

ENVIRONMENTAL DAY CELEBRATION REPORT



ABSTRACT

As a part of world Environment day department of B.Voc Multimedia has organized Two award winning short films screening on 7th June 2023

MMDept

B.Voc Multimedia

WORLD ENVIRONMENT DAY CELEBRATION

The Department of B. Voc Multimedia has organised two award-winning short films to be screened, named "Shade" and "The Student," as a part of World Environment Day in Jubilee Hall on June 7, 2023, at 12 p.m. These award-winning short films (best story at the Indian International Film Awards (IIFF) 2021 and the Kolkata International Film Festival (KIFA) and best awareness short film award at the Cochin International Film Awards 2021) were screened and attended by a large gathering of students and teachers. The short film "SHADE" is an awareness film about protecting our environment. The movie tells the story of an old man and his pet dog. Their unconditional love will touch the hearts of all pet lovers. After the screening, Mr. Sudheesh Sivasankaran discussed the making and behind-the-scenes of "The Screen ' moments. The students actively participated, sharing their concerns and ideas.



The Department of Multimedia organized a "Chat with the Director" program on 7th June 2023 from 1:00 PM to 2:30 PM in the Multimedia Lab. The program featured two award-winning short films titled "Shade" and "The Student," directed by Mr. Sudheesh Sivasankaran.

During the session, students were overwhelmed by Mr. Sudheesh Sivasankaran's efforts as a filmmaker and the subject matter of his films. He interacted with the students, discussing various aspects of short film themes, behind-the-scenes insights, and technical aspects of short film production. This interaction not only enriched their knowledge in the field of filmmaking but also provided valuable insights into the craft of creating short films.





Unlock Your Potential: Explore the World of Game Development

ABSTRACT

A Career seminar in association with placement cell- "Unlock Your Potential: Explore the World of Game Development" by STUDD GAME was organized by the Department of Multimedia on 22nd February 2024.

**A report on Career Seminar- "Unlock Your Potential: Explore the
World of Game Development"**

The Department of Multimedia (BVoc) in association with the Placement Cell organized a career seminar with STUDD GAME SOLUTIONS, Kochi titled "Unlock Your Potential: Explore the World of Game Development" on 22nd February 2024 at Chavara Hall. The event aimed to provide insights into the field of game development and career opportunities for students pursuing multimedia, software development, and BCA courses.

The seminar was graced by esteemed guests, Midhun (Director, Art Head, Studd Games Solutions) and Sunit George (Director, Programming Head, Studd Games Solutions), they shared valuable insights and experiences in the field of game development. They discussed industry trends, skill requirements, and career prospects in game design, art, and programming. The presence of these industry veterans added immense value to the event, offering valuable insights into the evolving landscape of game development and the skills required to succeed in this competitive field.

The event commenced at 1:00 PM with an introduction by the Head of Department (HOD), Deepa K C, who highlighted the importance of exploring diverse career opportunities in the rapidly growing digital and gaming industries. The staff coordinator, Vinoy Johny, ensured smooth coordination and logistics throughout the seminar.

The seminar covered various aspects of game development, including design, programming, art, storytelling, and project management. Midhun and Sunit George shared case studies, success stories, and practical tips for students aspiring to pursue careers in game development. They emphasized the importance of creativity, technical skills, collaboration, and continuous learning in this dynamic field.

To add a touch of excitement, fun game sessions were organized during the event. Students participated in friendly gaming competitions, showcasing their skills and creativity in game playing and design.

The Placement Cell coordinator, Jinu Josy, discussed career prospects, internship opportunities, and industry connections available to students through the department's

placement initiatives. The seminar concluded with an interactive Q&A session, where students had the opportunity to ask questions and seek advice from the experts.

Overall, "Unlock Your Potential: Explore the World of Game Development" was a highly informative and engaging event that provided students with valuable insights, inspiration, and networking opportunities in the exciting field of game development. The event received positive feedback from attendees, and the organizers look forward to hosting similar career seminars in the future to empower students and bridge the gap between academia and industry.



The Intercollegiate Media Seminar on “Digital Media Marketing & Internship Awareness ” was organized by the Department of Multimedia on 23rd June 2023.

A Report On Intercollegiate Digital Media Marketing & Internship Awareness Program

This report provides an overview of the intercollegiate seminar organized by the Department of Multimedia in association with IIB Education. The seminar targeted B. Voc Multimedia, BA Multimedia, and B. Voc Multimedia 3rd-year students. The objective of the seminar was to provide practical knowledge and insights into digital media marketing and raise awareness about the significance of internships for professional growth.

