

DEPARTMENTAL ACITVITY REPORT 2019-20

REPORT ON V C PADMANABHAN MEMORIAL ANNUAL LECTURE 2019, BY MANAPPURAM FINANCE LIMITED

Date : June 11, 2019
Venue : Lulu International Convention Centre, Puzhakkal, Thrissur
Timing : 10Am – 3.00Pm
Attendees : 3rd year BBA degree students (33 nos and a faculty)

Profile of the programme:

The morning session was the conferring of the V C Padmanabhan Awards for Excellence,2019. The awardees were :

Shri Jagathy Sreekumar, Film Actor (Arts and Literature)

Smt. Saalumarada Thimmakka, Environmentalist (Ecology and Environment Conservation)

Shri Romesh Sobti, MD & CEO, IndusInd Bank (Business Excellence Leading to Development of Society at Large)

Shri. T.K.A. Nair, Former Advisor to the Prime Minister of India (Civil Servant Achieving Excellence in Public Administration)

Prof. P.J. Kurien, Former Deputy Chairman, Rajya Sabha(Public Representative with Excellence in Good Governance)

The function was held at Lulu convention center Thrissur on 11th june, 2019. 3rd years BBA students of St. Mary's college, Thrissur attended the function with one faculty from the department of management studies. The morning session was the conferring of the V C Padmanabhan Awards for Excellence,2019. The Awards function was followed in the post-lunch session by Shri. T.K.A. Nair, Former Advisor to the Prime Minister of India, on the topic, "Civil Services in Governance" and there was an interactive section with students.



REPORT ON STUDENT'S POSTER COMPETITION ON ENVIRONMENTAL DAY CELEBRATION

In our college. As a part of Environment day celebration, Department of Management Studies was conducted a poster competition on 18/06/2019 at 10 am to 11.30 am. 2nd and 3rd-year students of UG and PG were the participants. This competition was led by our BBA Department. 22 students were participated in the competition from different departments on the topic of "Save the Globe from Global Warming" poster competition was a platform to the young generation to realize the importance of nature. Ms. Clenita Saji [2nd DC –BA English won the first price], Ms. Jagani P [3rd DC – BBA] was the second prize winner and the third place goes to Ms.Christina Rose A.P[2nd DC Microbiology].



REPORT ON EXHIBITION CONDUCTED AT SACRED HEARTS SCHOOL

Department of management studies has conducted an exhibition for the commerce students (plus one and plus two) of Sacred Heart's C G H S School, Thrissur about "the scope of commerce (opportunities of commerce and job) on 19th June, 2019. The event went so well as the students were very curious to know "what is commerce, what are its importance and what all they can do after leaving the school". Well Without commerce, industry will find it difficult to keep the pace of production. It helps to increase demand for goods on one hand and on the other hand it helps industries by getting them the necessary raw materials and other services. A well verse industry also helps to attain economic growth for a country.



ENVIRONMENT DAY – PLANTING TREE

World Environment Day is the opportunity for everyone to realize the responsibility to care for the Earth and to become an agents of change. World Environment Day is celebrated each year on 5th June. It is celebrated in many ways like street rallies, parades; street plays; planting trees etc. which help create awareness about world environment.

In relation to Environment Day Celebration, Department of Management Studies has planted trees at Chandra Memorial Govt. Higher Secondary School, Kuttur, Thrissur on 26th June, 2019. Students of BBA department went for the event with the faculty, Ms. Blessy Varghese and UBA coordinator Dr. Binu K. As our planet is lacking with fresh air and oxygen, this is the right time to plant and protect more trees and plants. Students of our department took firm decision to plant trees and save our planet. It was enlightenment for everyone that “We won't have a society if we destroy the environment”.



REPORT ON SWACHH BHARAT

Swachh Bharat Abhiyan (SBA) or Swachh Bharat Mission (SBM) is a nation-wide campaign in India, that aims to clean up the streets, roads and infrastructure of India's cities, towns, and rural areas. The objectives of Swachh Bharat include eliminating open defecation through the construction of household-owned and community-owned toilets and establishing an accountable mechanism of monitoring toilet use. The mission aims to achieve an "open-defecation free".

3rd year BBA students along with one faculty from the department has carried out cleaning activities at Chandra Memorial Govt. Higher Secondary School, Kuttur, Thrissur on 26th June, 2019. This was done in relation with Swachh Bharat Programme. All students have participated actively for the cleaning activities. It gave them an insight to make the premises clean and better.



