

**2015-2016**

**DEPARTMENT OF MANAGEMENT STUDIES**

**ENVIRONMENT DAY**

World Environment Day (WED) is celebrated on the 5th of June every year. The theme for 2019 is "Beat Air pollution". The host nation is China. This theme was chosen as it has been killing about 7 million people annually.

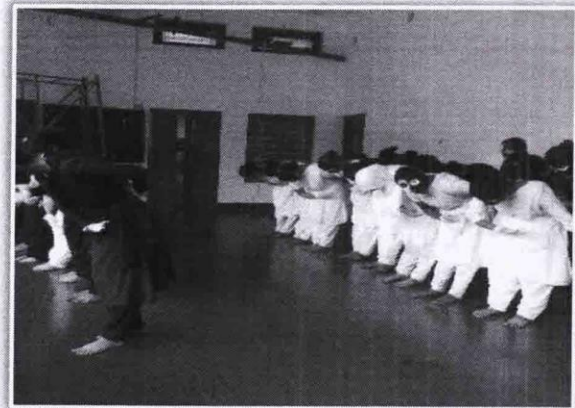
In relation to Environment Day Celebration, Department of Management Studies cleaned their classroom, department and surroundings nearby on 05<sup>th</sup> June, 2015. Students of BBA department went for the event with our faculty, Ms. Merin Sharon. Students of our department took firm decision to plant trees and save our planet. It was an enlightenment for everyone that “We won't have a society if we destroy the environment”.



## **CHILD LABOUR DAY REPORT 12/06/2015**

The Department of Management Studies is very keen to inculcate social responsibility among the students of St. Mary's college. As a part of this objective the department has decided to organize a mime show casing the the different aspects of child labour such as children working in hazardous situations sexual labor et.

On June 12<sup>th</sup> 2015, the world day of child labor we organized the programme. The proramme was conducted in the Jubilee Hall at 12.30 pm. Dr. Sr. Chrislin , the Principal of St.Mary's College, Thrissur gave an introductory speech on Child Labour. We also informed the students about the toll free no. 1098 that they can contact if they get ANY NEWS on Child Labour. All the second year students took part in the mime. The students had rendered their best performance on the stage and it was appreciable



## **INAUGURATION 2016-17**

The Department of Management Studies, fondly called as BBA Department is one of the novel departments of the Alma mater. We embarked our journey in the year 2014, with an intake of 34 students. With a candid vision to promote entrepreneurship and leadership, our department always focused on adopting educative and formative measures, to inculcate genuine citizenship into our scholars. The programme offered here is the Under Graduate course of Business Administration with specialization in Finance. The complementary papers are Accounting Practices, Marketing, Human Resource Management and Information Technology.

On 17/08/2015 Department of Management Studies inaugurated their association by Lt. Shaheetha K S., Assistant Professor and NCC Officer at M D College Pazhanji. The programme was started with a Balloon raising by the Department. Principal, Dr. Sr. Chrislin addressed the audience. Inauguration was held at 10.00 am on that day. After that there was a talk on the topic “Employability Skills”. The programme was winded up a with a vote of thanks by the student’s representative.

