



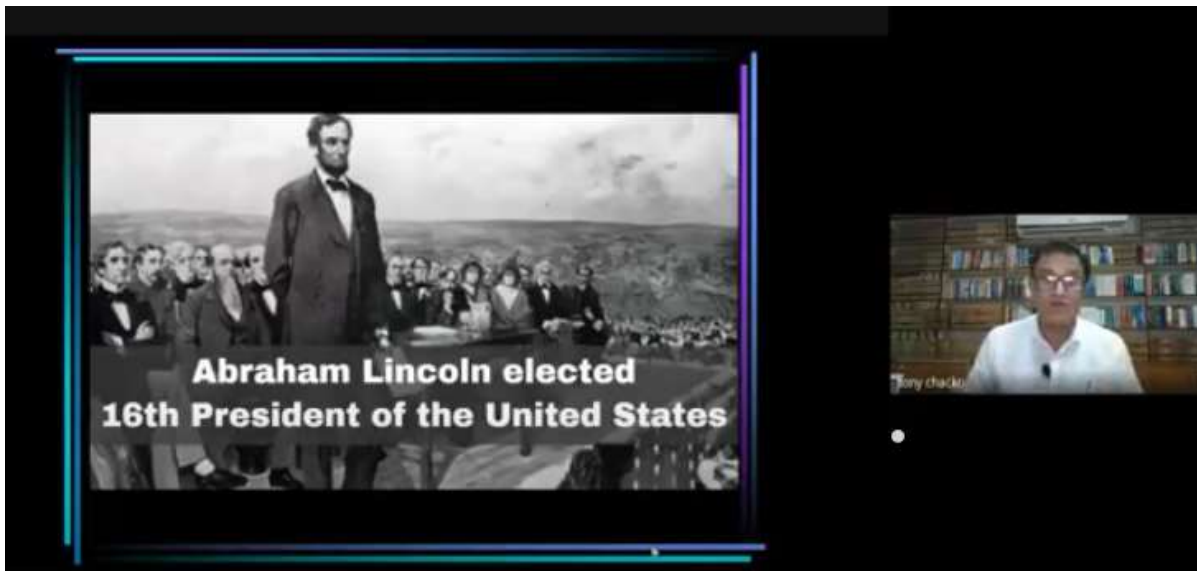
St. Mary's College, Thrissur-680020

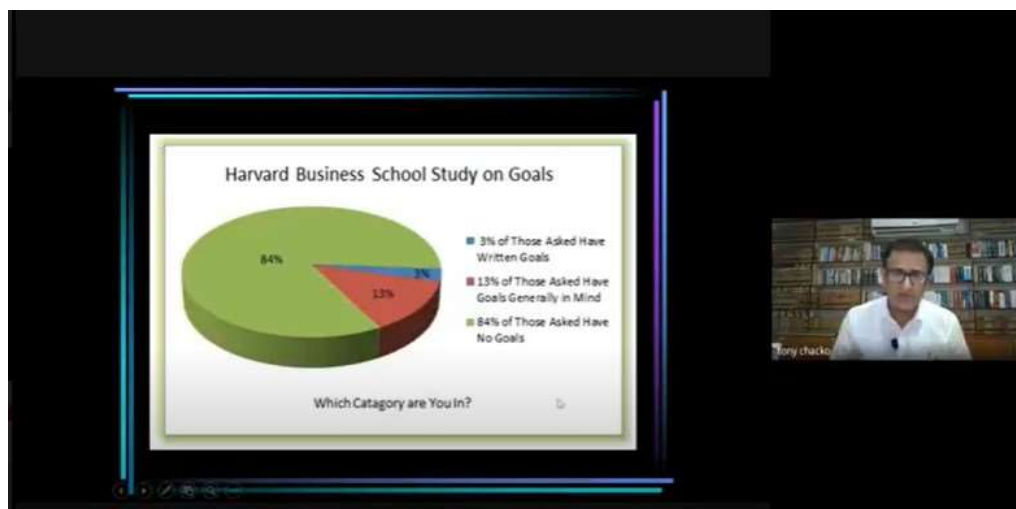
Career Counselling 2020-21

Activities of Career Guidance and Placement Cell

1) A CAREER ORIENTATION WEBINAR 'FLYER FOR FUTURE'

The Placement Cell conducted a career orientation webinar 'FLYER FOR FUTURE' on 25th August, 2020 at 2.30 pm on the Google Meet platform. The resource person of the webinar was Adv. Tony Chacko, Director, M/s Tony & Tony Associates, Thrissur, a leading MNC Company based in India and USA. He is an inspirational keynote speaker, Business Consultant, Solicitor and a voracious reader. The resourceful chief guest shared his valuable knowledge on the career opportunities and the ways to have a successful career. A total of 110 students have participated from placement cell in this session.





