

2016-2017

DEPARTMENT OF MANAGEMENT STUDIES

Environment Day celebration was started to address the huge environmental issues like wastage of food, deforestation, increasing global warming and so many. Every year celebration is planned according to the particular theme and slogan of the year to bring effectiveness among students. This year we the Department of Management Studies conducted interdepartmental pencil drawing competition on the topic “Green Environment” on 15th June 2016 as part of Environment Day celebrations. Students from various departments participated in the programme.



CHARITABLE ACTIVITY AT CHRISTINA HOME PULLAZHI-17/06/2016

Department of Management Studies of St. Mary's College not only train their students to do Business, but also we induce them to be kind and generous with their fellow beings. Our department has organized a visit to Government Christina Home Pullazhi on 17th June 2016. It's a yearly initiative by the department as a part of planting empathy towards the depended and elderly citizens of the society. Monetary contributions were collected from the students along with daily use items such as tooth paste, brush, soap and bath towels for the inmates.

Students performed many entertaining programs for them. It was very heart touching when few of the inmates shared their experience on how their children left them in the old age home. Students promised them that they will never do such things to their family members. 32 students from the department actively participated in the programme

We should keep in mind that we are not going to be remembered by our wealth, we will live through our kind deeds .



CLEANING AT CHRISTINA HOME PULLAZHI, 17/06/2016

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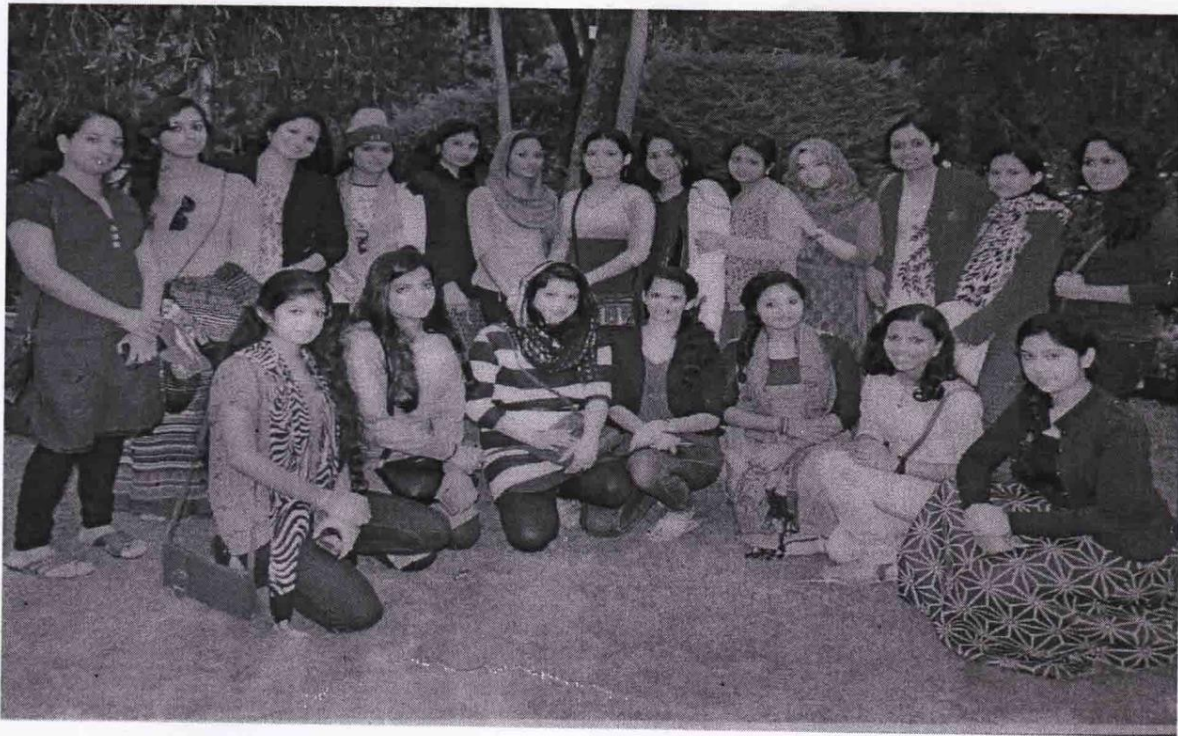