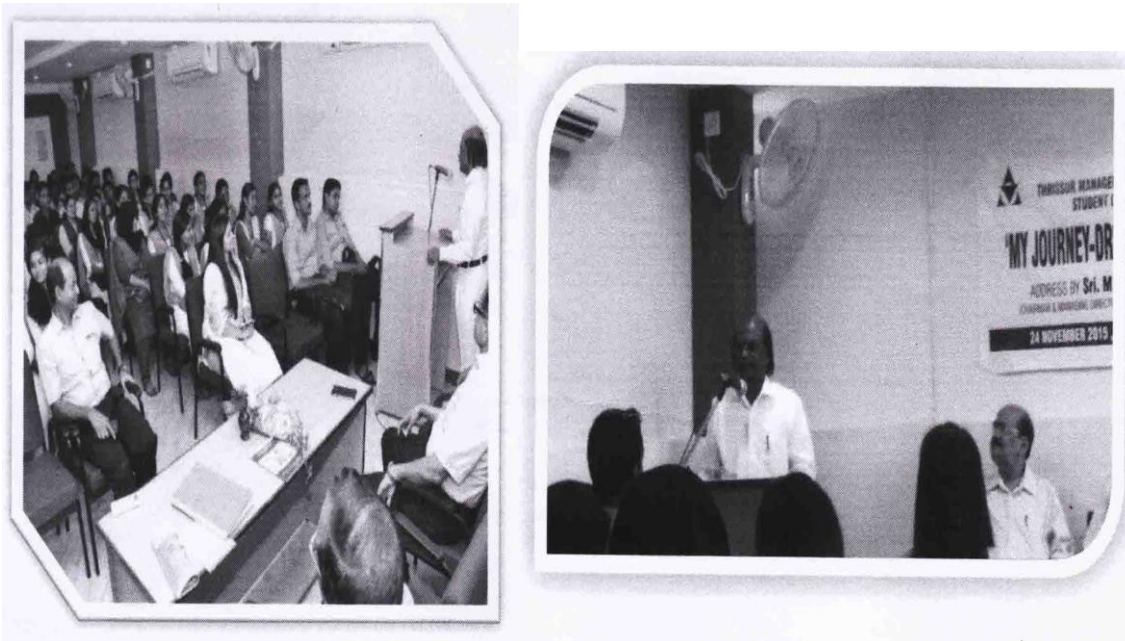




## **INSPIRATIONAL TALK 24/08/2015**

The students of Management Studies had the opportunity to attend an inspirational talk “MYJURNEY – DREAMS TO ACTION” rendered by Mr. M P Ramachandran, Chairman and M D Jyothy Laboratories Ltd on the 24<sup>th</sup> August 2015

The students were provided lunch at 12.30pm and by 1.30 pm the session began. He started his talk with the words of our honorable president Sri APJ Abdul kalam. He then talked to the students about how Jyothy Laboratories came to life and rest of the journey till date. He explained to the students the importance of advertising and how an advertisement can be framed with attractive and truthful words. At the end of the session he distributed 10 copies of Sri Abdul Kalam’s books to the students present there. He also promised that he will always be a helping hand in molding students.



## **SWACHH BHARAT**

As part of this mission 26 students from BBA Department of St. Mary's college, Thrissur along with one faculty from the department has carried out cleaning activities at Zanan Mission Road near Sacred Heart School, Thrissur 07<sup>th</sup> September, 2015. All students have participated actively for the cleaning activities. It gave them an insight to make the surroundings clean and better.



## **ST. MARY'S SQUARE OUTREACH PROGRAMME,17/10/2015**

Department of Management Studies of St. Mary's College not only train their students to do Business, but also we induce them to be kind and generous with their fellow beings. Our department has organized a visit to St. Mary's U P School Ollur, on 17th October 2015. It's a yearly initiative by the department as a part of St. Mary's Square Outreach programme. Students distributed coloring books, color pencils and chocolates among the students of the school. Seven students from the department were selected for the event along with one faculty. An awareness class about good habits and etiquettes were given to the students.

We should keep in mind that we are not going to be remembered by our wealth, we will live through our kind deeds







