

CORE COURSE OUTCOME

DEPARTMENT OF MANAGEMENT STUDIES (BBA)

SL NO	CORE COURSE	COURSE OUTCOME
1	Management Theory and Practices	<p>Objectives: This course intends to develop conceptual knowledge of Business Management. The study approach also enables students to understand and analyse practical aspects of management to become skilled manager in a corporate business set up.</p> <p>Learning outcomes: On completing the course students will be able to:</p> <ol style="list-style-type: none"> 1. Discuss different schools of management thought 2. Understand apply the concepts of planning, organizing, staffing and controlling for effective management 3. Aware and apply the ethically and socially responsible behaviour in Management, and 4. Aware and pursue the modern management practices in business
2	Marketing Management	<p>Objectives: This course aims to orient the students with the marketing principles and also to familiarize them with the process of marketing in modern business firm.</p> <p>Learning Outcome: On completing the course students will be able to:</p> <ol style="list-style-type: none"> 1. Understand and develop insights and knowledge base of various concepts that driving marketing strategies. 2. Develop skills in organizing for effective marketing and in implementing the market planning process
3	Financial Accounting	<p>Objectives: This course aims to equip the students with skills for preparing books of accounts of business organisation. It also aims to enrich the students to prepare the financial statements of proprietary organisations. Modules in this course also</p>

		<p>intent to provide knowledge to the students in respect of accounting of issue of securities, accounting for hire purchase transactions and the accounting of branches.</p> <p>Learning outcomes: On completing the course students will be able to:</p> <ol style="list-style-type: none"> 1. Discuss and apply fundamental accounting concepts, principles and conventions 2. Record basic accounting transactions and prepare annual financial statements for a sole proprietorship business 3. Record accounting transactions in respect of hire purchase and instalment system and branches
4	Corporate Accounting	<p>Objectives: The course acquaints the students with the knowledge about corporate accounting. The modules introduce the fundamental Indian accounting standard and equip the students with skills for preparing corporate accounts.</p> <p>Learning outcomes: On completing the course students will be able to:</p> <ol style="list-style-type: none"> 1. Understand and apply fundamental Indian Accounting Standards on inventories, PPE, provisions, income tax, borrowing cost and intangible assets 2. Prepare annual financial statements for companies and compute accounting ratios. 3. Record accounting transactions in respect of redemption of preference shares and debentures
5	Financial Management	<p>Objectives: This course aims to enable students to understand the basic concepts of financial Management and make them aware of major decisional areas of financial management.</p> <p>Learning Outcome : On completing the course students will be able to:</p> <ol style="list-style-type: none"> 1. Understand and develop insights and knowledge base of various concepts of finance

		2. Develop skills for effective Financial, Investment and Dividend decisions making,
6	Cost & Management Accounting	<p>Objectives: The objective of the course is to acquaint the students with the basic Concepts and tools of cost and Management Accounting.</p> <p>Learning Outcomes: On completing the course students will be able to:</p> <ol style="list-style-type: none"> 1. Understand cost and management accounting concepts and its application for decision making. 2. Aware as to cost consciousness and the various methods and techniques of costing
7	Human Resource Management	<p>Objectives: To give a conceptual understanding of human resource practices in organizations.</p> <p>Learning Outcome: On completing the course students will be able to:</p> <ol style="list-style-type: none"> 1. Develop insights on various concepts and Functions of Human Resource Management 2. Learn the latest trends in Human Resource Management.
8	Business Research Methods	<p>Objectives: To provide an insight into the fundamentals of business research and to acquire practical knowledge and required skills in carrying out research which they are expected to possess when they enter the industry as practitioners</p> <p>Learning Outcomes: On completing the course students will be able to</p> <ol style="list-style-type: none"> 1. Understand and develop insights and knowledge base of various concepts in Research. 2. Develop skills for conducting business research
9	Operations Management	<p>Objectives: To familiarize the students with the concepts, tools and practices of operations management and to learn about the decisions and processes of operations management in a business firm.</p> <p>Learning Outcomes:</p>

		<p>On learning the course, the students will be able to-</p> <ol style="list-style-type: none"> 1. Understand the different concepts of operation Management. 2. Acquire the knowledge to make plans at the operational level of an industry
10	Income tax	<p>Objectives: To impart basic knowledge and equip students with application of principles and provisions of Income Tax Act, 1961 amended up-to-date.</p> <p>Course outcome: On completing the course the students will be able to understand the latest provisions of Income Tax Act Law and enable to compute different heads of income as well as total income and tax liability.</p>
11	Financial Markets and Institutions	<p>Objectives: To provide basic knowledge about the structure, organisation and working of financial system in India.</p> <p>Course Outcome: The course helps to understand different aspects and components of financial Institutions and financial markets. This will enable the students to take rational decisions on financial market and institutions.</p>
12	Organisational Behaviour	<p>Objectives:</p> <ul style="list-style-type: none"> <input type="checkbox"/> To familiarize the students with the basic concepts of individual behaviour and organizational behaviour <input type="checkbox"/> To enable the students to catch an idea about inter-personal and group behaviour <input type="checkbox"/> To acquire knowledge regarding the organizational change and organizational development <p>Learning Outcomes: On learning the course the students will be able to-</p> <ol style="list-style-type: none"> 3. Understand the different concepts of Organisational Behaviour 4. Analyse individual and group behaviour 5. Understand and deal with organisational change, development and stress

13	Management science	<p>Objective: To provide a basic knowledge about operations research and to acquaint the students some common operations research tools for various business decision marketing situations.</p> <p>Learning Outcomes: On completion of the course the students will be able to learn different OR techniques useful in managerial decisions.</p>
14	Project Management	<p>Objective: To enable the students to acquire basic knowledge of different facets of Project Management.</p> <p>Learning Outcome: On learning the course the students will be able to-</p> <ol style="list-style-type: none"> 1. Understand the different concepts of managing a project 2. Analyse the viability of a project.
15	Financial Service	<p>Objective: The students with an understanding of the various financial services and investment opportunities available in the country</p> <p>Learning Outcomes: On completion of the course students will be able to aware of various financial services available in Indian financial system</p>
16	Investment Management	<p>Objectives: To familiarize the students with the world of investments and to provide a theoretical framework for the analysis and valuation of investments.</p> <p>Learning outcome: By completing the course students will be able to aware of various investment opportunities from an investor's perspective of maximizing return on investment</p>
17	Project	<p>Every student shall have to work on a project based on any subject studied. To make the students conversant with the procedure, techniques and tools to conduct research to facilitate to management decision making activity</p>