2) A CAREER ORIENTATION WEBINAR ON FINANCIAL SERVICES INDUSTRY : OPPORTUNITIES AND CHALLENGES

The Career Guidance and Placement Cell conducted a career orientation webinar on the topic Financial Services Industry : Opportunities And Challenges on 18th November, 2020 at 2.30 pm on the Google Meet platform. The resource person of the webinar was Dr. A . Vimala , BA,M.PHIL,PH.D, Professor & Head of Extension & Career Guidance . The chief guest shared about the various career opportunities during this pandemic time and ways to excel at work .A total of 90 students have participated from commerce and BBA departments in this session.





3) PLACEMENT CELL SIGNED MOU WITH EXAM EDGE INSTITUTE , THRISSUR

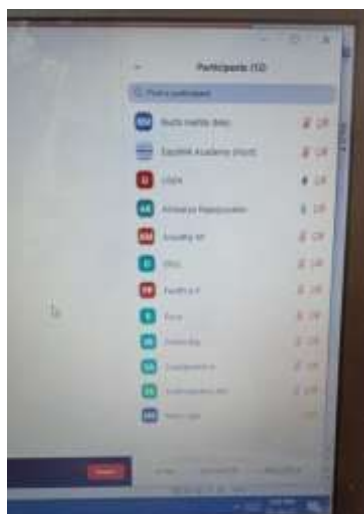
On 15th December 2020, the Placement Cell signed a Memorandum of Understanding (MoU) with Exam Edge, Thrissur to train the students of the Placement Cell. The training session was started in October. Training sessions mainly intended on the topics such as Quantitative Aptitude, Logical Reasoning , General Awareness, Interview Techniques and General English. The 93 students are participating in these training sessions.





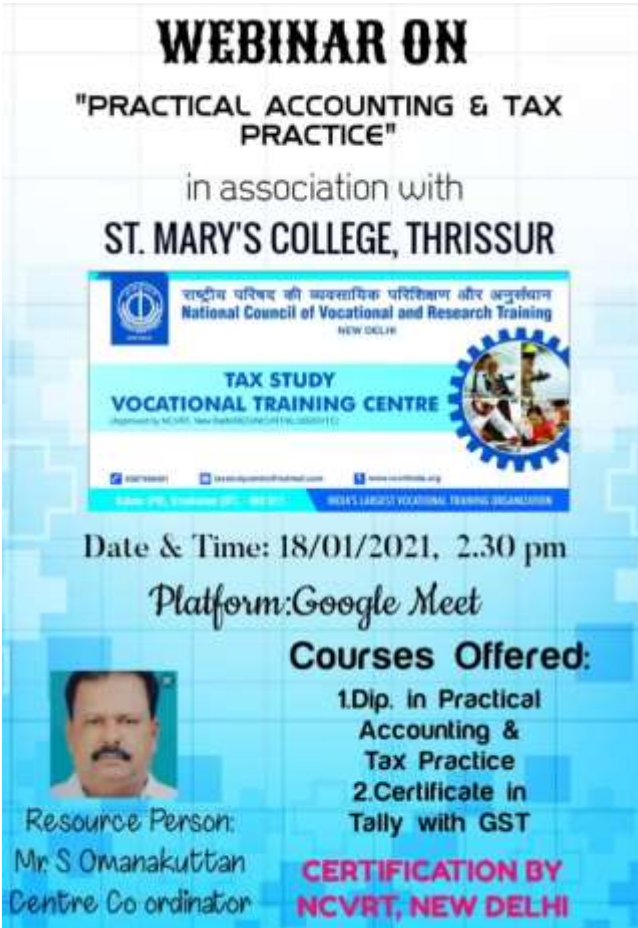
4) WEBINAR ON GLOBAL CAREER OPPORTUNITIES & CAMPUS PLACEMENTS – INDIA AND ABROAD IN ASSOCIATION WITH EAZYLINK ACADEMY .

A webinar on Global Career Opportunities & Campus Placements- India and Abroad in association with Eazylink Academy was conducted on 1st January 2021 at 2.00 pm via Zoom platform. The resource person was Mr. Sony Akkara , Career Consultant , EazyLink Academy . He explained about the global career options , scholarship options for abroad studies etc. The programme helped the students to prepare for their future career plans in India & Abroad. Final Year students of Bcom and BCA were participated in this session.



5) WEBINAR ON PRACTICAL ACCOUNTING & TAX PRACTICE IN ASSOCIATION WITH TAX STUDY VOCATIONAL TRAINING CENTRE, ERNAKULAM

A webinar was conducted on Practical Accounting & Tax Practice in association with Tax Study Vocational Training Centre on 18th January 2021 at 2.30 pm via google meet. The resource person was Mr. S. Omanakuttan , Centre Co-ordinator . This session helped the students to sharpen their skills to find an employment after their studies. This session was attended by final year students of Bcom and BBA .



