

REPORT 2020-21 GREEN STORY CHALLENGE

As part of Environment Day celebrations, the Department of Management Studies of St. Mary's College organised a story writing competition on 10th June, 2020, named "Green Story Challenge". The participants were all 2nd year and 3rd year degree students and every post Graduate students of St, Mary's College, Thrissur. The programme was coordinated by Ms. Blessy Varghese, faculty member of the Department and student coordinator was Ms. Sruthy K of 3rd BBA.

The theme of World Environment 2020 is 'celebrating **biodiversity**' — a concern that is both urgent and existential

Around 20 students participated in the competition from several departments. Out of which the first prize bagged by Vismaya Sivan from 2nd DC BCA, second prize and third prize won by Jinol Joseph and Josemi A J of 2nd DC BBA, respectively.



A "SHORT STORY WRITING CONTEST" ORGANISED BY DEPARTMENT OF MANAGEMENT STUDIES

GREEN STORY CHALLENGE 2020

World Environmental Day 5th June

Rules:

- * Stories should be related with Environment.
- * Writings can be in English or Malayalam, not exceeding 5000 words.
- * All participants should send their entries on or before **10th June 2020**
- * The entries should be in soft copy.

Kindly send your entry to:
storywritingbba2020@gmail.com

STAFF COORDINATOR:
MS. BLESSY VARGHESE
CONTACT NO: +91 8893034613

STUDENT COORDINATOR:
MS. SRUTHY K

POSTER DESIGNING COMPETITION

World Population Day is an annual event, observed on July 11 every year, which seeks to raise awareness of global population issues.

How to safeguard the health and rights of women and girls now" amid the pandemic is the theme of 2020's World Population Day. Considering the same the Department of Management Studies, St. Mary's College, Thrissur, organised a poster designing competition. The programme was coordinated by Ms. Pessy Devassykutty, faculty member of the Department and student coordinator was Ms. Sayana Vincent of 2nd BBA.

Around 10 students participated in the competition from several departments. Out of which the first prize bagged by Archana Pradeep from 3rd DC BBA, second prize won by Kalyani Krishna of 3rd DC BBA and third prize shared by Thahasin, 3rd DC BBA and Sumayya Nazrin, 2nd DC BSc Biotechnology.

POSTER DESIGNING COMPETITION

World Population Day 11th July
Department of Management Studies

INSTRUCTIONS:

- Entries should be in digital format.
- Send entries on or before 18th July 2020.
- Do not mention any individual, organisation or not depict any religious themes.
- Only for St. Marians.

THEME :HOW TO SAFEGUARD HEALTH 'N RIGHTS OF WOMEN DURING COVID 19

Send entries to:
populationposter28@gmail.com

Staff Coordinator:
Ms. Pessy Devassykutty
Mob: 8139896542

Student Coordinator:
Ms. Sayana Vincent
II DC BBA

POSTER DESIGNING COMPETITION

winners



1st prize-Archana Pradeep
3rd DC BBA

2nd prize-Kalyani Krishna
3rd DC BBA

3rd prize-Thahasin R.v
3rd DC BBA
&
-Sumayya Nazrin R.v
2nd DC Biotechnology

CONGRATULATIONS

Department of Management Studies.
St. Mary's college Thrissur

SAFETY OF WOMEN DURING COVID - 19

- **OFFER** first-line support to women .
- **PROVIDE** medical treatment .
- **CONNECT** & refer survivors to support.
- **FIND OUT** what survivors of violence need & how best to reach them safely.
- If you are **EXPERIENCING VIOLENCE CALL A HOTLINE** or access information online if possible .
- **ESTABLISH** referral linkages .
- **ACCESS TO** women- centered, respectful, skilled care including obstetric, fetal medicine and newborn care, as well as mental health support.
- Identify & share information on support services, including opening hours & contact details.

WOMEN'S RIGHTS CAN BE GUARANTEED!

MY PATRIOTIC HEART BEATS

Independence Day is celebrated annually on 15 August in India commemorating the nation's independence from the United Kingdom on 15 August 1947. As a part of Independence Day Celebrations, an inter-departmental patriotic song competition was conducted by the Department of Management Studies, St. Mary's College, Thrissur, on 18th August, 2020; "My Patriotic Heart Beat". The programme was coordinated by Ms. K V Bavisree, faculty member of the Department and student coordinator was Ms. Mily Joshylal of 3rd BBA.

