

Complementary papers

Complementary papers	Objective
Social and Cultural History of Britain: Ancient and Medieval History	<ul style="list-style-type: none"> ● To acquaint the students with the basics of the cultural and social history of Britain ● Introducing students the basic concept which later evolved into the development of the empire
Introduction to communication and Journalism	<ul style="list-style-type: none"> ● To review the basic concepts in the field of communication and journalism
Social and Cultural History of Britain: History of Tudors and Stuarts	<ul style="list-style-type: none"> ● To disseminate knowledge on the royal lineage which paved for the monarchy in England
News Reporting and Editing	<ul style="list-style-type: none"> ● To introduce newspaper journalism through news reporting and editing
Social and Cultural History of Britain: History of Revolutions and the Era of Colonialism	<ul style="list-style-type: none"> ● To understand the importance of revolutions and uprisings that contributed to the rise and fall of the British Empire ● The advent of colonialism and its reach throughout the colonies the British empire had conquered
History of Mass Media and Advertising	<ul style="list-style-type: none"> ● To give a historical overview of mass media in India and abroad
Social and Cultural History of Britain: History of Victorian and Post Colonial Developments	<ul style="list-style-type: none"> ● To familiarize the students with the developments which paved way to Modern Britain ● To disseminate knowledge about the post colonial developments that resonated throughout the colonies
Corporate Communication and Advertising	<ul style="list-style-type: none"> ● To introduce the relatively new concept of corporate communication with due emphasis on public relations and advertising.