

St. Mary's College, Thrissur- 680020

Career Counselling 2019-20

Activities of Career Guidance and Placement Cell

Class on Prospects of Higher Education

On 26.08.2019, A Class on Prospects of Higher Education was given by Fr. Paul Thalekkatt. The programme was conducted in association with Deepika Daily. The duration of the programme was 10.00am -3pm. The talk was very informative and students had their doubts regarding higher education scenario clarified. Third BA History and second M.Com students were the participants.



Orientation Programme for Spoken English on British Council Course

On 23.09.2019 the Career Guidance and Placement Cell in association with the British Career Council organised an orientation class regarding British council course. It was provided for a group of 28 students from II B.com. The session was handled by Mr.John Paul, Business Development Officer at British Council..



Orientation Programme for Spoken English on British Council Course

An orientation class regarding British Council Course for Spoken English was provided for a group of 17 students from 3rd B.Sc Biotechnology on 24.09.2019. The session was handled by Mr.John Paul, Business development Officer at British council. It was organised in Kalajyothi Hall. The programme gave an awareness regarding British Coucil Course to the participants.



Training on Personality Development

A session on Personality Development was arranged for second DC students on 12.12.2019. The resource person of the session was Mr. Shyju Puthiyaveetil, Corporate Soft skill Trainer, mentor, speaker, educator for last 12 years. He is manager of Aeroglint, a professional psychological sales training and research company in Kochi, India. He provided an excellent training on personality development and interview techniques which proved beneficial for students. A total number 181 students of 2nd DC from various departments were benefitted from the session.



Career Guidance Programme on Skill Assessment

On 04/02/2020, The Career Guidance and Placement Cell organised a career guidance programme on the topic “Skill Assessment”. The programme was conducted in Jubilee Hall at 12.30 pm -3.15 pm. The resource persons were Ms. Giby George, Placement officer and Ms.Chinju CJ, Assistant Professor, school of management studies, De Paul Institute of Science and Technology, Angamaly . III B Com, III BSc Mathematics and III BSc Chemistry students participated.



Session on Interview Techniques

On 18.02.2020, Career Guidance and Placement Cell, organized a class on Interview Technique for III UG and II PG students. The class was handled by Mr. Joseph Paul, Associate Professor, De Paul Institute of Science and Technology, Angamaly. 50 students from various departments participated. The programme included a practical/mock interview session and gave awareness on different interview techniques for the students.



Activities of Various Departments

Career Counselling by Department of Computer Science and Applications

Dept. of Computer Science and Applications arranged an interactive session of alumnae members who were placed in various companies, with UG students on 20th June 2019. 62 students were participated for the same. In this, Anu K S, Tessy Francis and Nancy Davis shared their experiences they had in the internship program at Tenderwoods solutions Pvt Ltd, Kakkanad. They explained how an internship can open possibilities to the students with the new and unique talent that they probably wouldn't have found through traditional hiring methods. They also shared about live projects, hands on works, website portfolio and a small word game using various web developing platforms. This programme encouraged students to be a part of various internship programs and motivated them to attend placement drives. They prepared a proper course structure for advancement in career, guided the students on how to proceed in their career and motivates them to achieve what they are aiming at.



Career Counselling Programme on NPTEL (NATIONAL PROGRAM ON ENHANCED TECHNOLOGY) by Department of Chemistry

A session on NPTEL was conducted on 4 July 2019 by Miss Famy Francis. This session started at 1:30 PM at venue St. Chavara Seminar Hall. This fruitful session was attended by second year and third year undergraduate students as well as post graduate students. This session was inaugurated by Dr. T. Geetha H.O.D of Chemistry Department, St Mary's College.

In this session advantage of taking such online certificate course was effectively explained to students. In the last section third year students Shaman K.A and Anjaly Krishna shared their experience about the online course that have attended in the previous semester.

In totality session was an exposure to students who didn't have any idea about such online courses and their future use in their own career.

Career Guidance Programme by Department of Management Studies

Department of Management Studies arranged a Career Guidance Programme on 17th July 2019 at 2.00 to 3.00 pm by Sir. Sampath from Happy Valley Business School, Coimbatore for the third year BBA students. The programme was interesting and much interactive with the students. Several students participated in small games which shows the importance of career guidance and choosing the right form of career in their life. The end note was Career routes can be changed at any point of time and an informed choice can be made with the help of a good career guide.