REPORT ON CAREER GUIDANCE TALK

Department of Management Studies arranged a career guidance programme on 17th July 2019 at 2.00 to 3.00 pm by Sir. Sampath from Happy Valley Business School, Coimbatore for the third year BBA students. The programme was interesting and much interactive with the students. Several students participated in small games which shows the importance of career guidance and choosing the right form of career in their life.

The end note was Career routes can be changed at any point of time and an informed choice can be made with the help of a good career guide



REPORT ON TALK IN ASSOCIATION WITH WORLD CHARTERED ACCOUNTANTS DAY CELEBRATION

In association with Chartered Accountant Day, the Department of Management Studies conducted a talk on 31st July, 2019. The chief guest of the secession was CA Sunanda Monsy K. FCA Bcom PGDT. The secession was conducted to give the young students of 1st and 3rd BBA, 1st B.COM and 1st M.COM about the opportunities and scope of CA. The programme started by 11 am and continued for an hour. There was an interactive secession by the resource person and students. Students were curious to know about the course and its details.



REPORT ON STUDENT'S INDUCTION PROGRAMME 2019

When new students enter an institution, they come with diverse thoughts, backgrounds and preparations. It is important to help them adjust to the new environment and inculcate in them the ethos of the institution with a sense of larger purpose. Precious little is done by the institution, except for an orientation program lasting a couple of days.

The faculties, II DC, and III DC students of department of management studies had conducted a student's induction programme for I DC students. The programme held on 26/08/2019 at 12 pm in III DC class and continued for one and half hour. It was coordinated by senior students. Programme started with prayer by Anumol Alex of II DC. Head of the department invited all students to the session. I DC students introduced themselves to the senior students. II DC and III DC students conducted interactive session by organizing different entertainment programmes. And the session concluded by sharing the experiences in the college by senior students to the I DC students.



DEPARTMENT OF MANAGEMENT STUDIES (BBA)

INAUGURATION REPORT 2019-20

INTRODUCTION

The Department of Management Studies, fondly called as BBA Department is one of the novel departments of the Alma mater. We embarked our journey in the year 2014, with an intake of 34 students. With a candid vision to promote entrepreneurship and leadership, our department always focused on adopting educative and formative measures, to inculcate genuine citizenship into our scholars. The programme offered here is the Under Graduate course of Business Administration with specialization in Finance. The complementary papers are Accounting Practices, Marketing, Human Resource Management and Information Technology.

REPORT

Agenda

- Prayer song
- Welcome Address
- Presidential Address
- Bouquet to Chief guest
- Introduction of chief guest
- Talk by Chief guest
- Memento distribution to Chief guest
- Vote of Thanks

The Department of Management Studies has been inaugurated on 27th August, 2019 for the academic year of 2019-20 by the chief guest Mr.P K Vijayakumar IRS. The function was conducted at St. Joseph's seminar hall of our college. The inauguration started with a prayer song by Ms. Gloriya Ignatious, 3rd year BBA. Our Head of the Department Smt. Blessy Vargheese has delivered the cordial welcome address. The honorable principal of the institution Dr.Sr. Maggie Jose has given the Presidential address. One of our student welcomed the chief guest with fragrance of flowers. The Prestigious part of our inauguration was Lightning the Lamp as a new beginning, was performed by P K Vijayakumar sir, faculties of the department and the student representative.Smt. K V Bavisree faculty, has introduced our Chief Guest Sri P K Vijayakumar IRS. Later the session followed by a talk of Vijayakumar Sir. After finishing his lecture, students quoted many questions and ended with an interactive session. Then the memento was distributed to our Resource Person by HOD Smt. Blessy Vargheese. Hiba K S, student representative of our department has delivered the vote of thanks to all including the Principal, the HOD, and faculty advisors without whom this event wouldn't have been possible. She thanked the chief guest for grating the occasion by his solemn presence and to all the students of the Management Studies department who were the main ingredient of this function. Finally, the invitees are requested to rise for national anthem. The function was a grand success and ended fruitful for the students.



STUDY TOUR 2019-2020

Department of Management Studies organized a study tour on 25th September to 28th September to Chikmanglore, Coorg, Wayanad, for third degree students. A group of 36 students and 2 faculty member, Ms.Blessy Vargheese and Ms.K V Bavisree accompanied with the students. Tour started at 7.30am on first day and reached at 10 am. We visited Golden temple, Dubera forest at Coorg. Then we visited Chikmanglore and visited Babadarga ,Mullayangiri peak ,Waterfall, Tea plantation, Z point .3rd day we visited Wayanad chain tree, Pookote lake and returned back to college. We reached back to college at 8.00 am on 28th September. Tour was really effective, informative and joy full.



