

DEPARTMENTAL ACTIVITIES REPORT 2018-2019

REPORT ON STUDENT'S ORIENTATION PROGRAM

Date	: 4 th June 2018, Monday
Venue	: Marian Auditorium, St. Mary's College, Thrissur
Timing	: 9am – 3pm
Attendees	: 2 nd and 3 rd year degree students and 2 nd year Post Graduate students of St. Mary's College
Facilities arranged by	: Department of Commerce and Department of Management Studies (BBA)
Resource Person	: Father Raju Akkara

Profile of the resource person:

Ordination in the year 1994.

Done Masters in Theology from Dharmaram College Bangalore

Currently the vicar of Holy Family Church Chiyaram

Organizes classes and counseling sessions for parents, teachers, and

children etc Topics covered :

- Pencil Parable – 5 points that the pencil maker told the pencil before it was being packed for sale.
1. You will be able to do many great things only if you allow yourself to be held in someone's hands.
 2. You will experience a painful sharpening from time to time. But it will make you the best pencil it can be.
 3. You will be able to correct mistakes you might make or grow through them.

4. The most important part of you will be what is inside you.
5. And Five: On every surface you are used on, you must leave your mark.
No matter what the condition, you must continue to write.

- How to gain self-confidence?
- How not to worry too much about others opinion
- How to be a good social being
- Targeting life skills – through Head, Heart, Hand, Health
- Games conducted : Social skill games - Human Chess
- Problem solving games – Human Knot

Utility of the program: Students were given recent life examples from the media. The class threw light on how mis-happenings and unwanted thoughts can creep into their life. It gave insights as to how they could find ways to sway them away. The class would help them to grow as a god fearing good human beings and it was definitely an eye opener to the teenage girls.

Photographs:



REPORT ON STUDENT'S ORIENTATION PROGRAM

Date : 6th June 2018, Wednesday

Venue : Jubilee Hall, St. Mary's College, Thrissur

Timing : 9am – 3pm

Attendees : 2nd and 3rd year degree students and 2nd year Post Graduate students of St. Mary's College

Facilities arranged by : Department of Commerce and Department of Management Studies (BBA)

Resource Person : **Dr. Joselet Mathew**

Profile of the resource person:

Former Principal of Nirmalagiri College

Former vice president of The Principals Council Kerala

Senate member of Kerala Fisheries University

Master Trainer in Human Resource Development

Great Consultant of Higher Education

Topics covered :

- Education – a spiritual journey through knowledge and enlightenment
- Education process. – Information – Formation – Transformation
- Stories explaining how to overcome hurdles, output of confidence and hard work, listening and carelessness effects.
- Principles to be followed to be successful in life

Utility of the program: Students were given live examples. The class threw light on how to transform life with education. It gave insights as to how they could find ways to overcome the hurdles in life. The class would help them to grow with confidence, pleasing personality and right attitude.

Photographs:



REPORT ON BLOOD DONORS DAY CELEBRATION **PROGRAMME 14/06/2018**

Every year on 14 June, countries around the world celebrate **World Blood Donor Day (WBDD)**. As part of the day celebration Department of Management Studies conducted a procession with pluck cards throughout the campus to pass on the information of how important is donating blood. The event was conducted on 14th of June 2018 at St. Mary's College, Thrissur. Total of 65 students participated in the programme from 2nd year and 3rd year BBA classes.





KARUNADHRAM



Business is always not profit. It is also a group of persons who have a good heart and are empathetic to the needy segment of the society.

Department of Management Studies has actively participated in the initiative of St Mary's College named as "KARUNADHRAM". This year we were given an opportunity to gift the food packets to the street livers, on July 27th, 2018 Friday. Students and teachers brought food packets and they were collected near the college enquiry by 11 am. It was taken to various streets in Thrissur, for distribution.

Department take these opportunities to bring an awareness among our students that we are the ones who are liable to support the needy section of the society with a good heart. Filling the stomach is equal to filling the heart and their smiles will give us more satisfaction than any other luxury.

Our students never missed a chance to help the poor and they took charge of this event also heart fully. And look forward for such chances in future.

