

ACADEMIC  
STRATEGIC PLAN

2015 - 2025

Academic  
Strategic Plan

20<sup>15</sup>/<sub>25</sub>



St. Mary's College  
Thrissur-680020



## Profile of the College

St. Mary's College was established in 1946 in Thrissur, Kerala as the first Women's College of the district with the aim of uplifting the women of Kerala by empowering them through education. At the time of its inception, the College was affiliated to Madras University, later to Kerala University and finally in 1968 it was affiliated to University of Calicut. The college is recognized under 2f and 12b of UGC Act of 1956. The College was accredited with B+ grade in 2004, A Grade in 2010 and is in the process of third cycle of reaccreditation. Today the institution strives ahead with 12 UG, 10 PG, 2 B.Voc and a Ph.D programme. It has moulded thousands of young women from diverse backgrounds with excellence and has empowered them to be responsible citizens of tomorrow.

## **Motto**

SCIENTIA ET DISCIPLINA ( KNOWLEDGE AND DISCIPLINE )

## **Vision**

Our Vision is the holistic development of young women through academic excellence, intellectual, moral and spiritual growth to equip them for service to society and mould them as responsible citizens.

## **Mission**

We envisage to groom young women as agents of love, justice and peace through love of god, pursuit of knowledge, moral integrity and social responsibility. We dedicate ourselves to inculcate in young Marians deep-rooted commitment to society and build a society which promotes faith, religious harmony and national integration

## **Core Values**

- \* Academic Excellence
- \* Research Culture
- \* Inclusivity
- \* Moral Integrity
- \* Environmental Consciousness
- \* Employability
- \* Service to Society

## Manager's Message

( Sr. Dr. Omer )

St. Mary's College, established under the Vision of St. Chavara ensures holistic development of young women to the pursuit of knowledge. The College has a history of moulding generations of young women who have made a mark in various domains and is on the path of creating many more. The College has incorporated modernity at the same without compromising on traditional values. I extend my best wishes for the Strategic Plan 2015-25, and hope that this would uplift the institution to the greater heights. The institution can supplement to this plan as and when needed to incorporate the advancements in the field of higher education.



## Principal's Message

( Sr. Dr. Jacintha C C )

St. Mary's College established in 1946 is privileged to be one of the pioneering institution in the field of women's higher education in Kerala. The institution always takes keen interest in the progress of its student community- academics, curricular and extra-curricular spheres. This Strategic Plan (2015-25) is devised with an eye on long term goals which the institution expects to attain. The plan also looks forward to meet the requirement of the future youth of the country. College continuously does the SWOC analysis and makes every effort to turn its opportunities to its strengths. This strategic plan is devised after discussion with all stakeholders and their productive inputs are considered before finalizing the plan. I hope that successful implementation of the plan would lead St. Mary's to a new phase.



## Strategic Plan Committee

Sr. Dr. Omer - Manager

Sr. Dr. Ritty J Nedumpara - Educational Councillor

Sr. Dr. Jacintha C. C - Principal

Sr. Mary K P - Vice Principal

Sr. Lissy P V - Office Superintendent

Dr. Josepheni Joseph - IQAC Coordinator & HOD English

Dr. Regi Raphael - HOD Botany

Sr. Dr. Magie Jose - HOD Mathematics

Dr. Julie P Lazar - HOD Economics

Sr. Jolly Varghese U - UGC Librarian

**STRATEGIC PLAN 2015-25****Quality Enhancement Initiatives**

- \* College to apply for Autonomy status
- \* College to apply for Centre with potential for excellence(CPE)
- \* ISO Certification
- \* Academic ERP
- \* External academic audit every two years

**Curricular Aspects**

- \* Begin 10 New UG and PG Programmes
- \* New Certificate/ Diploma Courses in collaboration with various institutions of repute
- \* All students to complete at least two certificate courses at graduation
- \* More than 90 percent pass in all Programmes
- \* Promote academic projects and internships other than in syllabus

**Research**

- \* Establish a Centre for Multidisciplinary Research
- \* Promote Research guideship among the faculty
- \* Promote Research funding from various Government and Non Government agencies
- \* Develop innovative products and initiate patents
- \* Enhance Research Projects and Publications by staff and students
- \* Promote Academia Industry Linkages
- \* Provide seed money for research and Development

**Infrastructure**

- \* Construct State of Art Auditorium
- \* Construct Gallery in the Marian Sports Land
- \* Establish Animal Tissue Culture Lab
- \* Cent percent ICT enabled classrooms
- \* Fully solar powered campus
- \* Fully Wi fi enabled campus

**Student Support**

- \* Student exchange for academic and research promotion
- \* MOUs and collaboration with National and international institutions and agencies for academics, research and extension
- \* Training and financial support for students to participate in International events and

competitions

- \* Promote discipline oriented training programmes and placement drives
- \* Strengthen Clubs and Forums for co -curricular and extra -curricular initiatives

### **Entrepreneurship**

- \* Setting up Incubation Centres
- \* Guidance and support to promote student entrepreneurship

### **Extension**

- \* Rural Development Initiatives
- \* Community Welfare and Employment Generation Programme
- \* Initiation of Community College
- \* Promotion of Academic and Social Consultancy

### **Environment friendly Initiatives**

- \* Green and ecofriendly Campus
- \* Green Audit in three years
- \* Green Policy for eco consciousness
- \* Promote production of eco friendly products
- \* Promotion of organic farming at Home

### **Gender Equity and Inclusivity**

- \* Programmes on Multi- lingual, cultural and regional diversities
- \* Self Defense initiatives
- \* Women empowerment programmes
- \* Promote admission of students from other districts and other states of the country

### **Staff**

- \* Conduct of Faculty Development Programmes
- \* Programmes for support and welfare of Non teaching Staff

### **Alumnae**

- \* Registration of Alumnae Association
- \* Initiation of International Alumnae chapters
- \* Maintain Alumnae Data Bank – Department wise
- \* Alumnae supported academic and research ventures



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