VIGILANCE AWARENESS WEEK 2019

Observance of Vigilance Awareness Week every year during the last week of October is taken up to encourage all stakeholders to collectively participate in the prevention of, and the fight against corruption and to raise public awareness regarding the existence, causes and gravity of and the threat posed by corruption.

It is driven by the Central Vigilance Commission.

Central Vigilance Commission: The Central Vigilance Commission has the mandate under the Central Vigilance Commission Act, 2003 to fight corruption and to ensure integrity in public administration. It is charged with monitoring all vigilance activities under the Central Government and advising various authorities in Central Government and organizations under it, in planning, executing and reviewing their vigilance work in order to bring out systemic improvement in governance. In addition, the Commission with its outreach activities also endeavours to create awareness amongst the common man, especially the youth, towards the policy of achieving transparency, accountability and corruption free governance.

Theme for 2019: The 2019 Vigilance Awareness Week is being observed from 28 October to 2 November, 2019 with the theme "**Integrity- A way of life**".

As part of this, a programme has been arranged on 31st October of 2019 for all the students of Department of Management Studies. The session was organized by Canara Bank and Vigilance Department and started at 10.00 am. A group of delegates both from Canara bank and Vigilance Department came to the college premise. There was a one-hour class about the importance of Vigilance in a country and also about Corruption.

A Quiz programme was also conducted in association with this, which was very interesting for the students. A pledge was taken by all the members to fight against corruption. The session ended up at 12.00 pm.





CHARITABLE ACTIVITY- KARUNADHRAM

As a part of raising a team of future managers, the department decided to be a part of the divine social service activities initiated by the college. The most important among these activities is the “KARUNADRAM” program of giving food packets to the hunger and needy. It was on 8th November, 2019 that our students were ready with the food packets for this mission. Some brought the packets from their homes, while some got it from canteen by paying for it. There were 100 food packets on both days. Their enthusiasm was evident in collecting the packs and arranging it in cans to be carried to the place of distribution.

This program definitely brought about a sharing mind set within the students. They understood that their little deeds of kindness mean a lot to the needy people of the society.





A CLASS ON GOODS AND SERVICES TAX (GST)

Goods and Services Tax (GST) is an indirect tax (or consumption tax) used in India on the supply of goods and services. Department of Management Studies (BBA) of St. Mary's College Thrissur had arranged an awareness class about GST on 18th of December 2019 at St. Joseph's seminar hall. The class was taken by Mr. S. Kumar, resource person from Surround Tally Academy, Kochi. The session was arranged for final year BCom and BBA students of the college. The class carried for three hours which began at 9.30 am. Students interacted with the resource person very actively and the session wind up at 12.30pm



CLEANING WITH MEANING

Adat Panchayat

A cleaning activity was organised by the Department of Management Studies on 15th of January 2020 at Adat Panchayat. A team of 45 students went to Adat Panchayat accompanied by two faculties from the department, Ms. Nikhila Tomy and Ms. Pessy Devassykutty. This programme was arranged for developing the social responsibility of the students. Social responsibility is an ethical framework and suggests that an individual has an obligation to act for the benefit of society at large. Social responsibility is a duty every individual has to perform so as to maintain a balance between the economy and the ecosystems. It is a concept that aims to ensure secure healthcare for the people living in rural areas and eliminate all barriers like distance, financial condition, etc. The students were very active during the session. The cleaning session started at 10.am and continued till 2.00pm. After that refreshments were distributed among the students. They were all happy by their mind for being part of such a good deed.





INDUSTRIAL VISIT- 2019-2020

The department of Management Studies had organized an Industrial visit to Modern Bread Factory, Edappally, Ernakulam on 16th of January 2020 for the 4th semester students as part of their completion of their course work.

All the students came to the campus by 7.00 am and they were accompanied by Ms. K V Bavisree and Ms. Pessy Devassykuty, faculties of St. Mary's College. They departed the campus at 7.30 am. At around 9.00 am there was halt for the students for having their breakfast. By 11.00 am the students reached the factory.

