

2014-15

DEPARTMENT OF COMMERCE

COMMERCE ASSOCIATION INAUGURATION

On September 2nd the Commerce association was inaugurated by Dr.Capt. Susheela Menon (Associate professor, Kerala Varma College, Thrissur). The function was blessed with the presence of our principal Dr.Sr. Chrislin. The inaugural function began with a prayer, followed by a welcome by Madhuri Siddharthan. To follow the traditional way of beginning an auspicious occasion Dr.Capt. Susheela Menon with Dr.Sr.Chrislin and other faculties lit the lamp. Smt. Susheela with her charismatic grace addressed the gathering on the topic “Media Advertising and Planning”. She explained the importance of advertising in the modern world in generating awareness and how it creates interest in company offerings. She also mentioned how different companies brought forward certain advertising strategies to succeed and take over the market share. Her talk gave students an overview about modern marketing and advertising strategies. Aanchal ended the function by bidding gratitude to the dignitaries.



SAVINGS DAY CELEBRATION

On 31-10-2014 the Department of Commerce organized World Savings Day Celebration. The session was inaugurated by Parvathy. K (Senior Manager, Punjab National Bank, Pukunam branch) in jubilee hall at 9:45 AM. The inaugural session was followed by an interdepartmental elocution competition on the topic “SAVINGS TO ENSURE A BETTER FUTURE” Students from various departments took part in the competition. At the end of the programme students developed an enhanced vision towards the need of saving to ensure a safer and better future.



ST.MARY'S SQUARE OUTREACH PROGRAMME

As a part of St. Mary's square outreach programme, department of commerce arranged a visit to St. Mary's UP school, Chiyaram. The students took class on various subjects like computer, science, social, mathematics etc. A quiz competition was conducted which was easily answered by the kids. They also conducted a word puzzle game to test their vocabulary and asked funny riddles to kids by dividing them into 4 groups to make it more interesting for them. It helped students to develop their teaching and communication skill. They shared it as one of the best experiences they ever had.



HUMAN CHAIN FORMATION

As a part of Swachh Bharath Mission, 1st B.com students participated in the cleaning programme on 1st November 2014 at 9 am at Swaraj Round, Thrissur. The students formed human chain as a symbol of unity in keeping their surroundings clean. As a part of this, they took an oath to ensure a clean environment and society. Later they jointly cleaned the nearby area. This event enlightened the students with a vision to keep their surroundings clean.



REPORT ON SAVINGS DAY CELEBRATION

In connection with world savings day, Department of commerce conducted Savings Day Celebration to inculcate the importance of savings in their lives. On 5th November 2014, the function was inaugurated by Smt. Parvathi K (Chief Manager, Punjab National Bank) who had handfull experience in banking field. She stated the importance of developing saving habits. The celebration became exquisite with the presence of Sri. V.R. Ramachandran (Financial counsellor, Financial Literacy Centre, Thrissur). Vishalakshy Parvathy of 3rd Bcom was the Master of Ceremony and Miss. Manya Sonny gave savings day message to students.

As part of savings day celebration, department conducted an interdepartmental elocution competition on the topic “Savings to Ensure a Better Future”. About 15 students participated in the competition and the judgement was made by Miss Nivya Neelankavil (Economics Dept.), Miss Nitha C Menon and Miss Manya Sonny (Commerce Dept.). The first, second and third prizes won by Sofiya Wilson, Madhuri Siddharthan and Parvathy Venkatachalam of commerce department respectively.



REPORT ON ENVIRONMENT DAY CELEBRATION

In connection with world environmental day celebration, Department organized an interdepartmental Poster Making Competition on the topic – ‘**SAVE PLANTS AND SAVE FUTURE**’ on 12.06.2014. The duration for the competition was one hour. Around 50 students from various departments participated in the competition. Bindu Ann Philip from Department of English and Deepa. G. Murickan from Department of Biochemistry was the judges. IInd M.Com student Aanchal got first prize. After the judgement Department organized an exhibition of posters from 12.06.2014 - 16.06.2014. Principal, Sr. Dr. Chrislin inaugurated the exhibition.



TALK ON IFRS AWARENESS

On 6th Jan 2015 at 2 PM a talk on IFRS was conducted by the Department of Commerce. IFRS (International Financial Reporting standard) were designed as a common global language for business affairs so that company accounts are understandable and comparable across international boundaries .They are a consequence of growing international shareholding and trade and are particularly important for companies that have dealings in several countries. The introduction was given by Mr.Rakesh Sharma, Assistant Manager, ISDC and the presentation was done by Mr. Arun S. Unnithan, Assistant Strategy Development Manager on the topics;

- 1) Awareness on IFRS(International Financial Reporting Standards)
- 2) Career Opportunities in International Financial Sector

The presentations were beneficial for the students to get awareness on IFRS and its significance in India and also help them to decide their career prospectus. After that students had an interactive sessions with the dignitary. Later Prince Raju, Assistant Manager, ISDC gave a brief talk on IFRS awareness. The department managed to make the program a successful and fruitful one.