WEBINAR ON
"PRACTICAL ACCOUNTING & TAX PRACTICE"
in association with
ST. MARY'S COLLEGE, THRISSUR

NATIONAL COUNCIL OF VOCATIONAL AND RESEARCH TRAINING
NEW DELHI

TAX STUDY VOCATIONAL TRAINING CENTRE
(Approved by NCVRT, New Delhi)

Date & Time: 18/01/2021, 2.30 pm
Platform: Google Meet

Courses Offered:
1. Dip. in Practical Accounting & Tax Practice
2. Certificate in Tally with GST

Resource Person:
Mr. S. Omanakuttan
Centre Co-ordinator

CERTIFICATION BY NCVRT, NEW DELHI



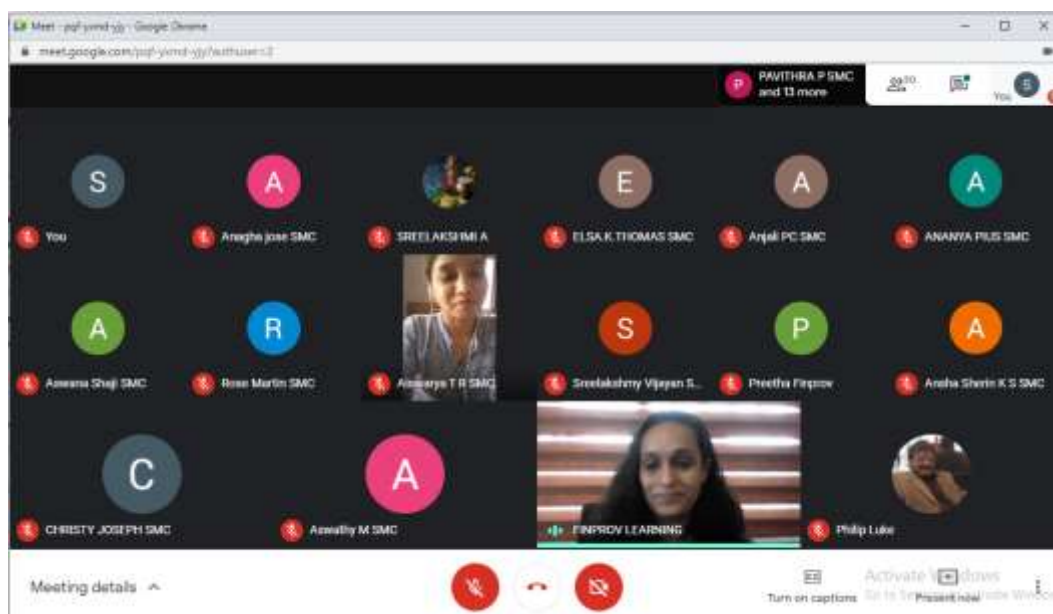
6) WEBINAR ON SCOPE, FUTURE AND JOB OPPORTUNITIES ON MEDICAL CODING AND BILLING BY AROWN ACADEMY IN ASSOCIATION WITH PLACEMENT CELL , ST. MARY'S COLLEGE,THRISSUR.

The Career Guidance and Placement Cell in association with Arown Academy conducted webinar on the topic ‘ **SCOPE, FUTURE AND JOB OPPORTUNITIES ON MEDICAL CODING AND BILLING** on 29th January 2021 at 2.15 pm on the Zoom platform. The resource persons were Deepak V.V. MD, Arown Academy and Dr. Munna Sujith , Dept. Head – Medical Coding, Arown Academy . They have explained about various job opportunities on medical coding and billing . A total of 100 students have participated in this session.



7) WEBINAR ON JOURNEY TOWARDS THE PROFESSIONAL WORLD

The Career Guidance and Placement Cell in association with Finprov Learning Private Limited conducted a webinar on the topic 'Journey Towards the Professional World' on 24th February 2021 at 3.00 pm for the final year Bcom students through google meet platform .Finprov was established by a group of Chartered Accountants & HR professionals to address the growing skill gap between commerce graduates & expectations of the industry. The resource person was Ms. Preetha P.K. , GM –Operations, Finprov Learning Pvt Ltd. Finprov provided job oriented practical training to new graduates & also helps to enhance their skills for career progression.

