



St. Mary's College, Thrissur-680020

Career Counselling 2017-18

Activities of Career Guidance and Placement Cell

TVS Training & Services

Career Guidance in association with TVS Training & Services, and in collaboration with ICICI Bank has conducted Campus Recruitment Drive for ICICI Bank on 8th June 2017 in St Mary's College, Thrissur



Talk related to the specialized professional course offered by NIIT Thrissur Centre

On 06/07/2017 Career Guidance Cell organized a talk related to the specialized professional course offered by NIIT Thrissur Center. Second year B.Sc. Mathematics and BCA students attended for the session. The session was executed by Mr. Madhu Sudhan .R. Managing Director from NIIT Thrissur Center. He introduced the different courses offered by GNIIT in professional specialization fields.

He explained the importance of the course in the placement consent. The course also offered one-year internship program in reputed organizations. 168 students from Mathematics and Computer

Science, BBA and Commerce departments participated. He also shared career growth aspect of courses with students. It was really informative session to all.

Talk On Topic Knowledge Guidance to Civil Service Exam

On 14th July 2017 Career Guidance Cell of St. Mary's College, Thrissur organized a talk on topic "Knowledge Guidance to Civil Service Exam" by Mr. Nazai Nazar (Faculty-DATA Academy for Civil Service). He described the motivational factors and personal struggles of IAS, IPS aspirants, and he have a strong message for all the serious aspirants. And he offered the IAS, IPS coaching classes in all Saturdays for IAS aspirants in college. PSC coaching classes was conducted in every 4 days in the week in academic year. And it also Benefits all PSC job aspirants and banking career aspirants.



Campus to Corporate

On 19 July 2017, Career Guidance Cell organized a talk on topic "by Ms. Dolly Neena Antony Managing Director-Industry connection project office, info park, Kochi. She introduced about the industry connection training program offered by 'THE IGNIT' (Ignist Enlightenment Privet Limited) a Bangalore based industry training provider in association with NRI Technology Business incubator. 300 students attended this session. Students got an opportunity to explore the industrial connection job opportunity aspects in campus.

Orientation class- Opportunities in The Aviation, Travel and Tourism,

On 26 July 2017, Career Guidance Cell, St. Mary's College, Thrissur organized an orientation class by Frankfinn Institute of Air Hostess Training for Degree students. They are given information and opportunities in the Aviation, Travel and tourism, Hospitality and Customer service. The presentation section was presented by Mr. Jithin Joseph- Center Head (Frankfinn Institute of Air Hostess Training) informative related to the field.

Recruitment Drive conducted by WIPRO

On 19th August 2017, Career Guidance Cell organized an all Kerala Recruitment Drive in St. Mary's College, Thrissur. The drive was conducted by the WIPRO in collaboration with WIPRO Infrastructure Management School (WIMS), which is a work integrated learning programme offered by WIPRO.



IDBI Recruitment

The IDBI recruitment was conducted in the college on 22/9/2017. It was headed by Ms Aswathy Shaji (Team Leader) and Ms Hinduja (Team leader) from IDBI Federal Life Insurance Co ltd, Coimbatore.



Career Guidance Talk

On 27/09/2017 Career Guidance Cell and Ecole Hôtelière Helvétique (EHH). -an authentic SWISS owned and managed Hospitality and Tourism educational institution, Lausanne, Switzerland. EHH conducted a Career Guidance Talk to the degree students of the College to make them aware and open up path for them, to start their career in the hospitality stream. Around 40 students from various departments participated in the session. The session was led by Dr. Fauz Gataby, the executive board member of EHH.



Session on Personality Development

Career Guidance Cell organized a talk on topic “Create A Lasting Impression- Personality Development” by Dr. Joy (Clinical psychologist- Metropolitan hospital, Thrissur) from 2.15 pm to 3.15 pm on 9/10/2017 . He briefly explained the importance of time management and he also enhance to develop your personality you need to first develop our inner self and concentrate on your outer self and groomed with the help of speech and personality development. 103 students from different departments attended the session. He also shared his clinical psychology field experience with students. It was really informative session to all.