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STUDY TOUR 2016

Department of Management Studies organized a study tour on 22nd September to 26th September to Wayanad and Ooty. 20 students and 2 faculty members, Ms.Merin Prakash and Ms.Shemi vargheese accompanied with students. Tour started at 9.30 pm and reached Wayanad at 5.00 am. We visited Soojipaara waterfalls, Edakkal Caves, Wildlife sanctuary at Muthanga, and Jain Temple. Then we went to ooty and there we saw Ooty lake, Botanical Garden, Pine forest, Tea factory, and reached back to college at 5.30 am on 26th september.Tour was really effective and informative.



ASSOCIATION INAUGURATION

On 06/10/2016 Department of Management Studies inaugurated their association by Mr.Mohan Menon. General Manager of H R Department, Catholic Syrian Bank Thrissur. Inauguration was held at 10.00 am on that day. After that there was a talk on the topic “Recent developments in Banking Sector”.

The talk was really helpful for the students to get to know about the banking activities. The programme was winded up a with a vote of thanks by the students’ representative.

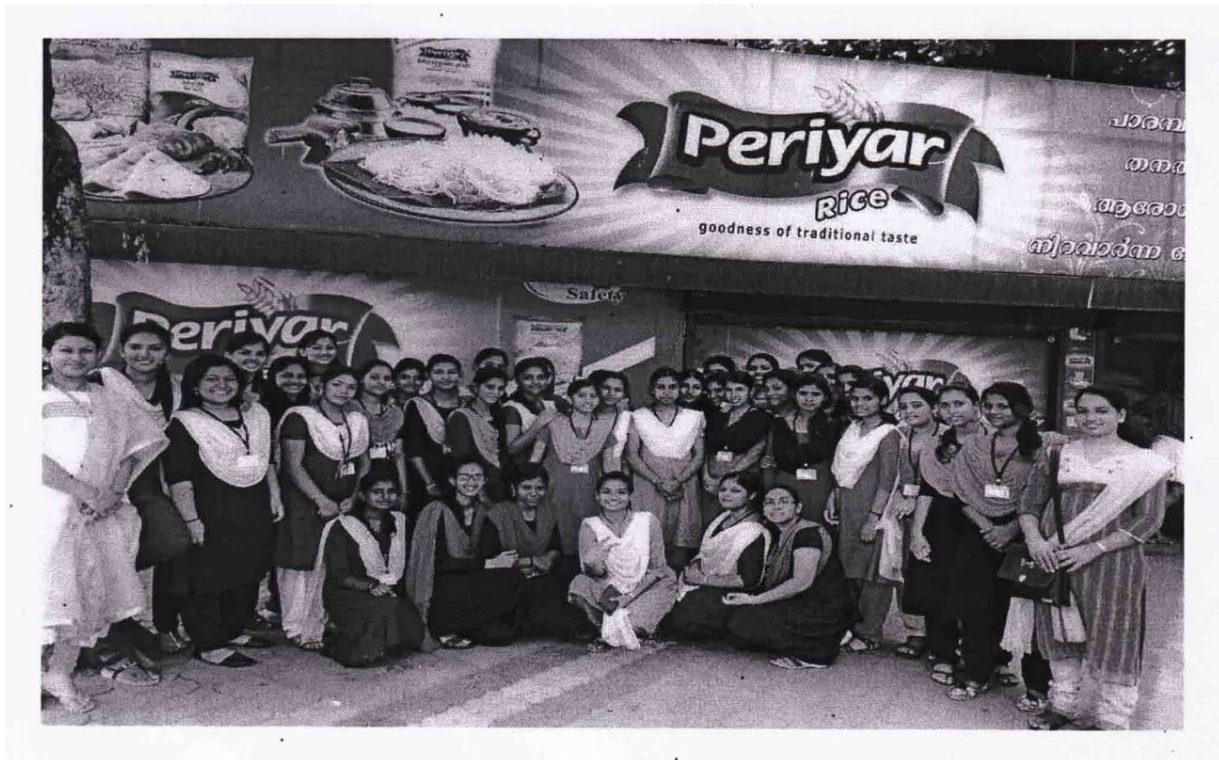


INDUSTRIAL VISIT – 2016

The Department of Management Studies had organized an Industrial Visit to Periyar Rice Mills and Merilboy Icecreams on 11th of November 2016 for the 3rd semester students as part of completion of their course work.