The program aimed to achieve the following objectives:

- Educate students about the fundamentals of digital media marketing.
- Provide practical training on various digital marketing tools and techniques.
- Create awareness about the significance of internships for career development.
- Offer 20+ skills and sectors for free cost through IIB Education.

The inaugural session commenced at 10:00 am. The session was presided over by Sr. Dr. Beena T L, Principal of St. Mary's College, Thrissur. The Chief Guest for the inaugural session was Mr. Badusha, Digital Marketing Manager. Other guests present included Mr. Ram, Executive Director; Mr. Faisal, Business Expansion Manager; Ms. Keerthi, Placement Officer; and Ms. Deepa K C, Head of the Department of Multimedia.

The workshop session began with the first session at 10.15 am, conducted by Mr. Ram. He provided a detailed introduction to NSDC (National Skill Development Corporation) and NSQF (National Skill Qualification Framework). These organizations organize qualifications based on different levels of knowledge, skills, and aptitude, aligning with the National Education Policy 2020 and its integration with general education, formal education, and higher education. The two pillars of skill development and vocational training in India are NSQF and NOS (National Occupational Standards). IIB Education aims to prepare individuals for higher-level jobs.

The second session was conducted by Mr. Faisal, who began by sharing inspiring quotes. He introduced IIB Education, also known as the International Institute of Business Studies, a prestigious educational institute dedicated to providing high-quality management education and professional development programs. Located at the Thrissur city center, their mission is to produce globally recognized skilled and certified professionals for nation-building. IIB Education follows the principle of "Education for all," allowing interested students to join their courses. Mr. Faisal concluded the session after presenting this information.

The third session was presented by Mr. Badusha, the Digital Marketing Manager. He holds diplomas in various fields such as computer hardware, multimedia, civil drafting, ethical hacking, and computerized accounting. He acknowledged that students have basic knowledge of digital marketing but provided a brief explanation for better understanding. Digital marketing involves promoting products or services using various digital channels or platforms, such as Amazon. Its popularity surged after the COVID-19 pandemic due to the increase in online shopping. Mr. Badusha also discussed Search Engine Optimization (SEO) platforms like Facebook and Google. He mentioned that the company behind Facebook is now called Meta.

Next, Mr. Badusha explained the internship duration and categories. IIB Education offers cost-free training and three levels of internship: associative level, professional level, and managerial level. Each level requires three months, with a total of nine months to complete the internship. The institute offers 20+ skill sectors, including Digital Marketing, Logistics, Automobiles, Networking, Tourism & Hospitality, IT, Banking & Finance, Food Processing, and more. Mr. Badusha emphasized the importance of internships, as they provide valuable experience and increase job prospects.

The participants expressed their feedback and concluded the session. They found the program to be highly valuable, providing them with valuable insights, practical knowledge, and networking opportunities in the field of Digital Marketing. The session also increased their awareness about the importance of internships. Overall, the participants found the session beneficial for all involved.



The Department of Multimedia, in association with IQAC, organized a 4-day training programme named "One Touch and One Design: Empowering Entrepreneurs" in connection with International Youth Skill Day. The goal of this programme was to empower young entrepreneur individuals with essential skills in multimedia-related fields, fostering their personal and professional growth. This training programme, facilitated by 3rd-year and 2nd-year multimedia students, spanned four days and featured a comprehensive curriculum that covered various aspects of Adobe Photoshop. The participants were exposed to hands-on workshops and interactive sessions

Day 1: Introduction to Multimedia and Graphic Design

Participants received an overview of multimedia and its applications. They were introduced to the basics of graphic design principles and tools.

Day 2: Photo Retouching

This day included hands-on training in photo editing software. Participants were introduced to photo retouching tools, techniques, and software.

Day 3: Visiting Card Making

Day 4: Poster & Brochure Making

The Youth Skill Day training programme, held in celebration of International Youth Skill Day, successfully imparted valuable skills and insights to the participants.





INTERNATIONAL ALUMNI MEET

ABSTRACT

The International Multimedia Alumni Webinar on “International Alumni Meet” was organized by the Department of Multimedia on 23rd August 2023.