YOGA SESSION ON INTERNATIONAL YOGA DAY 21/06/2018

The **International Day of Yoga** has been celebrated annually on 21 June since 2015, following its inception in the United Nations General Assembly in 2014. Yoga is a physical, mental and spiritual practice which originated in India.

As part of this mission Department of Management Studies organized a yoga session on 21st June 2018 at Room No. 609 of BBA Department of St. Mary's College. The duration of the programme was from 2.00 pm to 3.15pm. Resource person for the programme was Ms.Siji Andrews ,Yoga trainer, Pranah Yoga and Health Centre. She dealt with the topic "Beating Menstrual Cramps with Yoga".

Trainer explained the need of being healthy and the benefits of Yoga to the students. The students were demonstrated few asanas which would help them in coping the menstrual cramps and doing away with gynec problems like PCOD. The demonstration was done by Miss Dayana Rose student of 2nd year BBA who has been practicing Yoga for many years.

The session also included step by step practice of medication and explanation on maximum inhale and exhale procedures that will help them in being refreshed in the classroom atmosphere. There was a doubt clearing session too



KARGIL REMEMBRANCE DAY CELEBRATIONS 31/07/2018

On 31st July 2018 Department of Management Studies conducted Kargil Remembrance Day Celebration at Chavara Seminar Hall of St. Mary's College. Talk by Shri. Gopinathan Nair, Secretary – Jilla Sainik Welfare Association, Thrissur. The talk was organized with the sole focus of in-building national feeling in the young minds of the department.



REPORT ON STUDENT'S PARTICIPATION IN KERALA FLOOD RELIEF MISSION 2018



August 2018 saw a wild disaster of flood in the state. Students of Department of Management Studies whole heartedly participated in flood relief mission organized by the college, churches and local authorities.

St Mary's college organized cleaning mission and personal hygiene and awareness programs in various Panchayath. The most important one among those was at Tholoor Panchayath. It is an island in the Adat Panchayath. It is surrounded by paddy fields (Puncha paadam) and hence the area was very badly affected. All the house hold was evacuated. The team from St Mary's college cleaned all the houses with cleaning lotions and detol. The wells were chlorinated. Personal hygiene awareness classes were also given.

TEACHER'S DAY REPORT 05/09/2018

Department of Management studies conducted Teachers Day on 5th September 2018. All the teachers were fondly invited with roses and there was teacher's day message from Principal. Appreciation certificates were given away after that. There was also experience sharing by faculty Dr Binu K, non-teaching faculty Ms. Leena and student Miss Gladwino. They shared their experiences during their serving period in the relief camps, which was very tearful. The function was indeed a rare heart touching experience for the campus. It could refresh the human-hood of the students who were present there.



REPORT ON DEPARTMENT OF MANAGEMENT STUDIES

INAUGURAL FUNCTION

Date	: 18 th September 2018, Tuesday
Venue	: Jubilee Hall, St. Mary's College, Thrissur
Timing	: 10.30 am – 12pm
Attendees	: 1st and 2nd year degree students of the department of BBA of St. Mary's College
Facilities arranged by	: Department of Management Studies (BBA)
Resource Person	: Mr. CMA Madhu AP

Profile of the resource person:

As a Promoter / Entrepreneur

- Director, Hampshire Group of Companies - Financial, Cost & Management Consultants
- Director, Occident Management Solutions Pvt Ltd
- Director, Frontline Polymers Pvt Ltd
- Director, Baywatch Entertainments Pvt Ltd
- Designated Partner, Masmara Collections LLP
- Promoter – Hampshire Tax and Accounting Consultants, Dubai

As a Professional

- Senior Partner, A.P.Madhu & Associates, Cost Accountants
- Director, Hampshire Group of Companies - Financial, Cost & Management Consultants
- Director, Occident Management Solutions Pvt Ltd
- Overall more than **27 years** of experience on Costing, Management Audits, Accounts, Financial Management etc
- **Practising** for about 13 years implementing Costing systems aiding companies in Cost Reduction. Cost and Management Consultant for Elite Group of Companies, Manappuram Group, Vaidyaratnam Group, Hykon , Oushadhi, SIFL , Amalgom Group Kalyan Jewellers , KOSO India , Malabar Cements , Frontline Polymers , Everest Group of Companies etc
- An expert in HR practices - TQM, 5S , Balanced Score Card , Performance appraisal , PBIS etc