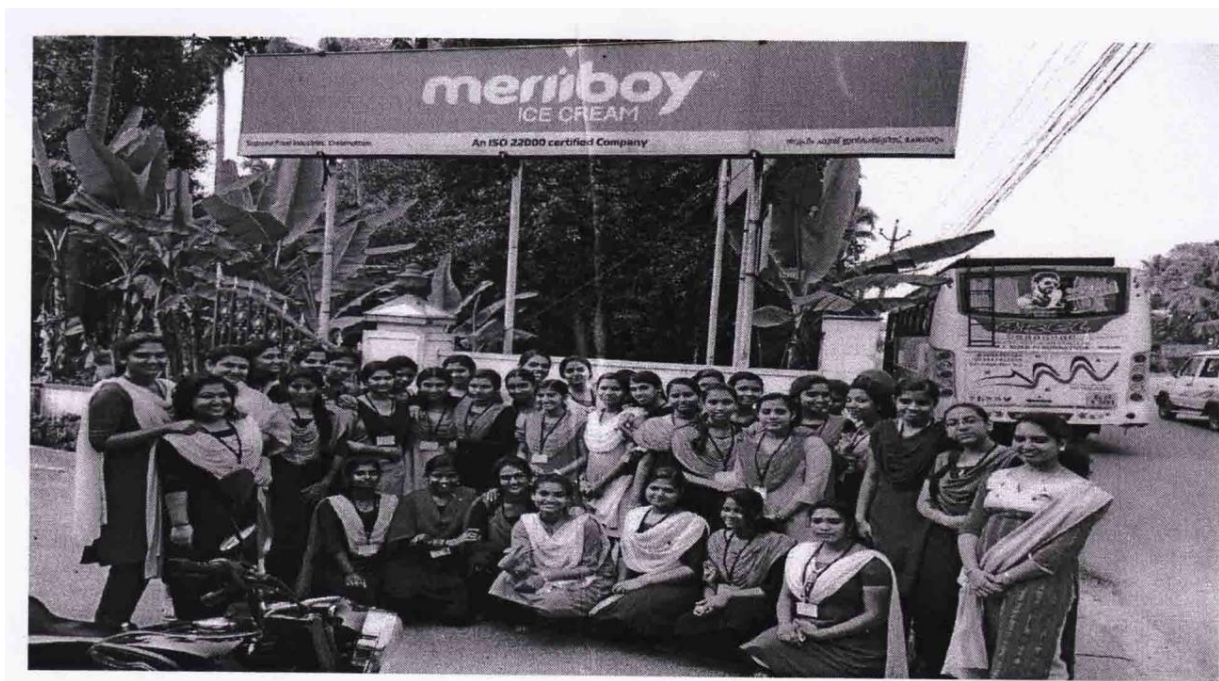
37 students came to the campus by 8.00 am and they were accompanied by Mrs. Merin Sharon and Mrs. Ginu Mary Vargheese of St.Mary's College. They departed the campus at 8.10 am. Around 9.30 am they reached the factory.

The student was taken to the plant accompanied by plant manager. Production process of rice, Putu powder, and instant idiyappam were shown. He also explained the TQM activities, packing process and transportation and was given a presentation on the company profile which accompanied a question answer section with the managers of the factory.



At 12.30 pm the students had lunch and were taken to Merilboy ice-creams. The students were divided in to 2 groups and one group was taken to visit the plant where the plant manager accompanied them. Production process of ice-creams were shown. The other group simultaneously was given a presentation of the company profile which accompanied a question answer section with the manager of the factory.