Career Guidance Class by Department of Commerce

On 24th October 2019, a Career Guidance Class was conducted by the Department of Commerce in association with ICAI, Thrissur for B.Com (2017-2020) final year students. Mr. T.N Ramasubrahmaniyan, Faculty, The Institute of Cost Accountants of India, Thrissur Chapter. A total of 31 students were attended the class from 2.15P.M. - 3.15P.M at Chavara Hall. The class dealt with various courses available for Commerce graduates in finance like CA, CS and CMA, fee structure, benefits both monetary and non-monetary were explained in detail by the faculty. The importance of gaining knowledge in various subjects and the benefits thereof were explained. The importance of CMA, avenues for CMA, areas for practice, course curriculum, and campus placement were the other topics covered. The class was interactive and helpful for the students in understanding the various aspects of the respective courses and to map out the best option suitable for them.



Career Counselling Session by Department of English

Department of English organized a Career Counselling session by Ms. Athira Panamukkil on 01-11-2019. She handled the session on Fashion; 'Towards Design Stream'. It was a very informative session for the final year students of English, who can extend their adorable interest in the field of Fashion.



Career Counseling Session by Department of Social Work

Department of Social Work organized a career counseling session on 5th December 2019. Third year and second year students were participated in it. The session was carried out by the Head of the Department Sr. Jorzalin George.



Session on Career Guidance by Department of Commerce

On 11th December 2019, Department of Commerce conducted a session on career guidance at 12.30pm to 1.30 pm for III B Com. The inspiring class was taken by Mr. Binesh Enamakkal from the well-known BC Academy, Thrissur. This session helped to understand the current nature of emerging trend for Indian CMA and the importance regarding it.



Session on Career Guidance by Department of Commerce

On 11 December 2019, Department of Commerce conducted a session on career guidance at for III Bcom students. The inspiring class taken by Mr. Manoj, Miles Education, Thrissur. This session helped to understand the current nature of emerging trend for CMA US and the importance regarding it. It was an efficient and quite useful class and 34 students participated



Session on Career Guidance by Department of Commerce

On 13 December 2019, Department of Commerce had conducted a session on career guidance at 12.30pm to 2.00 pm for III B Com students at St. Joseph seminar hall. The inspiring class taken by

Mr. Christy, IAM Academy, Thrissur. This session helped to understand the current nature of emerging trend for CMA US and the importance regarding it. It was an efficient and quite useful class and 44 students were participated.



Session on Career Guidance by Department of Commerce

On 31th December 2019, Department of Commerce conducted a session on career guidance at 12.30pm to 2.00 pm for 31 students of III B com at Chavara hall. The inspiring class was taken by Mr. M.P Suresh, IPA, Thrissur. This session helped to understand the current nature of emerging trend for CMA and the importance regarding it. It was an efficient and quite useful class for the students.



Session on Career Guidance by Department of Commerce

On 3rd January 2020, Department of Commerce conducted a session on career guidance for III B Com students in Chavara seminar hall for 34 students the inspiring class were taken by the faculty of

Inprox, Institute of Professional Excellence, Thrissur a committed institution for churning out top notch professionals in finance, accounting, costing, auditing, taxation and law. Students who wish to become Chartered Accountant/Cost and Management Accountant/Company Secretary (CA/CMA/CS) find the session a fruitful one. It was an efficient and quite useful class and students were participated



Session on Career Guidance by Department of Commerce

On 14th January 2020, Department of Commerce had conducted a session on career guidance for IIIrd year B Com students in Chavara seminar hall for 44 students. The informative class were taken by the faculties of Globesta Auditors & Accountants, Thrissur, One & only Accounts Job Training centre run by Chartered Accountant team in Kerala It was an efficient and quite useful class and students were participated



HACCP Training Programme by Department of Microbiology

A Three day training programme on Hazard Analysis and Critical Control Programme (HACCP) - level 3 was conducted by the Department of Microbiology for III DC, I PG and II PG students from 21/ January/ 2020 to 23/ January/2020. The training programme was handled by Dr Mrs N Anadavally, FAO &WHO Consultant and Mrs Jisna Davis, HACCP Auditor. 42 students participated



Session on Career Guidance by Department of Commerce

On 3rd February 2020, Department of Commerce conducted a session on career guidance for III BCom students in Chavara seminar hall for 33 students. The class were taken by the Director of Exam Edge, Thrissur Mr. M A Anil Kumar. Exam Edge is the one of the best coaching center in Thrissur for various courses