A Report On International Alumni Meet

The Department of Multimedia organized the International Multimedia Alumni Webinar, which served as a dynamic platform for multimedia professionals and experts to convene, share insights, and explore the evolving landscape of multimedia in the global context. The webinar aimed to facilitate a forum for multimedia alumni to exchange knowledge, ideas, and innovations. It also sought to highlight recent trends, challenges, and opportunities in multimedia industries worldwide. The event aimed to foster collaborations and networking among alumni working in diverse multimedia fields, while also inspiring emerging multimedia professionals by showcasing success stories of alumni. Three distinguished alumni participated in this webinar, each located in various parts of the world:

- Sruthi V S (2014 Batch)
- Roswin Francis (2016 Batch)
- Bahaja Mujeeb Bineeth (2020 Batch)

In addition to the alumni participants, current multimedia students from the first, second, and third years also took part in the event. This diverse participation enriched the discussions and interactions throughout the webinar. The International Multimedia Alumni Webinar successfully fulfilled its mission by providing a vibrant space for multimedia professionals to connect, share knowledge, and envision the future of multimedia industries. The impact of the event extended beyond its duration, as alumni left with new connections, ideas, and insights that will significantly contribute to their ongoing professional journeys in the multimedia field.





ABSTRACT

The Association Inauguration of the Multimedia Department took place in the Jubilee Hall on October 10th, 2023, from 10:00 AM to 10:45 AM.

Association Inauguration of Department of Multimedia

A Report On Association Inauguration of Department of Multimedia

The Department of B. Voc Multimedia has celebrated the association day of the Multimedia Department on October 10th, 2023, from 10:00 AM to 10:45 AM. The event was gracefully coordinated by Vinoy Johny. The inaugural speech was delivered by the esteemed Principal, Sr. Dr. Beena T L, followed by words of wisdom from the Head of the Department, Smt. Deepa K C. The ceremony was marked by the lighting of the inauguration lamp, signifying the beginning of a new chapter. Ms. Krishnendhu A K expressed gratitude through a heartfelt vote of thanks, acknowledging the efforts of everyone involved. The occasion was also graced by the felicitation of Smt. Deepa K C, recognizing her significant contributions. The event, filled with enthusiasm and positive energy, successfully marked the commencement of the Multimedia Department's Association, promising a future of innovation and creativity.





State-level Intercollegiate Workshop

ABSTRACT

The state-level intercollegiate workshop on "Virtual Reality in Education" organized by the Multimedia Department, held in Jubilee Hall on October 10th, 2023, from 11 AM to 1:30 PM.

A Report on State-level Intercollegiate Workshop

The Department of B. Voc Multimedia has organised a one day state-level intercollegiate workshop on "Virtual Reality in Education". The workshop was held in Jubilee Hall on October 10th, 2023, from 11.00 AM to 1:30 PM. The event was graced by the presence of esteemed Guest of Honour, Mr. Noufal P, Founder and CEO of Illuzia Lab, Govt. Cyberpark Kozhikkodu. The program, meticulously coordinated by Mr. Vinoy Johny, witnessed the inspiring presidential address by Sr. Dr. Beena T L, the Principal, and HOD Smt. Deepa K C. Mr. Noufal P delivered an insightful inaugural speech, sharing his expertise in the field of Virtual Reality. The event culminated with a heartfelt vote of thanks by Ms. Krishnendhu A K, expressing gratitude to all participants and attendees. A special felicitation was extended to Smt. Deepa K C for her significant contributions to the event's success. The workshop served as a platform for knowledge exchange and collaborative learning, emphasising the importance of virtual reality in shaping the future of education.





Career Seminar

ABSTRACT

In collaboration with “Vinkon Media”, the Multimedia Department hosted a Career Guidance Seminar on October 27, 2023, at the Multimedia Lab from 11:10 AM to 12:30 PM.

A Report on Career Seminar in Association with “Vinkon Media”

This report provides an overview of the career seminar organized by the Department of Multimedia in association with Vinkon Media. The seminar targeted B. Voc Multimedia, 3rd-year students.

The event aimed to provide valuable insights into the multimedia industry and offer guidance to the students on shaping their careers.

The seminar kicked off with a warm welcome to all attendees, emphasizing the significance of career guidance in the rapidly evolving field of multimedia. Smt. Deepa K C, HOD, Multimedia Department(B.Voc) expressed gratitude to Vinkon Media for their collaboration and for providing an opportunity for students to interact with industry experts. Martin Vinson, CEO of Vinkon Media, Prigil Xavier Das, Co-founder of Vinkon Media are the invited guests of the seminar. Martin Vinson, CEO of Vinkon Media, delivered an engaging keynote address. He shared his experiences in the multimedia industry, highlighting the latest trends and emerging opportunities.

