Seminar on Content Writing

25-07-2018

Organised by: Department of Vocational Studies (B.Voc Software Development)

Collaboration: FAB STUDIOZ AND RONINAKS PVT LTD

On 25th July 2018 at 9:00am the Department of Vocational studies conducted a Seminar on Content Writing for Software Development students. The seminar was conducted for 110 students.

The workshop started with a formal inauguration ceremony chaired by Mrs.Rajasree Sethumadhavan(ManagingDirector), session was started by Mrs.Rajasree Sethumadhavan(Managing Director) discussed the importance and applications of content writing. Next session handled by Mr.Nihal Pradeep(Programmer, RONINAKS) explained about the domain,www, different search engines and.finally Robin Joy handled various techniques in search engine optimization.

List of Resource Persons

1. Mrs.Rajasree Sethumadhavan(CEO,Fab Studioz)

2. Mr.Robbin Joy (Team member, Fab Studioz)

3. Mr.Nihal Pradeep (Team member, Fab Studioz)