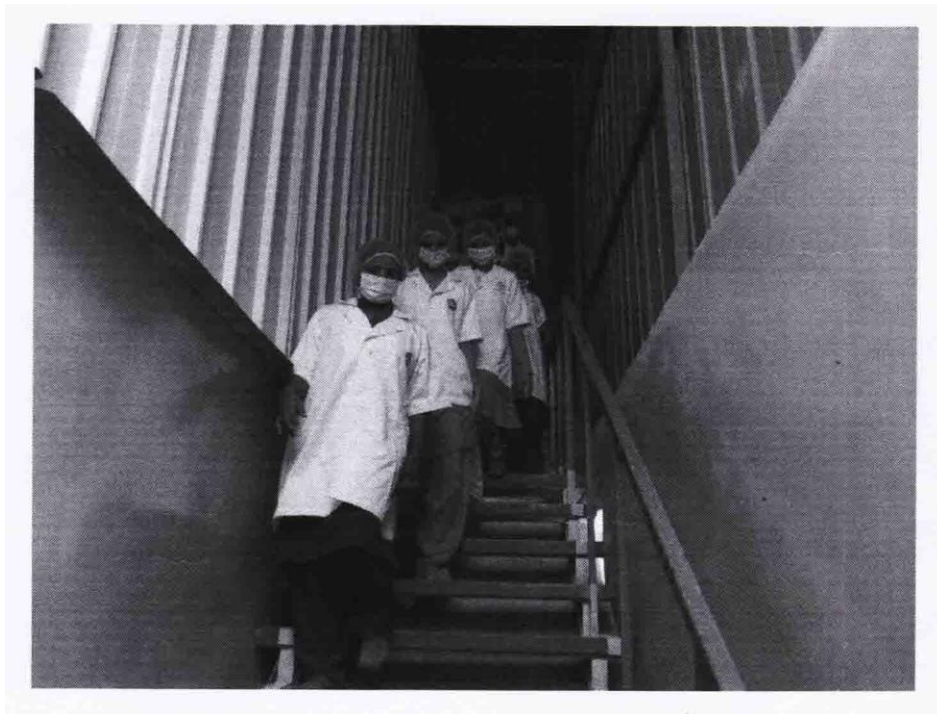
## **INDUSTRIAL VISIT- 2015**

The department of Management Studies had organized an Industrial visit to Double Horse, Pollachi, Tamilnadu on 26<sup>th</sup> of November 2015 for the 3<sup>rd</sup> semester students as part of their completion of their course work.

All the students came to the campus by 7.00 am and they were accompanied by Ms. Merin Prakash and Ms. Manju, faculties of St. Mary's College. They departed the campus at 7.30 am. At around 9.00 am there was halt for the students for having their breakfast. By 11.00 am the students reached the factory.

The students were divided in to 2 groups and one group was taken to visit the plant were the manager accompanied them. Production process of rice, Putu powder, and instant idiyappam were shown. He also explained the TQM activities, packing process and transportation and was given a presentation on the company profile which accompanied a question answer section with the managers of the factory

At 2.00 pm the students had lunch and they were ready to depart back to Thrissur. By 5.45 pm the students reached back. They all ahead a very informative time, they were happy and they could feel and understand every minute activities of the plant