The program aimed to achieve the following objectives:

- Give students advice on pursuing their professions and insightful analysis of the multimedia sector.
- Analyze students' practical skills through skill tests.
- Create awareness about the significance of internships for career development.

The seminar delved into an informative session on the various career paths available in the multimedia industry. Faculty members and industry professionals discussed job roles, industry demands, and the skills required to succeed in fields such as graphic design, video production, animation, and web development.

Internship Skill Test:

One of the highlights of the seminar was the Internship Skill Test conducted by Vinkon Media. This hands-on session allowed 3rd-year students to showcase their skills and problem-solving abilities in

real-world scenarios. The test not only provided practical experience but also served as an evaluation for potential internship opportunities at Vinkon Media.

The seminar concluded with an interactive Q&A session, giving students the chance to seek clarification on industry-related queries. Martin Vinson and other industry professionals provided valuable advice and answered questions ranging from career prospects to skill development.

The Career Guidance Seminar concluded with great success, organized in collaboration with Vinkon Media. Students received a thorough understanding of the multimedia industry as well as the expertise necessary to succeed in their vocations. We extend our gratitude to Martin Vinson and Vinkon Media for their valuable contribution to the seminar. We look forward to more such collaborations to empower our students in their professional journeys.





Industrial Visit to Asianet Department of Multimedia

ABSTRACT

The Industrial Visit to Asianet Studio was done at Kochi on 1st November 2023, from 01:30 AM to 07:30 PM.

A Report on Industrial Visit to Asianet Studio

The Department of Multimedia organized an industrial visit for Multimedia II-year (2022 batch) and I-year (2023 batch) students (B.Voc) at Asianet Studio, Kochi, on November 1st, 2023, from 01:30 pm to 07:30 pm. Asianet is an Indian Malayalam language general entertainment pay television channel owned by Disney Star, a subsidiary of Disney India. This event was gracefully coordinated by Mr. Vinoy Johny and Kavya E K. The Industrial Visit started with a beautiful prayer led by the esteemed Principal, Sr. Dr. Beena T L, followed by words of wisdom from the Head of the Department, Smt. Deepa K C. [Traveling: 40 students and 2 Faculties from Multimedia Department] This Industrial Visit helped in contacting some celebrities (Arya, Serial Actress, Anoop, anchoring, etc.) and Studio operational personnel (Unnikrishnan, Biju, Shafeek). Unnikrishnan sir was the coordinator of the program, and Shefig guided us extensively for the program. As soon as the Industrial Visit started, the camera (11 no) classes were all over the place. The first thing we witnessed was a program titled "Star Singer, Aradyam Padum." Multimedia students were part of the audience for this program. At the end of the program, Asianet Studio arranged an evening meal. After the meal, we expressed our gratitude and returned home at 07:30 pm. We left Kochi Asianet Studio at 07:30 pm and successfully returned to Thrissur St. Mary's College by 09:30 pm.

Proof of this program is attached to the document for your kind reference.





Exposure to Print Media

ABSTRACT

A field visit to BBM Press, Mariyapuram was organized by the Department of Multimedia on 09th November 2023.

A Report On Field Visit to BBM Press

The Department of Multimedia organized a field visit for Multimedia Ist-year (2023 batch) students (B.Voc) at **BBM Press, Mariyapuram**, on November 09th, 2023, from 01:30 pm to 07:30 pm.

The BBM press, Mariyapuram to gain first hand exposure to print production. The visit contained a detailed overview of the creation, editing, CMYK printing, along with demonstration of border cutting and laser printing.

- We were welcomed by the Manager of the BBM Press, who gave us a brief overview of how the process of printing and binding of the brochures into perfect outputs work.
- Then we were taken to the pre-press section, where we saw how digital files are prepared for printing. It revealed a vibrant space where skilled designers meticulously crafted the visual elements of brochures using softwares such as Adobe Photoshop and InDesign.
- A highlight of the visit was the exploration of the CMYK printing process. Witnessing the four-color printing process in action was truly fascinating. The blending of colors and the seamless transfer of designs into the brochures was truly an amazing view to watch.
- We also observed the critical stage of cutting brochure borders using a guillotine cutting machine. This meticulous process ensuring a clean, polished and finished edges, added a layer of refinement to the final product, emphasizing the importance of detailing in the print production.
- Finally the visit concluded with an engaging demonstration of laser printing technology. The uses and process were well explained by the knowledgeable manager seamlessly letting us soak the information he offered.



