

**Course outcome- Complementary Course  
Bcom**

<b>Complementary Courses</b>	<b>Course Outcome</b>
Managerial Economics	<ul style="list-style-type: none"><li>• To acquaint students with the basic principles of micro and macro- economics for developing understanding of theory of firm, markets, and macro environment.</li></ul>
Marketing Management	<ul style="list-style-type: none"><li>• To impart necessary knowledge which help the student to choose a career in the field of marketing</li><li>• To expose the students to the latest trends in marketing</li></ul>
Human Resource Management	<ul style="list-style-type: none"><li>• To familiarize the students with different aspects of human resource management in the organizations.</li><li>• To equip the students with basic knowledge and the skills required for the acquisition development, and retention of human resources.</li></ul>
Quantitative Techniques For Business	<ul style="list-style-type: none"><li>• To familiarize students with the use of quantitative techniques in managerial decision making.</li></ul>