As a Teaching Professional

Served as a visiting Faculty to

- John Mathai Centre, Calicut University MBA – MHA Programs – from 2005 onwards
- Manappuram Academy for Professional Education 2013, 2014
- Institute of Chartered Accountants of India, Thrissur Chapter 2005 to 2011
- Institute of Cost and Management Accountants of India, Thrissur Chapter – 2005 to 2015
- Amrita Institute of Arts and Management, Edappally as a Speaker for the Management Seminars for the whole campus
- Corporate Trainer in the areas of Cost Management, HR – Practices etc

As an Artist

- Performed Various stage programs.
- Chief Architect of Masmarasangeetham, a quarterly program of Music for promoting young talents
- A performer in monthly program of The Music Club Trichur, a charitable club formed for past - for past two years
- A performer in Thalam Cultural program

Positions Held

- Past Chairman, Trichur Chapter of Cost Accountants of India.
- Member, Institute of Management Accountants, USA
- Member, Institute of Certified Management Accountants, Australia.
- Hon Secretary, Music Club, Thrissur
- Centennial President, Royal Lions Club, Thrissur
- Life Member, Thrissur Management Association.
- Life Member for Thyagaraja Brahma Sabha, Thrissur.
- Patron, SWARAM – Society for Welfare, Assistance and Relief of Artists and Musicians
- Member, Railway Consultative Committee, Thrissur

Topics covered :

- How to be a successful entrepreneur / Manager?
- How competent is the world?
- Explained with lots of videos and pictures the attitude of customers and how to deal with them.

Utility of the program: Students were given recent business life examples. The class threw light on how to be a successful businessman. It gave insights as to how they could find ways to come up in our own away. The class was an eye opener to the upcoming entrepreneurs.

Photographs:



AWARNESS ON WATER BORNE DISEASES PROGRAM

In relation with Oral Rehydration Therapy, ORT Department of Management Studies of St. Mary's College, Thrissur organised an awareness programme about the topic 'Water Borne Diseases' at Jubilee Hall on 26th October 2018. Dr.Prashanth (RMO), Mr. Varghese (Health Inspector), Ms. Sreeparvathy (Sptd.Nurse) were the delegates who came for the event, in which Dr. prashanth (RMO), addressed the issue. Duration of the programme was about 2 hours. All 1st year degree students of BBA, B.COM, B.VOC and BSW departments of our college participated throughout the session actively. Students were given a detailed class about water borne diseases, how it's caused, how can we overcome these diseases? The class threw light on various diseases which was eradicated from the world due to advancement in the medical field. It gave insights as to how we could find ways to sway them away. The class helped them to grow an awareness program about the self-hygiene to be maintained in life.



Poster making and exhibition on management and women entrepreneurship





STEM related fields are heavily populated by men, and women are extremely underrepresented. Many people believe this issue to be getting better, and although it may be, it is still a large issue that must be addressed on a larger scale. From a study done in 2010 by AAUW, it seems as though the underrepresentation stems from societal norms that cause barriers.

Department of Management Studies of St. Mary's college Thrissur conducted a poster making and exhibition. The title of the activity was “**Poster making and exhibition on management and women entrepreneurship.**” The main aim was to propagate management concepts and entrepreneurial traits in students in the campus, on 29th November 2018, also to make them familiarize with the famous women entrepreneurs of Indian Business scenario.

TAX TIME 11/12/2018

Income Tax filing is the prime duty of every citizen in a country. To implant this knowledge Department of Management Studies organized a session named “Tax Time” on 11/12/2018 at Chavara Seminar hall. Mr. Rajeev CMA and Mr. Jagadeesh CMA were the resource persons for the session. They introduced the different slabs in tax filing and they also described the importance of tax filing. All of our second year students actively attended the session.

The programme was very informative and successful.