A Report on Career Seminar in Association with

“Karma Builders”

The career seminar, a collaborative effort between the Department of Multimedia and Karma Builders, aimed to guide and empower 3rd-year B. Voc Multimedia students. The event provided insights into the Interior and Exterior Design fields, highlighting career opportunities and industry trends. The seminar commenced with a warm welcome, emphasizing the importance of career guidance in the rapidly evolving multimedia field. Smt. Deepa K C, HOD, Multimedia Department(B.Voc), expressed gratitude to Karma Interior & Exterior Builders for their collaboration and providing students with an opportunity to interact with industry experts. Mr. Nitheesh delivered an engaging keynote address, sharing his experiences in the building industry. Highlighted the latest trends and emerging opportunities in the Interior and Exterior Design sectors. The main objective to give students advice on pursuing their professions and provide insightful analysis of the multimedia sector.

Faculty members and industry professionals conducted an informative session on various career paths in the multimedia industry. Discussed job roles, industry demands, and the essential skills required for success in graphic design, video production, animation, and web development.

A significant moment during the seminar was the signing of a Memorandum of Understanding (MOU) between Karma Builders and the Department of Multimedia. This collaboration aims to strengthen ties between academia and industry, providing students with real-world exposure and opportunities.





ABSTRACT

In Association with "Women Cell", the Multimedia Department Organized an Invited Talk on December 6, 2023, at the Seminar Hall from 1:30 PM to 3:30 PM.

Invited Talk

A Report on “Invited Talk”

Association with Women Cell

The Department of Multimedia, in collaboration with the Women's Cell, organized an invited talk to shed light on the pressing issues faced by women in the youth. The event aimed to create awareness, foster dialogue, and empower students to address challenges related to gender equality. The session began with a warm welcome to all attendees, emphasizing the significance of addressing issues faced by women in the youth.

The program was welcomed by Ms. Kaya E K, Assistant Professor, highlighting the collaboration between the Department of Multimedia and the Women's Cell. An overview of the objectives of the talk emphasized the need to discuss and understand the challenges encountered by women in the youth demographic.

Smt. Liju V S (Palakkad Women Protection officer), the invited speaker, was introduced with a brief overview of her expertise and experience in addressing women's issues. She spoke on "Issues Faced by Women in Youth." The invited speaker, Smt. Maya S Panicker (Thrissur Women Protection officer), delivered an insightful talk, addressing various challenges and obstacles faced by women in their youth. She explored topics such as gender stereotypes, societal expectations, and the importance of empowerment. Students actively participated, sharing personal experiences, insights, and ideas on how to overcome challenges faced by women in the youth.

Smt. Deepa K C, HOD representing the Department of Multimedia, expressed gratitude to the speakers for their enlightening talks and the Women's Cell for their collaboration. She encouraged ongoing discussions and initiatives to address issues faced by women in the youth, emphasizing the importance of continued efforts in promoting gender equality and creating a supportive environment for women in the academic community.

Snehaveedu Visit

ABSTRACT

An extension programme to Snehaveedu, Pullazhi was organized by the Department of Multimedia on 22nd January 2024.

A Report On Extension Programme to Snehaveedu, Pullazhi

Date: 22/01/2024

Location: Snehaveedu, Pullazhi

Participants: 20 Multimedia students (15 from 2nd year, 5 from 1st year),

2 Faculty Members- Kavya E K, Vinoy Johny

Introduction:

The Department of Multimedia (B.Voc) organized an extension program at Snehaveedu, Pullazhi - an old age care home. This initiative aimed to provide students with a meaningful social experience while also bringing joy and companionship to the elderly residents of the care home.

Objective:

The primary objective of the program was to allow students to recognize and appreciate the privileges and blessings in their lives while also instilling social values through interaction with the elderly residents.

Activities:

1. Arrival and Introduction (11:00 AM):The group of 20 students and 2 faculty members arrived at Snehaveedu at 11:00 AM. They were warmly welcomed by the staff and residents of the care home.

2. Quality Time with the Elderly: Students engaged in various activities to interact and bond with the elderly residents. These activities included:
3. Conversations: Students spent time talking to the elderly, listening to their stories, and offering companionship.
4. Entertainment: To lift the spirits of the residents, students organized dance performances and group songs. They encouraged the elderly to participate, bringing smiles and laughter to everyone present.
5. Dance: Students also taught some simple dance steps to the residents, allowing them to join in the fun and enjoy the music.