At 3.00 pm students get ready to depart back to Thrissur. By 4.45 pm the students reached back. They all ahead a very informative time, they were happy and they could feel and understand every minute activities of the plant

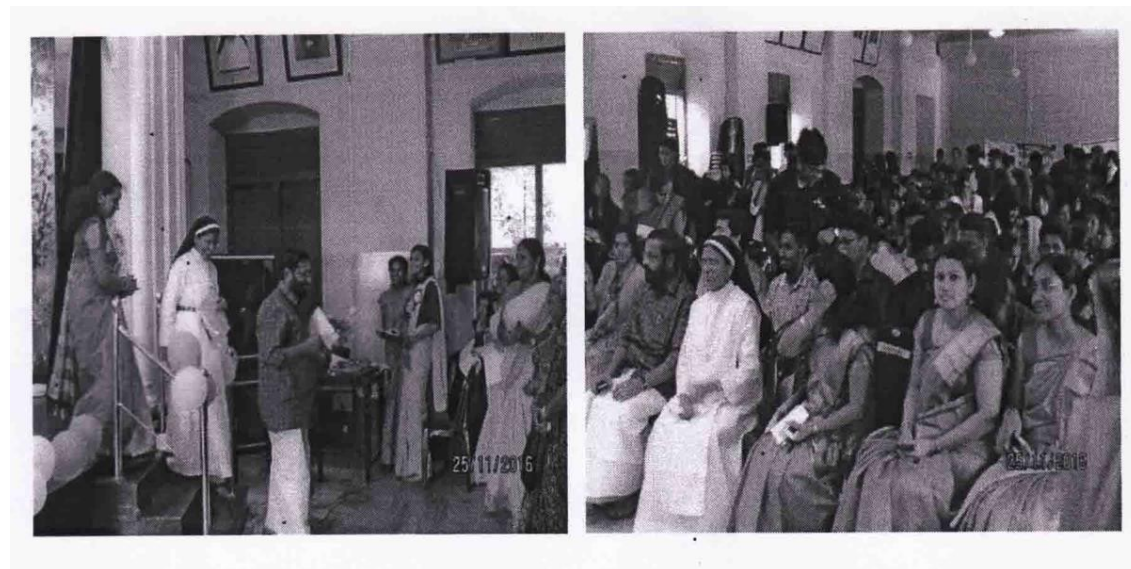


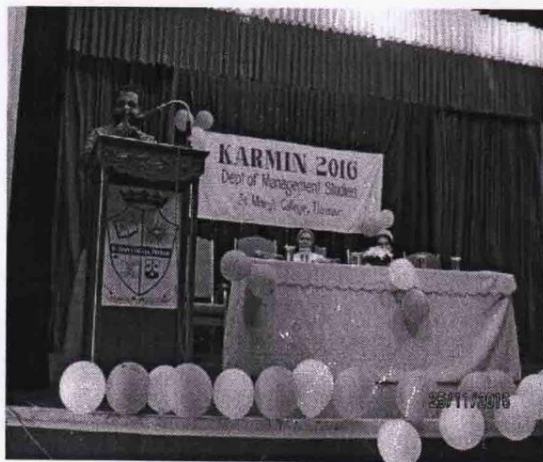
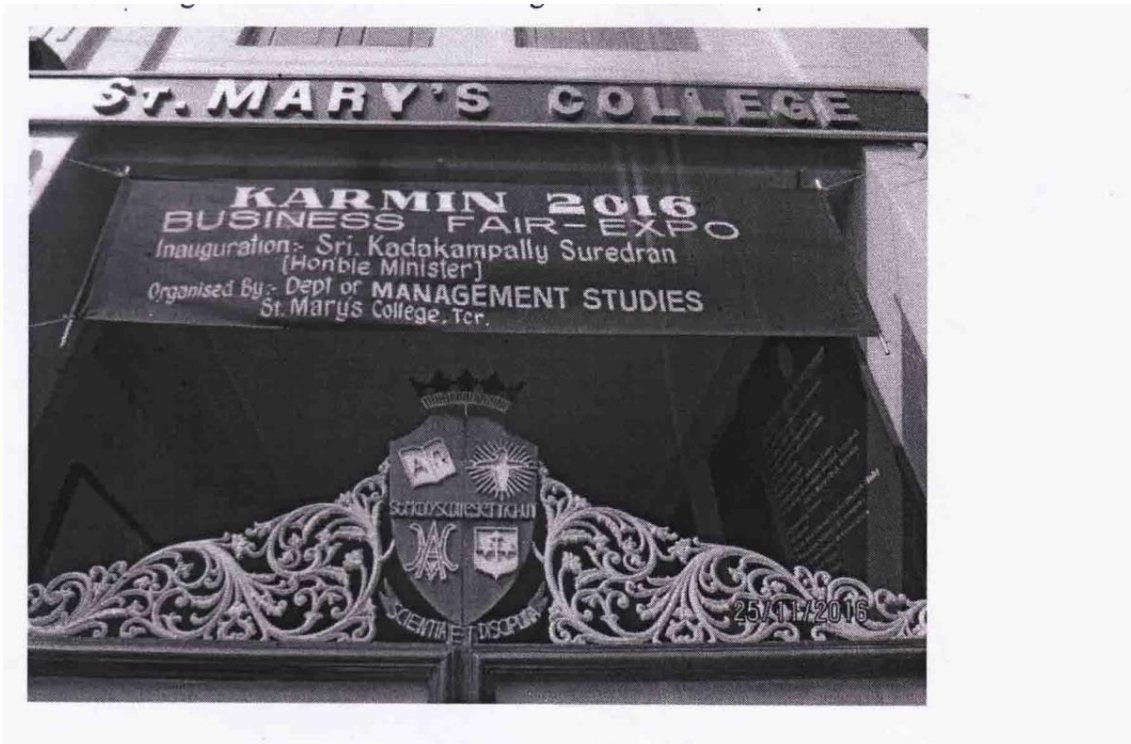
MANAGEMENT FEST