PARTICIPATION IN LEADERSHIP EMPOWERMENT PROGRAM AT NEHRU SCHOOL OF MANAGEMENT, PAMPADY



Final year graduates of Department of Management Studies of St Mary's College participated in the leadership empowerment program organized by Nehru School of Management, Thiruwilwamala. It was on 12/12/2018. The students had an enlightening session with a talk by Prof Alex Kuruvila, Senior Faculty of the college. It was followed by two tasks – building the tallest structure with straw in 10 minutes and making commercial project plan with paper planes. The tasks were enthusiastically completed by the students, who had a real experience on how the leadership skills are going to be beneficial for an individual and a team.

AWARENESS CLASS ON PERSONAL HYGIENE AT ANGANVADI 18/01/2019

Apart from entrepreneurial traits, Department of Management Studies of St. Mary's College motivates their students to be socially responsible. Youth social responsibility involves developing a sense of commitment to the community. From this commitment, youths are then able to engage in activities such as organizing campaigns around certain societal issues, caring for the homeless, sick or elderly

A team each from BBA 3rd year and 2nd year visited Government Anganvadi at Venginissery and Pazhayannur on 18th January 2019. Our students distributed chocolates, coloring books and crayons to the kids. The motive of the team was to give awareness about personal hygiene to kids. It included the need for washing the hands properly before and after food and toileting, regular bath on every day, covering hands while coughing etc.

As a part of imparting knowledge to others, the grass root level was selected. Government Anganvadi was an apt selection for it. Students got to know how the small kids can be

educated for the wellbeing of the future generations. They also recognized value of their contribution to the community health and hygiene.



OLD AGE HOME VISIT 21-01-2019

Department of Management Studies of St. Mary's College not only train their students to do Business, but also we induce them to be kind and generous with their fellow beings. Our department has organized a visit to Government Old Age Home, Ramavarmapuram on 21st January 2019. It's a yearly initiative by the department as a part of planting empathy towards the depended and elderly citizens of the society. Monetary contributions were collected from the students along with daily use items such as tooth paste, brush, soap and bath towels for the inmates.

Students performed many entertaining programmes for them. It was very heart touching when few of the inmates shared their experience on how their children left them in the old age home. Students promised them that they will never do such things to their family members.

We should keep in mind that we are not going to be remembered by our wealth, we will live through our kind deeds.



MANAGEMENT QUIZ COMPETITION

Department of Management Studies initiated a quiz program for scholars on 13th February 2019. Selected students from all 1st year 2nd year and 3rd year students participated in the event. The main focus was to enrich the team by assigning the team leadership to the scholars. The students were instructed to prepare on management topics and current affairs. This would also help them in preparation for MBA entrance examinations and interviews.

(Photographs are attached below)



KARUNADRAM



We, Department of Management Studies focus on building a committed group of managers, right from the campus.

As a part of this, the Department is always connected with the Karunadram programme of giving food packets to the hunger and needy. It was on 27th July 2018 and 15th February 2019 that our students were ready with the food packets for this mission. Some brought the packets from their homes, while some bought it from the canteen by paying for it. There were 110 food packets each time. They enthusiastically took the responsibility of neatly arranging and packing the packs, so that it was carried easily to the needy hands.

TALK ON WOMEN RIGHTS

The Department of Management Studies of St.Mary's College Thrissur organized a talk about the topic "Women Rights" on 29th March 2019 at St. Joseph's seminar hall. The resource person for the programme was **Advocate Sri. K G Satheesan**. The programme began at 2.00pm and ended up at 3.15pm. 1st year and 2nd year BBA students participated in the event.

All women are valuable, capable, powerful, strong and women will not be silenced was the end note of the programme

Profile of the resource person:

He is one of the leading advocates of Kerala. He is a Law Graduate from Government Law College Thrissur. Also holds a Master's Degree in Social Work in Family Counselling. He is handling civil, criminal and consumer cases in various courts throughout Kerala. He also works as a legal advisor of life insurance corporation of India. Apart from all these, he is handling different classes in various professional colleges, residence associations etc., as a trainer of legal service authority.