Reflection and Discussion:

After the activities, students gathered for a reflection session led by the faculty members. They discussed their experiences, the importance of empathy, and the value of spending time with the elderly.

The extension program at Snehavedu, Pullazhi was a heartwarming and enriching experience for both the students and the elderly residents. Through meaningful interactions and activities, students not only brought joy to the lives of the elderly but also gained valuable insights into the importance of compassion and social responsibility.

This extension program exemplifies the commitment of the Multimedia Department to holistic education and community engagement, fostering empathy and social consciousness among students.



Industrial Visit to Studd Game Solutions

ABSTRACT

The Industrial Visit to Studd Game Solutions was done at Kochi on 22nd March 2024, from 09:30 AM to 03:30 PM.

A Report on Industrial Visit to Studd Games Solutions Pvt. Ltd.

The Department of Multimedia organized an industrial visit for Multimedia II-year (2022 batch) students (B.Voc) at Studd Games Solutions, Kochi, on March 22nd, 2024, from 09:30 am to 03:30 pm. Studd Games solutions is a leading innovative technology company specialized in game development art design AR, VR, apps more. Studd Games is the outcome of an idea formed in the minds of gaming enthusiasts.

This event was gracefully coordinated by Ms. Deea K C (HOD) and Ms. Kavya E K. The Industrial Visit started with a beautiful prayer led by the esteemed Principal, Sr. Dr. Beena T L, followed by words of wisdom from the Head of the Department, Smt. Deepa K C. [Traveling: 18 students and 2 Faculties from Multimedia Department].

They introduced 3d, 2d character making, how to animate, how to plot a storyline and the efforts behind a basic pc games or mobile games. It was a new world for the students and the opportunity they have in their field is incredible. After the visit we expressed our gratitude and returned home at 03:30 pm. We left Kochi Studd Game Solutions at 01:30 pm and successfully returned to Thrissur St. Mary's College by 03:30 pm.

Proof of this program is attached to the document for your kind reference.



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ABSTRACT

An invited talk with workshop-Mastering the Waves by Vipin George, (Audio Engineer) was organized by the Department of Multimedia on 15th February 2024.

Mastering the Waves

A report on invited talk- "Mastering the Waves"

The Department of Multimedia organized an invited talk titled "Mastering the Waves," featuring a workshop for BVoc Multimedia 1st DC Students (20 participants) and BVoc Multimedia 2nd DC Students (15 participants). Ms Deepa K C, Head of the department welcomed the distinguished guest, Freelance Audio Engineer, Mr. Vipin George to the

event. The event aimed to provide students with an immersive experience in audio engineering, industry insights, and hands-on exposure to professional equipment.

Mr. Vipin George's session commenced at 12:30 PM and extended until 3:30 PM, filling the duration with a plethora of engaging and informative activities. The event unfolded in Room 605, where students, and faculties, converged to delve into the realms of audio editing and the nuances of the audio engineering profession.

The session saw active participation from esteemed individuals such as Ms. Deepa KC (Department Head), Mr. Vinoy Johny, and Ms. Kavya E K (Staff Coordinator). Additionally, BVoc Multimedia students enriched the event with their enthusiasm and eagerness to learn.

Highlights of the Session:

Interactive Learning: The session was designed to be interactive, fostering a dynamic exchange of ideas between Mr. Vipin George and the participants. This approach encouraged active engagement and enhanced the learning experience.

Hands-on Experience: Students were provided with hands-on experience with industry-standard equipment, allowing them to familiarize themselves with the tools and techniques used in professional audio engineering.

Industry Insights: Mr. Vipin George shared valuable insights into how the industry operates and elucidated the pivotal role of an audio engineer within the broader scope of the industry.

Practical Knowledge: The session not only focused on theoretical concepts but also emphasized practical knowledge, equipping students with actionable skills and techniques applicable in real-world scenarios.

Feedback and Testimonials:

At the conclusion of the session, Ms. Gopika NS and Ms. Rena, representing the 1st DC and 2nd DC BVoc Multimedia students respectively, shared their feedback. Their

testimonials reflected the overall positive impact of the session, highlighting its value in enhancing their understanding of audio engineering and industry dynamics.

Conclusion:

"Mastering the Waves" proved to be a successful and enriching event, offering participants a comprehensive learning experience in audio engineering and industry practices. The Department of Multimedia remains committed to organizing such insightful sessions to empower students and bridge the gap between academia and industry standards.