Arena Animation

Career Guidance Cell organized a talk on topic “Prospects of Animation in Film Industry” by Mr. Somaraj P.K (Technical Head-Arena Animation) at 2.15 pm to 3.15 pm on 11/10/2017. He briefly explained there is a lot of scope in creative careers. With the right skill & knowledge, you can get ready for a job in India or any other country. He also emphasizes the point that, Arena Animation offers power-packed courses that help you develop your creative career. Many of Arena’s students are now working with top studios &companies, and you can be one of them. And also with Arena, we will get: 100% job placement assistance, High-end studio infrastructure, industry visits &workshops and regular projects. 35 students from different departments attended the session. He also shared his experience in this field of animation with students.

Federal Bank Speak for India - District Level Debate Competition

On 14/11/2017, Career guidance cell of St. Mary’s college, Thrissur and Mathrubumi conducted the federal bank Speak for India - District Level Debate competition organised at St. Mary’s College.



Career Discovery and Guidance Session

On 25 November 2017, St. Mary's college, Thrissur in collaboration with Jain University, Bangalore conducted a Career Discovery and Guidance Session by Prof. Abraham Philip and Prof Manvendra Sharma (Forensic Science Department of Jain University Bangalore).



Interview Techniques and Body Language

On 03 January 2018, Career Guidance Cell organized a talk in association with Happy Valley Business School, Coimbatore on topic “Interview Techniques and Body Language” by Prof .K .Sampath Kumar,(Head- marketing- Happy Valley Business School) and Prof. Dr. R. Vishal Kumar (Head-Finance-Happy Valley Business School). The session was organized in the way that separate session for science students and for arts students in college by morning section 8.30 to 11.45 pm and evening section 12.30 to 3.15 pm.

The session mainly focused on behavior during an interview, body language and other sort of actions and responses to be kept in mind during an interview. The session begins with interesting talks and the students were explained using live examples. They show the formal outlook which a corporate people possess in the organization and the personality development aspect of showcasing us on attitude in front of interviewer was also been described.

Talk on GST

On 04/01/2018 Career Guidance Cell organized a talk on topic GST By Mr. S. Kumar Technical Head, Surround Tally Institution from 2.15 to 3.15 pm in Chavara Hall. He briefly explained the scope in accounting careers. The GST awareness class conducted before as it gave an in-depth overview of what GST is and its ever growing importance in the Indian economy. He also emphasized the different diploma courses available at the Surround Tally Institution. The class concluded with a MCQ test on basis of finance and accountancy.

Job Opportunities in Offshore and Onshore, Refining, Oil & Gas Sector

On 15/01/2018 Career Guidance Cell organized a talk on topic “Job Opportunities in Offshore and Onshore, Refining, Oil & Gas Sector” by Mr. John K. P (Techshore Inspection services- Technical Head). He briefly explains there is a lot of scope on logistics. It was interactive session for students to clarify their doubt regarding the logistic management in oil and gas industry. The talk was mainly arranged to provide the final years BBA students. 50 students from Chemistry department attended the session.

CMA the Opportunity and Scope

On 16/01/2018 Career Guidance Cell organized a seminar in association with the Institute of Cost Accountants of India, Southern India Regional Council-CMA Thrissur Chapter on topic “CMA-the Opportunity and Scope” by Dr. Mayil Murugan (Chairman, Head-Department of Commerce, The Madurai College –Madurai) in Chavara hall. He briefly explains there is a lot of scope for young graduates. He also gave a glance of the Institute of Cost Accountants of India. The scope of CMA course was been briefly explained to students. Around 180 students from B Com and BBA departments attended



Session on Global Opportunities for Higher Studies

On 01/02/2018 Career Guidance Cell St. Mary's College Thrissur organized a seminar in association with Eazy Link Academy on topic “**Global opportunities for higher studies and various scholarship to study abroad**” by Mr. Sony Varghese (Executive Director- Easylink) and Mr.Fasal Rahman (Director- Boon Training) at 8.30 am to 1.30 pm in Chavara Hall. He briefly explained there is lot of scope for young graduates abroad. From 12 pm to 1.30 there were a mock test on IELTS exam conducted by the seminar team. Around 119 students from various departments attended

TVS Training

TVS Training & services Ltd in Chennai in collaboration with Axis Bank present a unique opportunity to start a career with Axis Bank. Recruitment Drive was held on 14th February 2018 at St. Mary's college Thrissur. The placement drive was for the position BDE- Business Development Executive (Sales and Marketing Account Opening Department).