There were 12 entries for the competition from various departments, out of which Smruthi S Menon of 2nd MSc Chemistry won first place, Alice V Stanley of 3rd BVoc Multimedia won second place and third place shared by Anumol Alex of 3rd DC BBA and Arsha Raj A of 2nd DC BBA.



DEPARTMENT OF MANAGEMENT STUDIES
ST. MARY'S COLLEGE, THRISSUR

MY PATRIOTIC HEART BEATS

PATRIOTIC SONG COMPETITION

🔒 SINGLE ENTRIES

🔒 UPLOAD YOUR SONG WITH A VIDEO RECORDING (MP4) NOT EXCEEDING 5 MINUTES

🔒 ENTRIES MUST SEND TO THE EMAIL ID ON OR BEFORE 18TH AUGUST 2020
mypatrioticheatbeat@gmail.com

FOR MORE DETAILS CONTACT

STAFF COORDINATOR - K V BAVISREE
9745809807

STUDENT COORDINATOR - MILY JOSHYLAL

Poster Maker



My Patriotic Heart Beats
Patriotic Song Competition

WINNERS

1st Prize : Smruthi S Menon
(2nd MSC Chemistry)

2nd Prize : Alice V Stanley
(3rd DC Bvoc.Multimedia)

3rd Prize : Arsha Raj
(2nd DC BBA)

&

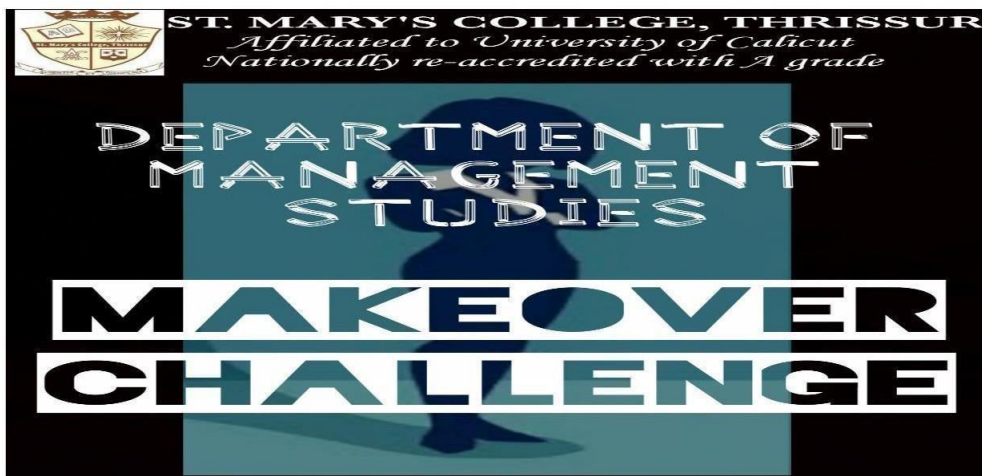
Anumol Alex
(3rd DC BBA)

Congratulations

Department of Management Studies
St. Mary's College Thrissur

MAKEOVER CHALLENGE

The Department of Management Studies of St.Mary's College, Thrissur organised a Makeover Challenge to inspire our students to become promising entrepreneurs in future. The competition was conducted on 03rd October 2020 for all the UG and PG students of the college. There were 8 participants in total, from which Aparna Manoj C, 2nd DC BBA bagged first prize. Sayana Vincent, 2nd DC BBA grabbed the second position and the third prize were shared by Anviya Joby, 2nd DC BBA and Neethu Scaria, 3rd DC BBA. The staff coordinator for the event was Ms. Pessy Devassykutty and student coordinator was Ms. Anviya Joby of 2nd DC BBA. All the participants actively participated in the event.



