

NATIONAL SEMINAR ON CONTENT WRITING

24-06-2019

Organised by: Department of English

Collaboration: St. Mary's Community College

On 24th June 2019, a National Seminar on Content Writing was conducted by the Department of English in collaboration with St. Mary's Community College, Thrissur. The Digital Inauguration was done by Sr.Joel, and the felicitation was by Dr.Bindu Ann Philip Head of the Department of English. The morning session was handled by our resource person Miss Gayathri Krishna, Content Editor and Producer ETV Bharat, Hyderabad and the afternoon session was by Mr. Swathy Krishnan, CMO Roninaks, Bengaluru. There were 80 participants from various colleges.

List of Resource Persons:

1. Miss Gayathri Krishna (Content Editor and Producer ETV Bharat, Hyderabad)
2. Mr. Swathy Krishnan (CMO Roninaks, Bengaluru)



Set yourself down the right path towards literary excellence

NATIONAL SEMINAR ON CONTENT WRITING

24th JUNE 2019

Organized by



Department of English & Community College
St.Mary's College, Thrissur

Resource persons



GAYATHRI KRISHNA
Content Editor and Producer at ETV Bharat, Hyderabad



SWATHI KRISHNAN
CMO, Roninaks, Bengaluru

St. Mary's College Thrissur, is the first women's college in Kerala state, India. Established and managed by the CMC Educational Society of Nirmala Province of the Congregation of Mother of Carmel in the Catholic Church, the college is under the jurisdiction of the Roman Catholic Bishop of Thrissur.

This Academic year St.Mary's College has started two courses under Community College, which is a UGC scheme aiming to benefit the local women from the Community irrespective of their age. The College is proud to provide a platform to showcase their skills and aptitude

Dr. Sr. Magie Jose
Principal

PROGRAMME

24th June 2019, MONDAY

10.00AM-10.30AM
INAUGURAL FUNCTION

10.30AM-12.30PM
SESSION ONE: EXPLORING THE FIELDS OF CONTENT WRITING

RESOURCE PERSON
GAYATHRI KRISHNA, Content Editor and Producer at ETV BHARAT, Hyderabad

12.30PM-1.15PM
LUNCH BREAK

1.15PM-3.00PM
SESSION TWO: MY STORY- POSSIBILITIES OF A CONTENT WRITER

RESOURCE PERSON
SWATHI KRISHNAN, CMO, Roninaks, Bengaluru
VENUE: Chavara Hall, St.Mary's College

For Further details Contact: GAYATHRI MOHAN mob: +91 9945168666
SRIBHISHNA CR mob: +91 7510673245