

Seminar on New Ideas & Trends in Advertising Design

28-06-2019

Organised by: Department of Vocational Studies B.Voc Multimedia

Collaboration: KELTRON, Thrissur

Department of Vocational Studies Multimedia (B.Voc) in collaboration with KELTRON ,thrissur conducted a one day Seminar on New Ideas & Trends in Advertising Design on 28th June 2019. It was inaugurated by Mr. Jagath Jith (Marketing Head, Keltron Thrissur) at 1:30 pm.



and Mrs.Sreejitha T S (H.O.D.- B.Voc), and the session was led by the staff of KELTRON Thrissur Mr.Akhil (Academic Coordinator-KELTRON) and Suneesh (Faculty-KELTRON Thrissur), in his speech emphasized that the world today has very different perspective views on Graphic Designing and Advertisement Industry. Head of the department, Mrs. Sreejitha T S in her welcome speech to the delegates invited all the students and other participants. She said, “*The more you contribute to the seminar by active participation, the more you can take away from it*”. The Presidential Address was given by Mrs. Deepa K C, Assistant Professor, St. Mary’s College Thrissur. The programme Started at 1:30PM , and ended at 3:30PM.

At the end of this seminar, Ms. Sriragi M Nair (B.Voc Multimedia) gave a vote of thanks to resource persons, students all participants and faculty members for their cooperation for making this event a success.