St, Mary's college, Thrissur has organized its second Management Fest "KARMIN-2016" on November 25th, 2016. The name "KARMIN" means the performer of an action aimed at discovering the hidden talents of Management students.

It was a one-day Intercollegiate Competition inviting and attracting the finest talent from various Institutes/Colleges. The program was inaugurated by honorable minister Sr. Kadakampilly suendran (Devaswom, Tourism and Co – operation in Government of Kerala)

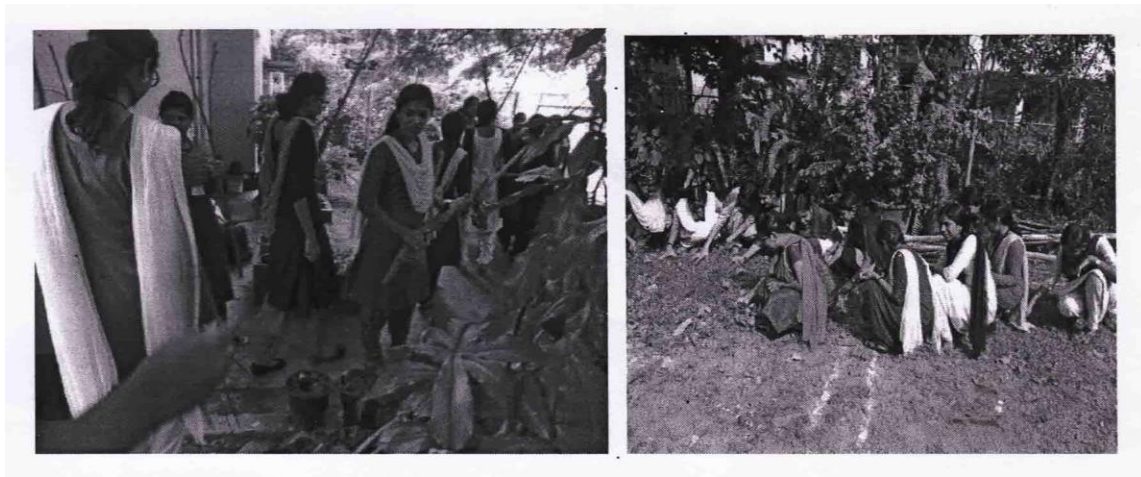
The various programs of the fest were Maganizo (HR Game), Vasvra (Business Quiz) Estabaida (Debate) Mark-le-Carte (Marketing Game) Volkstanz (Spot Dance). They were participated by students from 30 colleges. Prizes were given away by Principal Dr. Sr. Chrislin.