GUIDELINES

1. Participants can select any Famous WOMAN Entrepreneur as reference.

2. Attach your makeover photo along with referred photo (original photo) of the Entrepreneur.

3. Send your entries to bbaactivities2020@gmail.com on or before 05-10-2020(Monday).

For further details contact :
Staff Coordinator:
Ms. Pessy Devasykutty
ph: 8139896342

Student Coordinator:
Ms. Anvija Joby
2nd DC BBA



DEPARTMENT OF MANAGEMENT STUDIES

REPORT ON INDUCTION PROGRAMME

DAY 1

Department of management studies have organized induction programme for first year BBA students. Mainly the session contained self-introduction of faculty members and students. The session was conducted through online platform (google meet) on 2nd of November, 2020.

<https://drive.google.com/file/d/1eleE7ZK0ejq2GpJDx5Xg1ZhYpNccDqSj/view?usp=sharing>



ST. MARY'S COLLEGE, THRISSUR

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DEPARTMENT OF MANAGEMENT STUDIES

Fàilte
2021

Day 1
#games on the road

Day 3
Debate Competition

Day 2
Quiz Competition

Dr. Sr. Magie Jose
Principal

Smt. K V Bavisree
HOD
Department of Management Studies

Smt. Nikhila Tomy
Smt. Pessy Devassykutty
Faculty Co-ordinators

DEPARTMENT OF MANAGEMENT STUDIES

REPORT ON INDUCTION PROGRAMME

DAY 2

Department of Management Studies conducted an online induction programme for 1st DC students on 10th November 2020. We discussed about various activities conducted by the department and our best practices. We also explained our students about Audit course, Skill Enhancement course and also about Certificate course. The CUSSP programme of University of Calicut was also discussed among the students.

Later on a Debate session was also organised to interact with them more and also to boost their confidence and familiarity with online classes.

https://drive.google.com/file/d/1BTJis5EpH6JcNRN_tS_6AJfEKdUx4tqI/view?usp=sharing



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DEPARTMENT OF MANAGEMENT STUDIES

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Faculty Co-ordinators

DEPARTMENT OF MANAGEMENT STUDIES

REPORT ON INDUCTION PROGRAMME

DAY 3

Department of management studies have organized induction programme for first year BBA students. The session contained detailed explanation about course syllabus and the activities conducted by the department and also we organized a Quiz Competition for the students.

<https://drive.google.com/file/d/1I8VJUbynR4aplaGPgYB9N3ggPDYtPwMs/view?usp=sharing>

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<https://drive.google.com/file/d/1eleE7ZK0ejq2GpJDx5Xg1ZhYpNccDqSi/view?usp=sharing>



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DEPARTMENT OF MANAGEMENT STUDIES

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DEPARTMENT OF MANAGEMENT STUDIES

INDUCTION PROGRAMME

DAY 4

Today, (12/11/2020) was the 4th day of the induction programme. Department of Management Studies organised a session on awareness about universal values for our 1st DC students. We discussed about various qualities one should keep in his or her life like honesty, kindness etc. We presented various video links which shows the importance of values in life. We insisted our students to give importance to our environment and as part of that all of them planted a tree in their house. All the students actively participated in the same

Link of the programme recording

<https://drive.google.com/file/d/1wRM9LrFZeUtTnbfFB8wzFmZwncFAQkk/view?usp=sharing>

link of various youtube videos:

<https://youtu.be/IG9eMWNG2Z0> - A video on Mother Teresa

<https://youtu.be/RN7feXghrR0> - A video on value of Parents

<https://youtu.be/8WiOUWLeT9I> - a video on Kindness



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DEPARTMENT OF MANAGEMENT STUDIES

Fàilte
2021

Day 1
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Dr. Sr. Magie Jose
Principal

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Smt. Pessy Devassykutty
Faculty Co-ordinators



DEPARTMENT OF MANAGEMENT STUDIES

INDUCTION PROGRAMME

DAY 5

Department of Management Studies were organising an induction programme for the last week and today (13/11/2020) was the fifth and final day of the same. This day was the most beautiful day of the entire programme, today all the students of the department were the part of the programme. We arranged a talent exhibition of first year students and also an interaction session with the senior students. The programme began at 11.30 am and wind up at 2.45pm. There were various entertainment programmes and games sessions. The proofs and various supporting documents are enclosed below.