World Malayalee Council

Career Guidance Cell conducted District career guidance program in collaboration with world Malayalee council in St. Mary's College, Thrissur on 24/02/2018,



Activities of Various Departments

Career Guidance Session by Department of English

A Career Guidance Session was organized for III DC English students on 16/06/2017. The session was handled by Ms. Ega Peter, former faculty of the Department of English, St. Mary's College, Thrissur. Ega Peter gave them information on higher education and career prospects in English and explained to them the various stages in the entrance process of reputed institutions in India.

Talk on Medical coding and billing by Department of Botany

A career oriented talk on “Medical coding and billing” by Mr. Deepak, Managing Director, Arown Academy, Thrissur was arranged for IIIDC and II PG students of Life Science subjects on 27 July 2017.



Career Guidance Programme by Department of Microbiology

Department of Microbiology in association with Department of Botany and Biotechnology, together conducted a career guidance programme in collaboration with Aron Academy, regarding Medical coding for III DC students from 2.20 pm to 3.30 pm. 33 students participated.

Career Counselling by Department of Psychology

The Department of Psychology is providing individual career counselling to interested final year degree students of our college. The screening is done using David's Battery of Differential Ability Test (DBDA). The DBDA is a standardized procedure for objectively measuring what a person is able to do at the time he/she is being assessed. Under the conditions of assessment included in this concept is the realization that individual behavior including mental processes, is neither consistent nor stable. Abilities like Verbal, Numerical, Clerical, Spatial, Closure, Reasoning, Mechanical and Psychomotor were measured using this test.

The purpose of the test was to make sure that each student has selected a course which is based on their aptitude and to choose a career according to this. A detailed report of the test was given to each student. With reference to the test scores, Individual career counselling is provided to the students by the faculties of the Department of Psychology on every Tuesday, Wednesday and Thursday from 2.30pm – 3.15pm. In the year 2017 – 2018, the counselling was started from 22th August 2017 onwards. 298 students has undergone career counselling. The details of each department is as follows.

Sl No	Name of the Department	No of Students	Sl No	Name of the Department	No of Students
1	English	23	7	Economics	21
2	Commerce	28	8	Biotechnology	27
3	Management Studies	29	9	Chemistry	24
4	Computer Application	25	10	Mathematics	30
5	Microbiology	26	11	History	28
6	Botany	27			



Talk - Software Development and Multimedia Industry. by Department of Vocational Studies

Department of Vocational Studies (B.Voc) had conducted association activities inauguration on 15th September 2017 at 1.30 pm in St: Joseph's A/C Seminar Hall. Mr. Raghu Raman, Chief Guest of the function inaugurated the function. Chief Guest talk about the current industry of Software Development and Multimedia. He talks about the technologies, challenges and opportunities of current industry.



Career Counselling Programme by Department of History

Dept. of History organized a class on Career after Graduation by Dr. George Alex (Associate professor St Thomas College, Trissur). 151 students attended the class. The talk mainly focused on the career opportunities in the interdisciplinary fashion.



Career Development Class by Department of Commerce

Commerce Department in association with Institute of Cost Accountants of India organised an interactive programme on January 16, 2018 at Chavara seminar hall. CMA(Dr) Mayil Murukan Chairman of South India Regional Council of ICAI, inaugurated the programme. He gave an

informative and effective talk on cost accountancy. Talk was followed by an interactive session. CMA Binish Enamakal proposed the vote of thanks.



Career Guidance Programme by Department of Chemistry

On 14th February, a career guidance programme was conducted at St. Mary's college by IBIS which was organized by the Department of chemistry for the final year degree students. IBIS educational service is an institution that shares MOV with TUV India and provides training in many various sectors. The session was conducted by Mr.Shinoj and Mr.vishnu. 44 students from IIIrd. DC chemistry attended the session. The class was more of an interactive session in which they explained about various aspects and scope of emerging fields in petroleum related sectors. We were also made aware of the scholarships available as well as the procedures and the criteria for the acquisition of such scholarships provide by the academy.

Career Counselling Programme by Department of Economics

A career counselling programme was arranged for B.A Economics students. The session was held on 16-3-18 by Dr Narendranadh Menon, Prof and Course Director, Institute of Public Enterprises, Hyderabad, formerly Prof, Business Studies, Osmania University. He motivated the students and pointed that they should plan for their future right now. He pointed the avenues which

are open to students in the field of humanities with special reference to economics. He discussed in detail the importance of reading, discussions and soft skill development in the career formation. The presentation was followed by discussion where students actively participated by asking questions. 103 students participated in the session.

