

## **TWO DAY INTERNATIONAL CONFERENCE ON “BUSINESS IMPLICATIONS OF COVID – 19”**

The Post Graduate Department of Commerce has organized a Two day International Conference on “Business Implication of Covid – 19” on March 1<sup>st</sup> and 2<sup>nd</sup> 2021 through Google meet. First day of the conference was inaugurated by the resource person of the session Dr.Justin Paul (Professor –UPR , USA:Editor in chief ,International Journal of Consumer & Distinguished Professor, IIM-K& SIBM –Pune)

The session started at 6.00pm(IST) and the welcome speech was delivered by Ms.Jinu Josy (HOD).The presidential address was done by Dr.Sr. Magie Jose(Principal St. Mary’s College) and followed by the session by our resource person. The session was very useful and interesting.

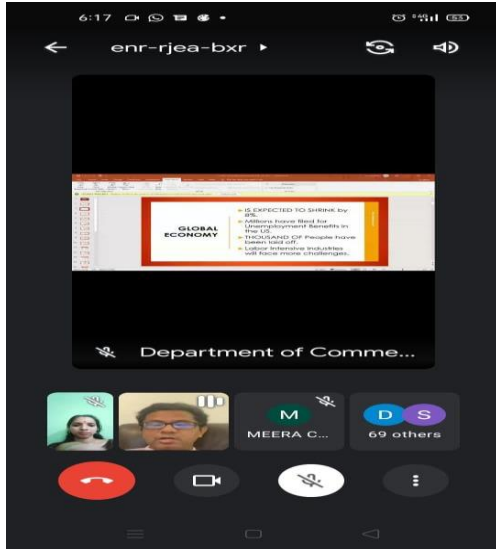
The second day of the conference was dedicated to Paper presentations and 54 participants from various institutions have participated in it . The paper presentation was arranged through Google meet and four groups were formed. The four groups were chaired by the following resource persons :


Chair 1 - **CMA Dr.Natika Poddar** (Phd guide,Associate Professor St.Francis Institute of Management & research ,Mumbai)

Chair 2 - **Dr. Tom Jacob** (Assistant Professor, Christ college, Irijalakuda)

Chair 3 - **Dr.Rose V.J** (HOD,Assistant professor,Vimala College,Thrissur) and

Chair 4 - **Dr.Biju John M** (HOD,Associate Professor,St .Thomas College,Thrissur) respectively. All the participants were awarded certificates.





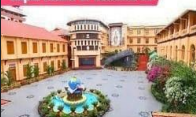
**ST. MARY'S COLLEGE, THRISSUR**  
Re-accredited with NAAC 'A' Grade

**75<sup>th</sup> Anniversary**

**Two Day International Conference On "Business Implications of Covid-19"**

**01 & 02 MARCH 2021**

Organized by  
**Department of Commerce**



**About the College**

ST. MARY'S COLLEGE is situated in Thrissur in Kerala state of India. Established in 1946, it is the first women college in Kerala State. Established and managed by the CMC Education Society, it is Re-accredited with Grade 'A' by NAAC and is affiliated to University of Calicut, SMC, Thrissur offers 33 courses across 8 streams namely Arts, Science, Commerce and Management, Vocational, Education, Media & Mass Communication and across 11 degrees like BSc, BA, B.Voc, BCA, B.Com.


**About the Department**

The Department of Commerce was established in St. Mary's College in the year 2012. The department started functioning with one-degree course - B.Com. In 2018, the Department was elevated to Postgraduate Department with the commencement of a Post Graduate Course - M.Com. in Finance. The objective of our department is to groom students to cope up with the new challenging Commerce World.

**Guidelines for Paper Submission**

Type in single columns with single line spacing and 12 point Times New Roman font on A-4 Size paper sheet. Paper may be sent as PDF or Word Document via e-mail directly to [comconferencecm@gmail.com](mailto:comconferencecm@gmail.com)

**Resource Person**



**Dr. Justin Paul**  
(Professor - UPR, USA; Editor in Chief, International Journal of Consumer Studies & Distinguished Professor, UK; F & SIBR-Pune; Author of 7 books including Business Environment)

**Sub Themes**

- ✓ Recognising New Business Opportunities Post Covid-19
- ✓ Sustainable Business Practices
- ✓ Future of Business
- ✓ Globalization
  - o FDI
  - o Global Trends in commerce
  - o Human Resource Management
  - o Financial Management
  - o Marketing
  - o Entrepreneurship

**Organizing Committee**

**Principal:**  
Dr. Sr. Magie Jose

**HOD:**  
Ms. Jinu Josy (8281851325)

**Faculty Coordinator:**  
Ms. Niji T Andrews(9400279527)

**Student Coordinator:**  
Ms. Stephy T S

Mr. Ajith K S (9847408051)  
Ms. Ruchi Mehta (9037951005)  
Ms. Liji Gboy (9961457166)  
Ms. Anu Asokan (9895930878)  
Ms. Sruthy V (9605337441)

**Important Dates**

Submission of Abstract: 05/02/2021  
Submission of Full Paper: 11/02/2021  
Date of Presentation: 02/03/2021

**Registration**

Registration is mandatory for all the participants.

**Registration Fees Details**

Students: ₹100/-  
Academicians, Research Scholars, corporate professionals and international Delegates: ₹150/-

AK No: 672782014  
IFSC Code: SBIN0070166  
SBI Postmistress

\*Mode of payment is online only  
\*Attach the payment slip in the registration form