Link of the recorded programme which was arranged in Google Meet:
https://drive.google.com/file/d/1KswChzHC4qxFiOZsVpQS5cAAv2KHwi_j/view?usp=sharing

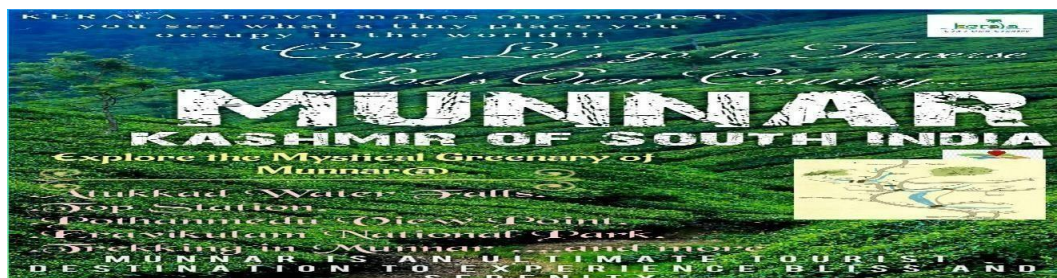
St. Mary's College, Thrissur 75
Department of Management Studies
Presents
NOVATO FIESTA 2020
*A talent fest and a warm welcome
for our junior glittering stars*
On 13th Nov 2020
at Google Meet on 11:30am
variety entertainment programs|fun
games|interactions| 'n more
Hearty Welcome

Sr. Dr. Magie Jose Principal	Faculty Coordinators: Smt. Nikhila Tomy Smt. Pessy Devassykutty	Student Coordinators: Ms. Aparna Manoj II DC BBA Ms. Archana Sasidharan I DC BBA
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DIGITAL BROCHURE MAKING COMPETITION

Department of Management Studies, St. Mary's College, Thrissur arranged an interdepartmental Digital Brochure Making Competition in association with World Tourism Week on 05/10/2020. The theme for the same was Kerala Tourism: Post Covid 19. There were 14 entries for the competition. Athira Lalan of 2nd DC English won the first prize. Kalyani Krishna of 2nd DC BBA grabbed 2nd prize. Jinol Joseph, 2nd DC BBA and Akshara Ramesh, 3rd DC BBA shared third prize. Staff coordinator for the same was Ms. Nikhila Tomy and the student coordinator was Hiba Parveen of 3rd DC BBA.



KAIZEN

VIDEO MAKING CONTEST

Advertising is a marketing communication method that attempts to inform or influence the opinions and buying behaviour of potential users of a product or service. The Department of Management Studies organised a video making contest named “KAIZEN” , on 30th November, 2020. The contest aimed at developing the marketing skills of students, by showcasing the changeover in advertisements of a product over the years. The programme was coordinated by Ms. Amrutha P S, faculty member of the Department and student coordinator was Ms.Pinky Raphy of 3rd BBA.

10 teams participated in the competition in which first place secured by Merin Jose & team and second place grabbed by Aparna Manoj & team of 2nd DC BBA. The third prize shared by Aiswarya Prakash & team, Dept. of Commerce and Aryamol V & team of Dept of . Mathematics.

ST. MARY'S COLLEGE TRISSUR
Nationally Re-accredited With 'A' Grade
Department Of Management Studies

Kaizen
VIDEO MAKING CONTEST

Rules
• A group of 3 students can participate.
• Video shall not be more than 2 minutes.
Send your entries to: bbaactivities2020@gmail.com

Topic
A transfigured journey of advertisement from 80's onwards
Visualizes the changes took place over the last 50 years in Television Advertisement