SWACHH BHARAT

As part of this mission BBA students of St. Mary's college, Thrissur along with one faculty from the department has carried out cleaning activities at ground nearby college on 08th December, 2016. All students have participated actively for the cleaning activities. It gave them an insight to make the premises clean and better.



ST. MARY'S COLLEGE, THRISSUR

CAREER GUIDANCE CELL

Career guidance is critical if young people are to raise their aspirations and capitalize on the opportunities available to them. Every young person needs high-quality career guidance to make informed decisions about their future. Good career guidance is a necessity for delivering technical education reforms and is a vehicle for social justice: those young people without social capital or home support suffer most from poor career guidance.

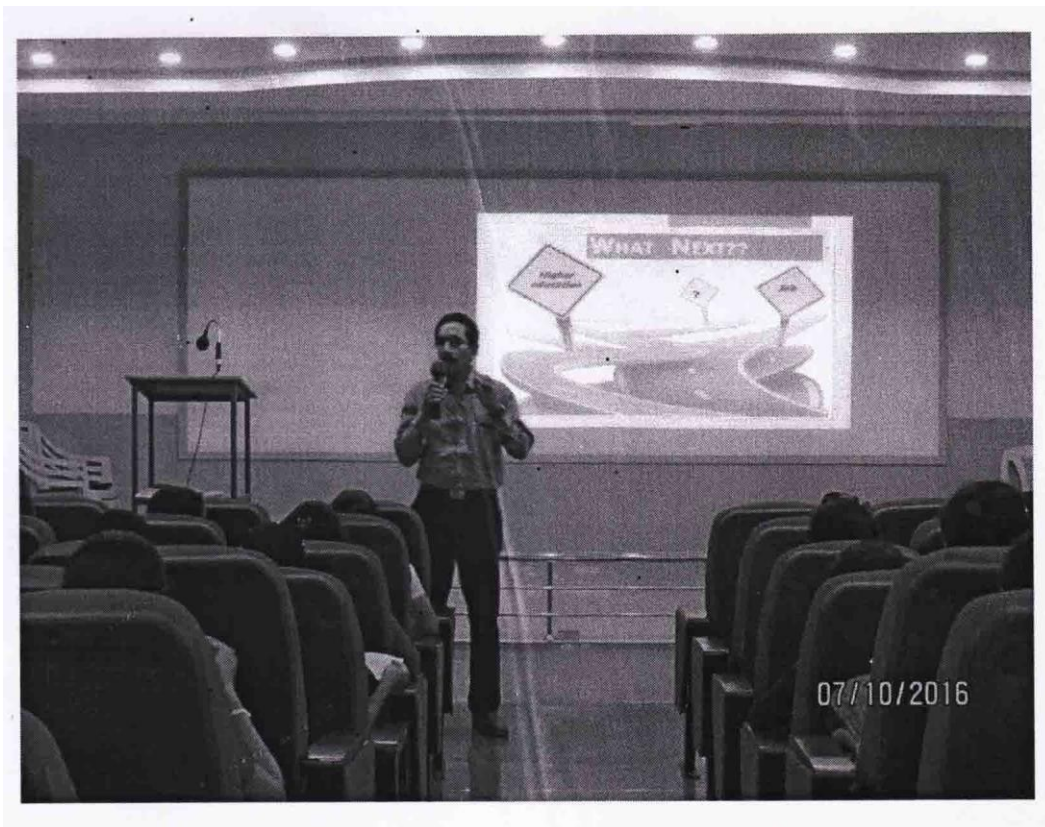
OUR OBJECTIVES

- To develop relations between University and Employment Sector in a mutually beneficial way.
 - To help graduates to choose and proceed on an optimal career path, based on the students' ability, desire and available opportunities.
 - To help graduates obtain an orientation to the employment sector and develop Transferable Skills such as effective communication skills, Leadership skills, Teamwork skills, and management skills so that they will become productive and efficient members of the work force.
 - To connect with private and public sector organizations to find out about existing job opportunities, bring them to the notice of graduates and direct the most suitable applicants to the organization.
- To help each student become aware of their talents and abilities and how best to utilize these talents and abilities so as to optimize their engagement with education and to reach their optimum potential.
 - To assist each student in the identification and exploration of various educational and career opportunities open to them in both second level and post second level.
 - To enable students to grow in independence and to take responsibility for their own selves, their learning and their careers.

