

COMPLEMENTARY COURSE OUTCOME
DEPARTMENT OF MANAGEMENT STUDIES (BBA)

SL NO	COMPLEMENTARY COURSE	COURSE OUTCOME
1	Managerial Economics	<p>Objectives: This course aims to acquaint the students with the economic concepts and principles relevant for business decisions. It also intends to enable the students to apply the economic principles in managerial decisions.</p> <p>Learning Outcome: On completing the course students will be able to:</p> <ol style="list-style-type: none"> 1. Acquire knowledge regarding relevant economic concepts applicable in managerial decisions 2. Design competition strategies, including costing, pricing, product differentiation and market environment according to the natures of products and the structures of the markets 3. Make optimal business decisions by integrating the concepts of economics
2	Business Regulation	<p>Objective: This course aims to familiarize the students with major statutes affecting the operations of business organizations.</p> <p>Learning Outcomes: On completing the course students will be able to:</p> <ol style="list-style-type: none"> 1. Analyze statutory provisions and the core concepts in business laws 2. Analyze legal issues arising in day-to-day business operations prevalent in India 3. Discuss possible solutions to issues in organisations in the frame work of business laws
3	Corporate Regulation	<p>Objective: To familiarize the students with corporate law and to make them aware of the applications of importance of company law in the management of organisations.</p> <p>Learning outcomes: On completing the course students will be able to:</p> <ol style="list-style-type: none"> 1. Understand the features and different types of companies 2. Aware as to the formation of companies and also as to different documents of companies

		<p>3. Understand the share capital and other relevant provisions of the same</p> <p>4. Understand the management, corporate governance, corporate social responsibility and some basic aspects of SEBI, and</p> <p>5. Understand the provisions of conducting meetings and also the winding up procedure of companies.</p>
4	Quantitative Techniques	<p>Objective: To familiarize student with the use quantitative techniques in managerial decision making.</p> <p>Learning Outcome: On completing the course students will be able to</p> <p>1. Understand and develop insights and knowledge base of various concepts of Quantitative Techniques.</p> <p>2. Develop skills for effectively analyze and apply Quantitative Techniques in decision making.</p>