The students were divided in to 2 groups and one group was taken to visit the plant were the manager accompanied them. Production process of Bread, Rusk and allied products were shown. He also explained the TQM activities, packing process and transportation and was given a presentation on the company profile which accompanied a question answer section with the managers of the factory

At 1.00 pm the students had lunch and they were ready to depart back to Thrissur. By 4.00 pm the students reached back. They all had a very informative time, they were happy and they could feel and understand every minute activities of the plant.





CLEANING WITH MEANING

Model Anganwadi, Choorakattukara, Adat Panchayat

A cleaning activity was organized by the Department of Management Studies on 17th of January 2020 at Model Anganwadi, Choorakattukara, Adat Panchayat. A team of 45 students went to Adat Panchayat accompanied by two faculties from the department, Ms.Nikhila Tomy and Ms.Pessy Devassykutty. This programme was arranged for developing the social responsibility of the students. Social responsibility is

an ethical framework and suggests that an individual, has an obligation to act for the benefit of society at large. Social responsibility is a duty every individual has to perform so as to maintain a balance between the economy and the ecosystems. It is a concept that aims to ensure secure healthcare for the people living in rural areas and eliminate all barriers like distance, financial condition, etc. The students were very active during the session. The cleaning session started at 10.am and continued till 2.00pm. After that refreshments were distributed among the students. They were all happy by their mind for being part of such a good deed.

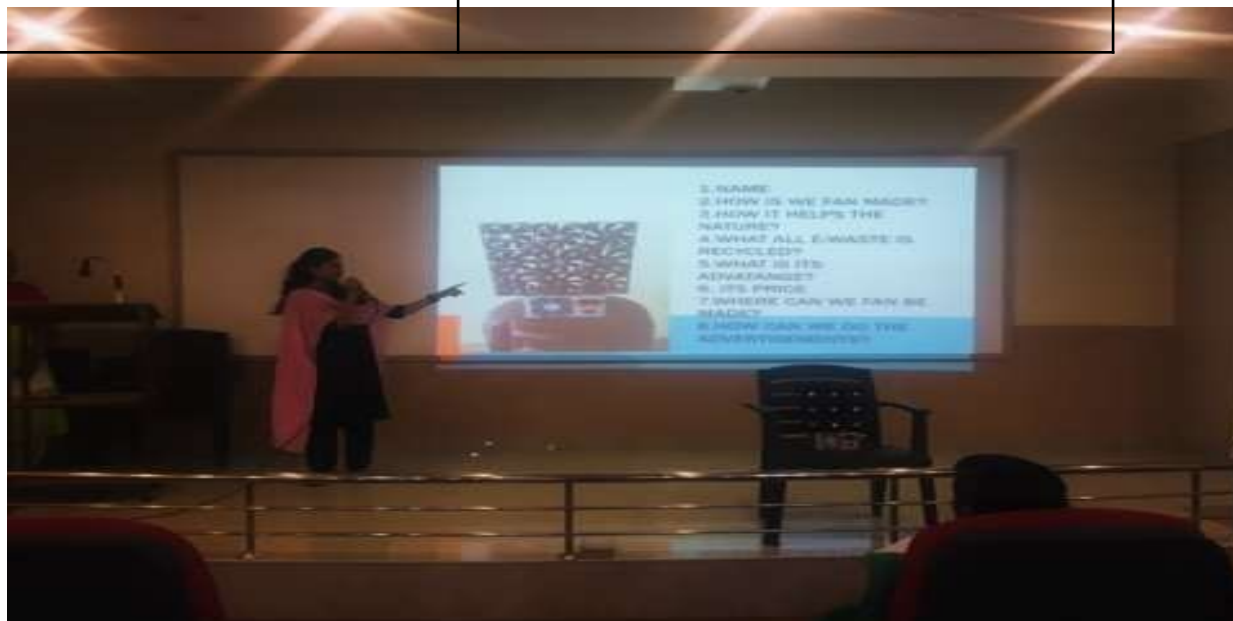




RICH PINS 2020

The Department of Management Studies of St.Mary's College Thrissur had organised an interdepartmental competition called Rich Pins 2020 on 07th February, 2020. The competition was purely aimed at product development. Product development typically refers to all of the stages involved in bringing a product from concept or idea, through market release and beyond. In other words, product development incorporates a product's entire journey. The competition mainly aimed at bringing out the different product ideas from the students and thereby to develop their entrepreneurial traits. Jinu Josy, HOD of Commerce Department and Ms.Jincy , Faculty of Economics Department were the judges of the event. There were 6 teams for the competition of four members each. The students were very enthusiastic about the event and their performance was outstanding. The team from Chemistry department bagged first position and second prize was bagged by Botany department. Name list of the winners are as follows: -