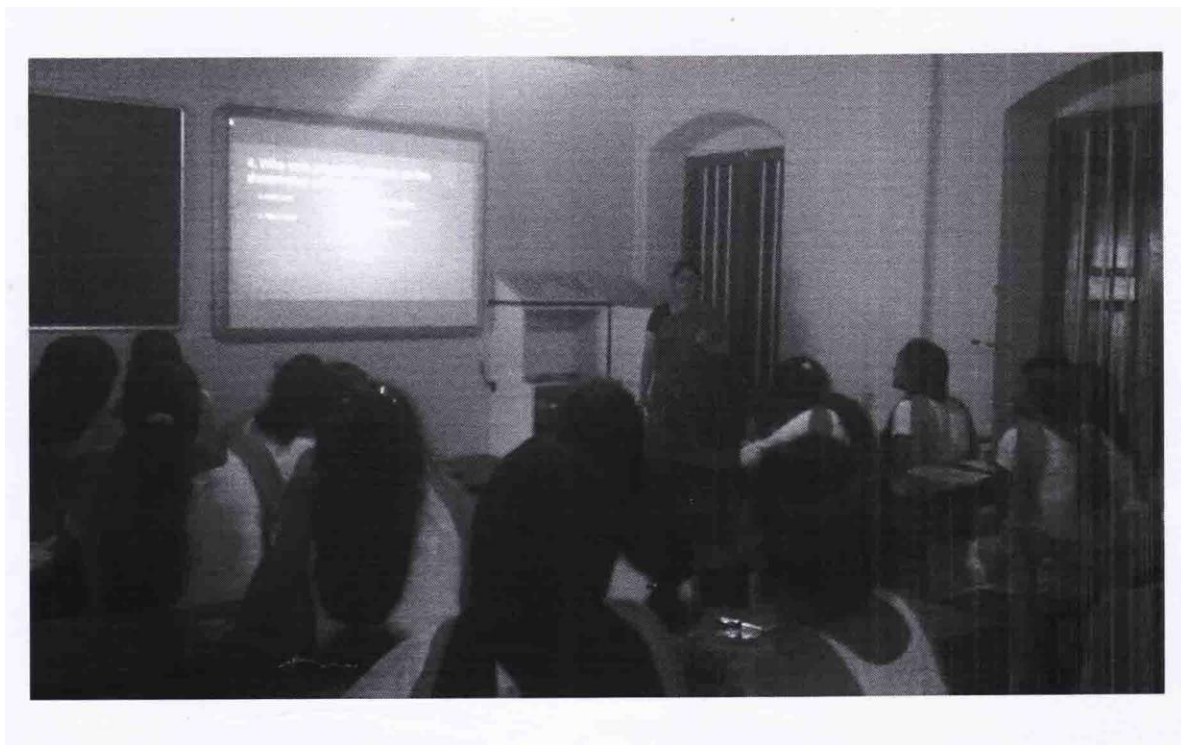


## **MANAGEMENT QUIZ 07/12/2015**

The Department of Management Studies organized a management quiz on 7<sup>th</sup> December 2015. Students from other department took active participation in the quiz programme. The quiz was organized in a smart class room where the questions were prepared in power point presentation.

The quiz consisted of three rounds, the first round was the general business quiz round, the second round was named identify the logo and the third round was identifying the person in which eminent personalities where included.

The students of Management Studies inculcated the spirits and came first in the quiz programme. The prizes where distributed to the students on the day when the Thrissur Management Association was inaugurated.

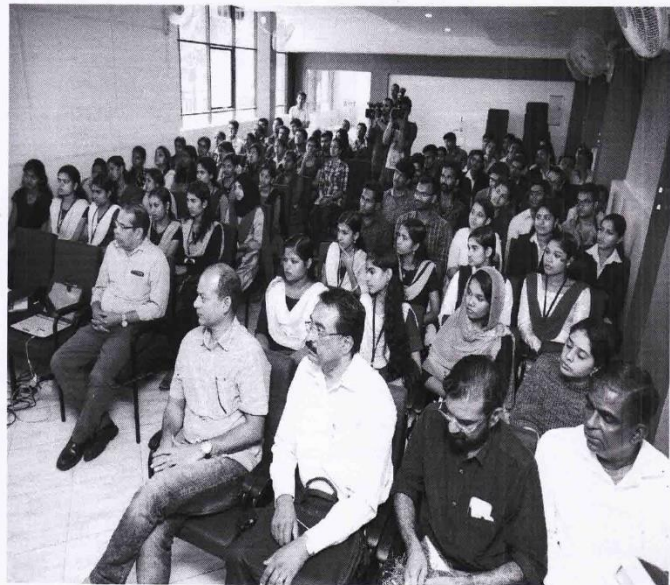


## **KNOWLEDGE SHARING SESSION 12/12/2015**

The students of the Department of Management studies had an opportunity to meet one of the eminent personality and business tycoon of the Gulf, Padmasree C K Menon dated 12<sup>th</sup> December 2015

Padmasree C K Menon came to the premises at 2.00 pm and he was given a grand welcome. He addressed the students and thanked the authorities for giving him an opportunity to mingle with the students of business management.

He spoke about the real world situations and the different job opportunities that are present in gulf countries and the different criteria that would be considered at the time of an interview



## **EXCLUSIVE INTERACTION SESSION**

The Department of Management Studies in collaboration with TMA was happy to take part in an interactive session guided by chief evangelist of Brand Marketing at Google, Mr. Gopi Kallayil. The event was held on 29<sup>th</sup> December 2015.

The programme was held at the TMA house with 20 of our students participating in the programme with other colleges. Mr. Gopi started his speech by introducing the 9 principles of innovations of Google. He stressed the importance of change that have to be brought about in any of the organizations by giving examples with regard to Google. He also handed over a copy of his newly published book “The internet to the inner net” to one of the audience



