


INTERNATIONAL WEBINAR ON ACADEMIC WRITING & RESEARCH

Department of English

05-07-2020

The Department of English organized an International Webinar on Academic Writing and Research on 06/09/2020. The first session, “Why Teach Academic Writing?” was held by Ms. Lathika Justin, EFL Lecture, Department of English, Nizva College of Technology, Sultanate of Oman and the second session, “Research Methodology” was held by Dr.C.G Shyamala, Assistant Professor, Mercy College, Palakkad.



ST. MARY'S COLLEGE, THRISSUR
(Affiliated to the University of Calicut, Re-accredited by NAAC with A Grade)
DEPARTMENT OF ENGLISH

ACADEMIC WRITING AND RESEARCH
INTERNATIONAL WEBINAR

Session 1: Why Teach Academic Writing?
Speaker: Mrs.Lalitha Justin

Session 2: Research Methodology:
Assumptions, Rationale and Formulations
Speaker: Dr. C.G. Shyamala

On
06 July 2020
@
11.00am - 1.00 pm
(IST)


Characteristics of Academic Writing

Academic Writing has its own rules / guidelines and practices.

Academic writers generally abide by these rules after determining the purpose and audience for the writing.

- Presenting ideas clearly, concisely, coherently following a formal structure.
- Providing evidences & citing sources in an established style.
- Using a formal tone avoiding conversational / personal tone.
- Using appropriate grammar and vocabulary and following writing conventions correctly.

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The image shows a Microsoft PowerPoint presentation window. The title bar at the top reads "Microsoft PowerPoint - Presentation1.pptx". The ribbon includes tabs for "Home", "Insert", "Design", "Layout", "References", "Send To Mobile", "Review", and "Help". The main slide area displays the text "RESEARCH METHODOLOGY: ASSUMPTIONS, RATIONALE AND FORMULATIONS" in a bold, black, sans-serif font. To the left of the text is a decorative graphic consisting of thin, curved lines and a dark arrow pointing to the right. On the left side of the window, a vertical pane shows a list of slide thumbnails, with the first slide selected. In the bottom right corner, there is a small video inset showing a person wearing glasses and a dark shirt, identified by the name "Dyanita Cg" below the video frame.