To assist in the provision of information so that students may make informed decisions aware of possible consequences and implications

Assist services and equipped life skill as a part of career enrichment program in and arranged talks and workshop, seminars on personality development, interview techniques, campus placement, talk on current issue.

And also PSC Classes, IAS Coaching classes conducted in college.



The department of Management Studies in collaboration with Career Guidance cell of St. Mary's College conducted a talk on "Higher Education" in connection with Career Guidance.

The talk took place on 07th October 2016 at 2.30 pm by Mr. Gopakumar Coordinator of Time institute, Thrissur at Chavara seminar hall.

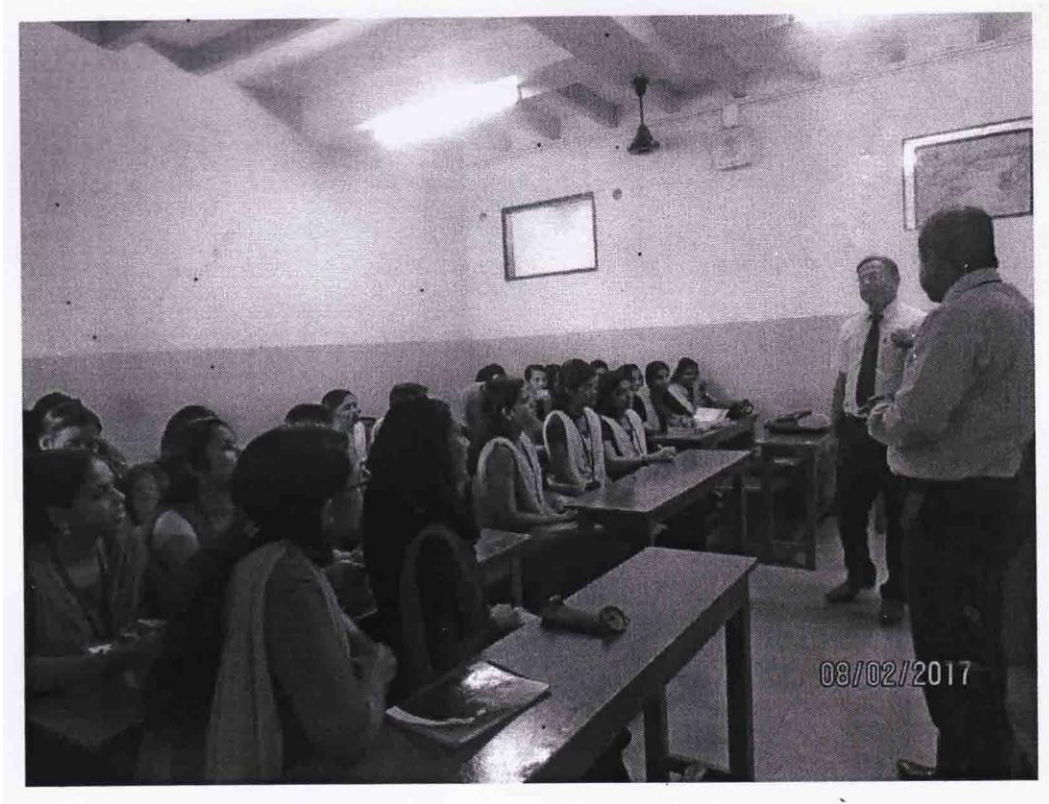
The talk helped the students to acquire knowledge and clear doubts and the programme ended up with an interactive session.



The department of Management Studies in collaboration with Career Guidance cell of St. Mary's College conducted a talk on "Higher Education" in connection with Career Guidance.

The talk took place on 13th December 2016 at 2.30 pm by Mr. Nandakumar Coordinator of Galaxy Educational Services, Bangalore.

The talk helped the students to acquire knowledge and clear doubts and the programme ended up with an interactive session.



The department of Management Studies in collaboration with Career Guidance cell of St. Mary's College conducted a talk on "Higher Education" in connection with Career Guidance.

The talk took place on 08th February 2017 at 2.30 pm by Mr. Bijo, The executive of Holy Grace Academy, Mala.

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