PRINCIPAL
SR. DR. MADIE JOSE

HOD
MS. K. V BAVISREE

FACULTY COORDINATOR
MS. AMRUTHA P. S
7559934725

STUDENT COORDINATOR
PINKY RAPHY
III DC

Last date extended
till 30th November 2020

St. Mary's College Trissur
DEPARTMENT OF MANAGEMENT STUDIES

Kaizen video making contest winners

1st Prize
Merin Jose & Team
Dept. Of Management studies

2nd prize
Aparna manoj & Team
Dept. Of management studies

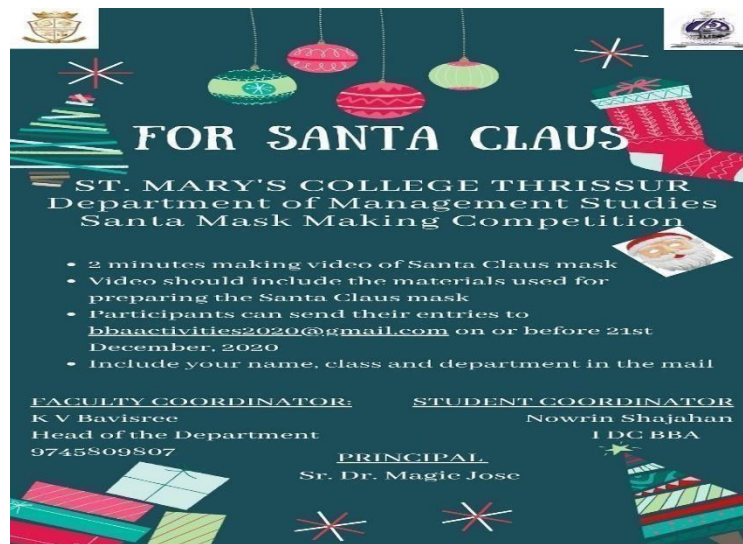
3rd Prize
Aiswarya Prakash & Team
Dept. Of commerce
and
Aryamol V & Team
Dept of Mathematics.

congratulations to all

FOR SANTA CLAUS

SANTA MASK MAKING COMPETITION

As part of the Christmas celebration, the Department of Management studies organised a Santa mask making competition, named “FOR SANTA CLAUS”. The programme coordinator was Ms. K V Bavisree, the faculty member of the department and Student coordinator was Ms. Nowrin Shajahan of 1st DC BBA. It was a fun competition for the students in the college. There were a number of participants for the competition and out of which first prize secured by Angel Eshthaphanos, of 1st DC BA Economics and second prize grabbed by Hima Haridas of 1st MSc Microbiology. And third prize shared by Aysha Binth Shakeer of 1st DC BCA and Vishnupriya V of 1st BSc Microbiology.



FOR SANTA CLAUS
ST. MARY'S COLLEGE THRISSUR
Department of Management Studies
Santa Mask Making Competition

- 2 minutes making video of Santa Claus mask
- Video should include the materials used for preparing the Santa Claus mask
- Participants can send their entries to hbaactivities2020@gmail.com on or before 21st December, 2020
- Include your name, class and department in the mail

FACULTY COORDINATOR:
K V Bavisree
Head of the Department
9745809807

STUDENT COORDINATOR
Nowrin Shajahan
1 DC BBA

PRINCIPAL
Sr. Dr. Magie Jose



Winners
FOR SANTA CLAUS
ST. MARY'S COLLEGE, THRISSUR
Department of Management Studies
Santa Mask Making Competition

1st Prize
Angel Eshthaphanos
1st DC BA Economics

2nd Prize
Hima Haridas
1st Msc Microbiology

3rd Prize
Aysha Binth Shakeer
1st DC BCA
&
Vishnupriya V
1st DC BSc Microbiology

Congratulations!

MEET THE EMINENT WEBINAR SERIES

The Department of Management Studies, St. Mary's College Thrissur, organized a webinar series in association with Meet the Eminent programme from 10th of February to 15th of February 2021 for the students, scholars and teaching faculties.

The session began with the inauguration of Management Association by Dr. V M Xavior, Director of Elijah Institute of Management Studies on 10th February 2021. He fondly delivered a speech on “Financial Planning” on the same day. On the next day ie 11th February 2021, our speaker was C A Ajith Sivasdas, a practicing Chartered Accountant and the topic he dealt with was “Tax Deductions”. On the same day we had an another session in the afternoon by Smt. Meera Rajeevan, programme Director SDF. She handled the topic “Women in Management. The following day 12th February 2021, our resource person was Sri. Francis George, Former Vice President of City Bank, Singapore. The subject of the webinar was “Skills Required to Grow in Today's Globally Competitive World”. The final day of our webinar was handled by Sri. Abhilash Ramachandra, Senior Sales and operations Manager IBM. He made a presentation on the topic, “Prepare for Future Careers”.

The webinar was really informative and fruitful.