<p><i>First: Botany department: -</i> Tina Manju Maya Sariga Jesmi</p>	<p><i>Second: Chemistry department: -</i> Anju Babu Jitha P K Aishwarya P S Aleena Mariya Palu</p>
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INTER-COLLEGIATE ESSAY WRITING COMPETITION

The Department of Management Studies conducted an intercollegiate essay writing competition on the topic, "What steps should the Government and entrepreneurs take to overcome the effects of lockdown?". The competition was conducted online on 12th May 2020. Essays are a short piece of writing representing one's side of the argument or one's experiences, stories, etc. Essays are very personalized. The competition was held to make the students think about the future and to produce their ideas. Mis.Nikhila Tomy, faculty of the department was the staff coordinator and Kumari. Kalyani Krishna of 2nd DC BBA was the student coordinator for the event. A total of 15 contestants participated in the competition.

Raichal Rose Jaison of Karunya University bagged first prize, Aswathi V M of University of Calicut and Cissila P of Dhanalakshmi College, Coimbatore shared second position and Christeena Tony of St. Mary's College Thrissur got third prize.



TOPIC:

WHAT STEPS SHOULD ENTREPRENEURS AND GOVERNMENT TAKE TO OVERCOME THE EFFECTS OF LOCKDOWN?

RULES:

- Essays should not exceed 2000 words and must be in English
- Essays must be send as soft copy to the Email id
- The content must be in the font: "Times New Roman" and with a font size of "12"
- Line spacing - "1.5"pt
- The Essays must send to the prescribed e-mail id on or before " 12th May 2020"

ADDITIONAL INFORMATION:

- Free registration
- Staff co-ordinator: - Ms.Nikhila Tony
- Student co-ordinator: - Kum.Kalyani Krishna
- Contact no: 9594633687
- Email id - "essaycompetition2020@basmc@gmail.com"

WINNERS

AN INTER COLLEGIATE ESSAY WRITING COMPETITION 2020

FIRST PRIZE - RAICHEL ROSE JAISON
KARUNYA UNIVERSITY

SECOND PRIZE - ASWATHI V M
UNIVERSITY OF CALICUT

And
CISSILA P

DHANALAKSHMI COLLEGE
THIRD PRIZE - CHRISTEENA TONY
ST. MARY'S COLLEGE, THRISSUR

**DEPARTMENT OF MANAGEMENT STUDIES
ST. MARY'S COLLEGE, THRISSUR**



THE PHOENIX IDEA

The Department of Management Studies had organised an online competition named, The Phoenix Idea. The competition was aimed at developing the talent of the students to recycle waste materials into usable things and thereby to reduce wastage. It was an interdepartmental competition held on 16th of May 2020. Staff coordinator of the event was Ms.Pessy Devassykutty, faculty of the department and student coordinator was Kumari. Jinol Joseph, student of 1st year BBA. There were 6 participants for the competition. Athira Lalan of 2nd DC English bagged first prize and Sajna Davis of first year Botany won second prize. The third place shared by Neethu Scaria of 2nd DC BBA and Fathima Jumana of 3rd DC BBA. The programme was successful and it gave an opportunity for the students to showcase their creativity and innovation.

THE PHOENIX IDEAS
Inter-Departmental competition

Find the Pheonix bird inside you.
Department Of Management Studies of
St Mary's College welcomes your
creative product ideas

Rules:-

- * **Products should sent through video format**
- * **Use waste materials only**
- * **Materials used should included in the video**
- * **Duration of video is 3-5 minutes**
- * **Self-indroducton is must**

Last date of submission:- 16/05/2020
Sent your video
to:phoenixidea2020bbasmc@gmail.com

For further details contact:-

Staff co-ordinator Pessy Devassykutty 8139896542		Student co-ordinator Jinol joseph. 1st DC BBA
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The Phoenix Ideas
Inter-Departmental Competition

Winners

1st Prize: Athira Lalan
II DC English

2nd Prize: Sajna Davis
I DC Botony

3rd Prize: Neethu Scaria
II DC BBA

and
Fathima Jumana
III DC BBA

Congratulations

Department of Management Studies

St. Mary's College, Thrissur