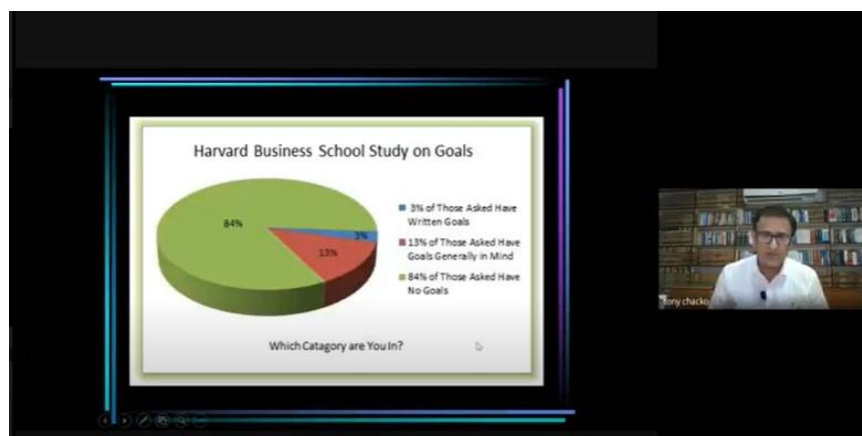
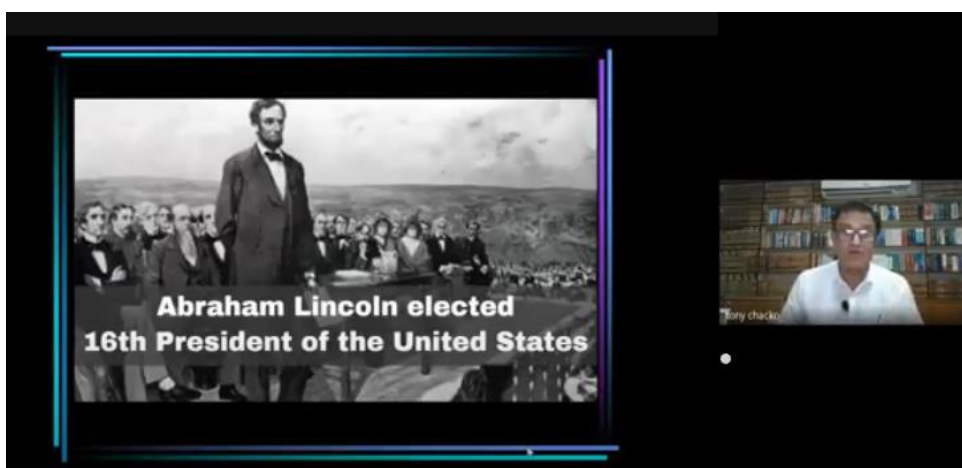


Career Counselling 2020-21

Activities of Career Guidance and Placement Cell

A Career Orientation Webinar 'Flyer for Future'

The Career Guidance and Placement Cell conducted a career orientation webinar 'FLYER FOR FUTURE' on 25th August, 2020 at 2.30 pm on the Google Meet platform. The resource person of the webinar was Adv. Tony Chacko, Director, M/s Tony & Tony Associates, Trissur, a leading MNC Company based in India and USA. He is an inspirational keynote speaker, Business Consultant, Solicitor and a voracious reader. The resourceful chief guest shared his valuable knowledge on the career opportunities and the ways to have a successful career. A total of 110 students have participated from placement cell in this session.



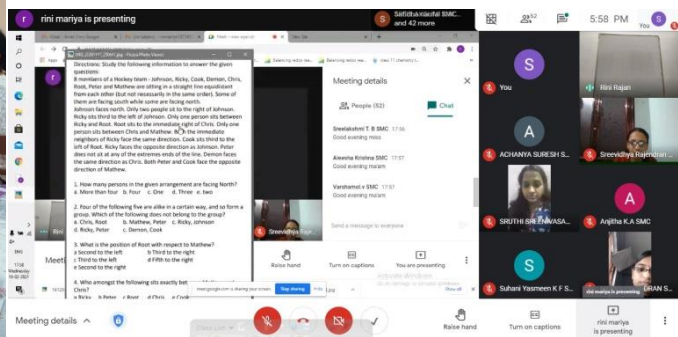
A Career Orientation Webinar on Financial Services Industry: Opportunities and Challenges

The Career Guidance and Placement Cell conducted a career orientation webinar on the topic Financial Services Industry: Opportunities and Challenges on 18th November, 2020 at 2.30 pm on the Google Meet platform. The resource person of the webinar was Dr. A. Vimala, BA, M.PHIL, PH.D, Professor & Head of Extension & Career Guidance. The chief guest shared about the various career opportunities during this pandemic time and ways to excel at work. A total of 90 students have participated from commerce and Management Studies in this session.



