# **Activities**

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# **Economics Association and Planning Forum 2018-19**

### **World Environment Day**

A Competition on report and review of various environmental issues was organized among the students of the department to arouse spirit of Environment Consciousness on 20 Jun 2018. Ms Keerthana Haridas II BA Economics and Ms Sreelakhmi K R won the First place

An Exhibition -Save our Earth was presented in the Smithian Corner on 22 Jun2018 highlighting the need to conserve environment



# **Invited talk on Digitalization and Banking Trends**

An invited talk on Digitalization and Banking Trends by Sri V R Ramachandran, Financial Advisor, Financial Literacy Centre, Thrissur was arranged on 27Jun18. He presented modern advancements in digital banking and the need for any where banking



# **Skit Competition- Keep our Earth Alive**

An interdepartmental Skit Competition- Keep our Earth Alive was organized to highlight the importance of Environment conservation in era of development on 13-7-2018. Four teams from different departments – Two from Economics, one each from History and English participated. Themes included Water Conservation, Afforestation, Waste Management and Energy Conservation. Team History won the first place







### **World Population Day**

In connection with World population Day, Economics Association organized competitions in Essay writing, Elocution and Poster designing on 20<sup>th</sup>& 23<sup>th</sup> July 2018.

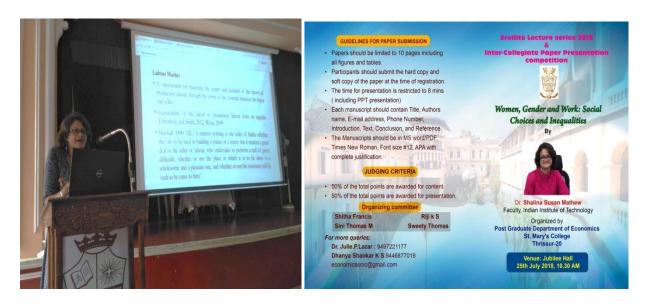
17 students participated in Essay Writing, 7 for poster designing and six for poster designing





Erudite Lecture on Women, Gender and Work: Social choices and Inequalities

Erudite Lecture on Women, Gender and Work: Social choices and Inequalities by Prof. Dr. Shalina Susan Mathew, Faculty, IIT Palakkad and Intercollegiate Paper Presentation Competition was held on 25<sup>th</sup> July 2018. She spoke on women's changing perceptions of work as an expression of social worth and identity. Students from various institutions participated in the Competition. Anjumol Andrews, I Sem MA Economics of St Thomas College won the Prize for Best Paper and Ms Jesna Joseph , Vimala College won the prize for best Presentation. Ms Anila C, Asst Prof, Sree Kerala Varma College , Thrissur and Dr Julie P Lazar were the judges





# **Alumnae Lecture- Issues in Indian Economy**

Alumnae Lecture on Issues in Indian Economy was given by Hima Mohan, Alumnae (MA Applied Economics Batch 2012-14) on 26 July2018



### **Interactive Session on Self-Motivation**

Economics Association organised an Interactive Session On Self-Motivation by Dr Narendranath Menon ,Prof, Indian Institute Of Public Enterprise Hyderabad on 28-9-2018.He stressed on the role of motivation in shaping ones personality .The programme was attended by final year UG students of Economics, Commerce and Management studies



# .Session on Life Skills for Academics and Employability

A Session on Life Skills for Academics and Employability was given to students of Economics Department on 5-10-2018 by three students and two faculty of Psychology Department. Fathimath Sahla T lead the session. Ms Anu Mary Kalliath, Rohini V S (Faculties) and Anjana James and Soumya N (Students) dealt with the practical Sessions .





#### **Research Methodology Session**

Dr Julie P Lazar handled a session on Research Methodology and discussed on how to identify a problem, the objectives, type of data collection and analysis. Paper presentation by PG students was arranged to inculcate research interest on 22 October 2018



### **Alumnae Lecture Invited talk - Organic farming - Student Initiatives**

An invited talk and discussion on Organic farming -Student Initiatives was delivered by Dr Soni T. L, Asst Prof, Dept of Economics, C Achutha Menon Memorial Govt College, Thrissur on 22 October2018. As a person actively involved in Organic farming in her College along with her students.

#### **Alumnae Lecture - Research Interest**

Alumnae Lecture on Research Interest by Vidhya A K,(BA Economics 2010-13), Research Scholar, University of Calicut was arranged on 1 Nov 2018



### **Economics Association and Planning Forum- Inauguration**

Activities of Economics Association and Planning Forum was formally inaugurated by Smt Anila C, ,Asst Prof, Dept of Economics, Sree Kerala Varma College, Thrissur on12-12-18. The inauguration was followed by Talk on Sustainable Development. She highlighted the importance of conserving environment for sustainable development not only for future but also for present.



# **Invited talk- Awareness Of Consumer Rights Among Women**

Invited talk on Awareness Of Consumer Rights Among Women by Prof. Punnaikkal Narayan, (Rtd HOD, Dept of Physics, Sree Vyasa College, Wadakkenchery, National President of Consumer Federation of India) on 30<sup>th</sup> November 2018.He gave a detailed accounts on the rights of a customer in all sectors and assured the students that no one should be cheated.



# **Martyrs Day**

Quiz Competition entitled Gandhi Smrithi- life and contribution of Gandhiji was organized on 30 Jan 2019 to observe Martyr's Day. Ms Haritha K served as the quiz master



#### Two day Finishing School

Two day Finishing School was conducted for final year students in collaboration Vibrance Academy on 5<sup>th</sup> and 6<sup>th</sup> Feb, 2019. There were 4 sessions on different topics. Hands on Practice and mock interview session were arranged. Fifty final year BA students participated the two day session. There were 4 session - Analytical & Logical Reasoning, Aptitude – Maths & Basic Numerical skills, Reading comprehension and Data Interpretation.







# Career in Management

A session on Career in Management Studies was arranged by Department of Economics in association with TIME, Thrissur on 6/2/2019. Sri Gopakumar, gave an account of the Prospects of Management Programmes and how to enter to top management institutes by cracking the entrance tests successfully