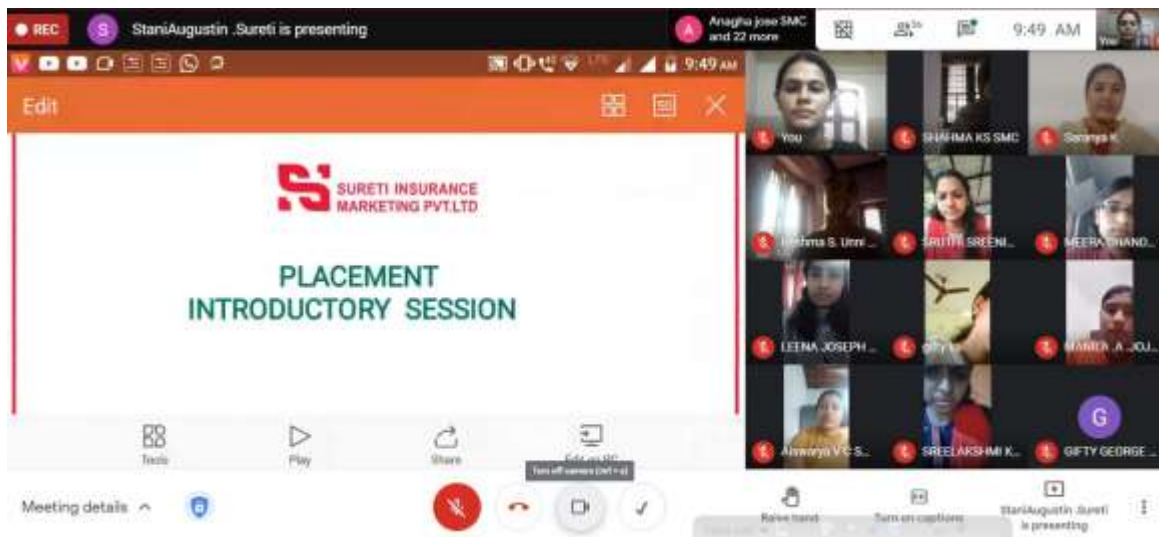


8) ONLINE RECRUITMENT DRIVE CONDUCTED

An Online Campus Recruitment Drive was organized by career guidance and placement cell in association with the Department of Commerce, St.Mary's College,Thrissur in collaboration with Sureti IMF Pvt. Ltd. , Coimbatore on 26th February 2021. The students of Bcom 2018-2021 batch and Mcom 2019-2021 batch took part in the programme. . The recruitment drive comprised of online aptitude test and personal interview. A pre-placement talk was given by Saranya K., Branch Incharge , and Ms. Stani Augustin HR, Sureti IMF Pvt. Ltd. , Coimbatore about the company . A total of 32 students from department of commerce have participated in the recruitment drive. 17 students were selected.

STUDENT PLACED

1.	M com	Gifty George C
2.	M com	Manila A Joju
3.	M com	Meera Chandran
4.	M com	Sruthi Sreenivasan
5.	M com	Sandra S
6.	M com	Gifty K A
7.	M com	Shahma K S
8.	M com	Jesny Joseph
9.	M com	Saranya S. Nath
10.	B com	Anjitha K.A
11.	B com	Reshma s unni
12.	B com	Ansha sherin K S
13.	B com	Sreelakshmi C
14.	B com	Silpa M.S
15.	B com	Aswathy A
16.	B com	Anagha jose
17.	B com	Aleena Thomas





10) WEBINAR ON CAREER GUIDANCE

On 22.04.2021, Career guidance and placement cell, St. Mary's College, Thrissur organized a webinar on career guidance for third year B.Com students. The webinar was organised in association with RISE (Right Initiative for Students Empowerment) Pvt.Ltd. The timing of the webinar was scheduled at 10.30 am through google meet platform. The session was divided into two segments 1st session was handled by Prof.T.S Nagarajan, retired Principal of bankers training college and Aptitude trainer at RISE Pvt.Ltd .His technical aptitude and expertise over various topics helped the students to effectively learn the importance of aptitude. The latter session was handled by Mr.Sreejith K.C , Academic co-ordinator ,RISE. He gave career guidance to the students in the field campus recruitment training and competitive exams. A total of 48 students had participated and benefitted from this webinar.



11) REPORT ON STOCK MARKET WEBINAR

On 08/05/2021 , the career guidance and placement cell of St.Mary's college, Thrissur organised a webinar in association with Shine Projects , India's leading online platform. The timing of the webinar was from 11.30 A.M to 1.30 P.M. A total of 140 students and 2 faculties from the department of Commerce, St.Mary's College thrissur had took part in the webinar .

The resource person of the webinar was Venkata Shri Harsha, the founder Shine projects which is India's fastest growing education company . He is a certified stock market analyst and an active speaker in share market.

The topic of the webinar was share markets. The resource person shared his knowledge on share markets. The session aimed at enabling the participants to get a complete understanding of basics of share markets in India . He explained the various terminologies with the help of case studys and examples. He discussed on different investment strategies and the pros and cons of each. It proved to be an informative and enriching session .