Placement Cell Signed MOU with Exam Edge Institute, Thrissur

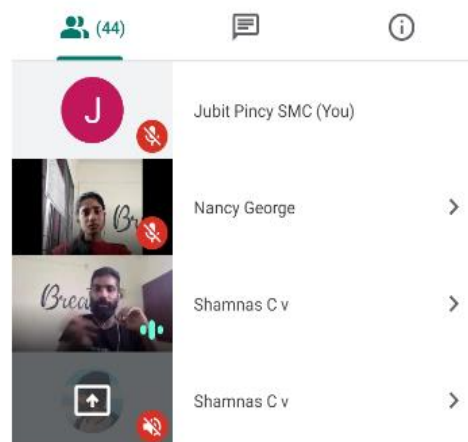
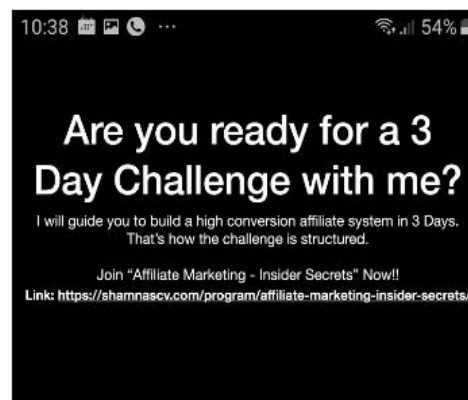
On 15th December 2020, The Career Guidance and Placement Cell signed a Memorandum of Understanding (MoU) with Exam Edge, Thrissur to train the students of the Placement Cell. The training session was started in October. Training sessions mainly intended on the topics such as Quantitative Aptitude, Logical Reasoning, General Awareness, Interview Techniques and General English. The 93 students are participating in these training sessions.



Activities of Various Departments

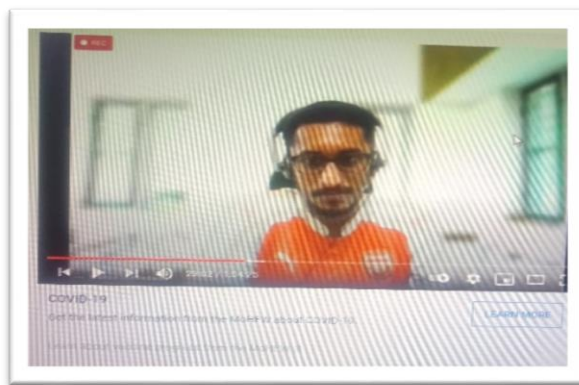
Career Counselling on 'Introduction to Affiliate Marketing' by Department of Computer Science and Applications

Department of Computer Science and Applications, St. Mary's College – Thrissur, conducted a webinar on 'Introduction to Affiliate Marketing' for the students, scholars and teaching faculties on 1st Aug 2020 at 10:00 AM-11:00 AM. Mr. Shanavas C.V, Founder & Marketing Strategist - Socialhoox Technologies Private Ltd, delivered the lecture on the different areas of affiliated marketing and its possibilities in three powerful industries in today's world. He had presented the topics sales funnel process, hook-story-offer content structure and different automation software in affiliate marketing areas. There were 64 participants in the webinar. The presentation was followed by an interactive session among speaker as well as the participants, where he had cleared many concerns regarding the topic.



Career Counselling by Department of Vocational Studies

Department of Vocational Studies (B.Voc Software Development), St. Mary's College, Thrissur organized an international webinar on the topic:” **IT Industries before and after Covid-19**” on November 16th, 2020 at 3:00 PM. Webinar was conducted by Mr. Mhahesh Muraleedharan, Quality Engineering Thought Leader, London. Almost 100 students participate on this event.



Scope and Career Opportunities Of CMA Profession by Department of Commerce

Department of Commerce organised A Career Guidance Class for Final B.com students on the topic Scope And Career Opportunities Of CMA Profession on 14th December 2020 through google meet from 2.00 PM to 3 PM. The session was handled by Mr. Anoop M.G, CMA Professional, Profinz CMA Campus, Thrissur. Total of 48 students attended the programme.

