RED RIBBON CLUB 2022-2023

WORLD BLOOD DONOR DAY CELEBRATION

This 2022 year, the World Blood Donor Day theme is emphasizing the need to increase the number of donors. And the theme is, "**Donating blood is an act of solidarity. Join the effort and save lives**." People with chronic diseases or complications can benefit from donated blood in terms of treatment and support. World Blood Donor Day takes place on 14 June each year. The Day was created to:

- raise global awareness of the need for safe blood and blood products for transfusion;
- highlight the critical contribution voluntary, unpaid blood donors make to national health systems;
- support national blood transfusion services, blood donor organizations and other nongovernmental organizations in strengthening and expanding their voluntary blood donor programme by reinforcing national and local campaigns.

The day also provides an opportunity to call to action governments and national health authorities to provide adequate resources to increase the collection of blood from voluntary, unpaid blood donors and to manage access to blood and the transfusion of those who require it.

For 2022, the World Blood Donor Day slogan will be "Donating blood is an act of solidarity. Join the effort and save lives" to draw attention to the roles that voluntary blood donations play in saving lives and enhancing solidarity within communities.

The specific objectives of this year's campaign are to:

- thank blood donors in the world and create wider public awareness of the need for regular, unpaid blood donation;
- highlight the need for committed, year-round blood donation to maintain adequate supplies and achieve universal and timely access to safe blood transfusion;
- recognize and promote the values of voluntary unpaid blood donation in enhancing community solidarity and social cohesion;
- raise awareness of the need for government investment to build a sustainable and resilient national blood system and increase collection from voluntary non-remunerated blood donors.

A particular activity that countries in the world are encouraged to implement for this year's campaign is to disseminate to various media outlets stories of people whose lives have been saved through blood donation as a way of motivating regular blood donors to continue giving blood, and to motivate people in good health who have never given blood to begin doing so.

Other activities that would help promote the slogan of this year's World Blood Donor Day may include donor appreciation ceremonies, social networking campaigns, special media broadcasts, social media posts showing featuring individual blood donors with the slogan, meetings and

workshops, musical and artistic events to thank blood donors and celebrate solidarity, and coloring iconic monuments red.

This year Red Ribbon Club of St. Mary's College, Thrissur conducted Blood Donation Camp in association with Indian Medical Association on 30th June,2022 in the college campus. Students from various departments voluntarily participated in the blood donation camp. 51 blood groups were identified and 43 students voluntarily donated blood. And adequate refreshments were provided according to IMA guidelines.











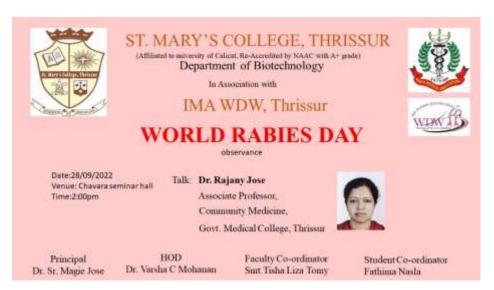


WORLD RABIES DAY OBSERVANCE

September 28 is World Rabies Day, a global health observance started in 2007 to raise awareness about the world's deadliest infectious disease and bring together partners to enhance prevention and control efforts worldwide. World Rabies Day is an opportunity to reflect on how rabies impacts your community and other communities around the world. 28 September this year will mark the 16th World Rabies Day. This year's theme 'Rabies: One Health, Zero Deaths' will highlight the connection of the environment with both people and animals.

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The COVID-19 pandemic has shown the stark vulnerabilities of health systems but it also demonstrated what collaboration across sectors can achieve. Rabies control programmes offer a great example for One Health implementation and the structures and trust that underpin these are crucial for other zoonotic diseases, including those that are pandemic-prone.



September 28th 2022 is the 16th World Rabies Day.

This year's World Rabies Day theme is: "One Health, Zero Death".



Rabies is a vaccine-preventable viral disease which occurs in more than 150 countries and territories. Dogs are the source of the vast majority of human rabies deaths, contributing up to 99% of all rabies transmissions to humans.

Low awareness of the need to seek health care after a dog bite claims the lives of more than 55 000 people each year, mostly in Asia and Africa. India is endemic for rabies, and accounts for 36% of the world's rabies deaths. True burden of rabies in India is not fully known; although as per available information, it causes 18 000-20 000 deaths every year.

About 30-60% of reported rabies cases and deaths in India occur in children under the age of 15 years as bites that occur in children often go unrecognized and unreported. Rabies deaths in human are 100% preventable through prompt and appropriate medical care. Vaccinating dogs is the most cost-effective strategy for preventing rabies in people.

This year Red Ribbon Club of St. Mary's College, Thrissur conducted an awareness talk on Rabies. The resource person for the same was Dr.Rajany Jose, Community Medicine, GMC, Thrissur. Students from various departments and RRC members participated in the talk. Also executive members from IMWA &IMA Participated and they shared their experiences which was very useful for the students community.











WORLD AIDS DAY OBSERVANCE

Each year, on 1 December, the world commemorates World AIDS Day. People around the world unite to show support for people living with HIV and to remember those who have died from AIDS-related illnesses. Each World AIDS Day focuses on a specific theme, which this year will be <u>Equalize</u>. UNAIDS is urging each of us to address the inequalities which are holding back progress in ending AIDS. This year's theme joins a growing list of challenges that World AIDS Day has alerted people to globally.

Founded in 1988, World AIDS Day was the first ever international day for global health. Every year, United Nations agencies, governments and civil society join together to campaign around specific themes related to HIV. We have only eight years left before the 2030 goal of ending AIDS as a global health threat. Economic, social, cultural and legal inequalities must be addressed as a matter of urgency. In a pandemic, inequalities exacerbate the dangers for everyone. Indeed, the end of AIDS can only be achieved if we tackle the inequalities which drive it. World leaders need to act with bold and accountable leadership. And all of us, everywhere, must do all we can to help tackle inequalities too. On World AIDS Day on 1st December, events will take place across the world. These activities will be led not only by official bodies but also, most importantly, by

communities. Through photos and videos shared by groups on social media and aggregated by UNAIDS, people will be able to have a sense of the kaleidoscope of events taking place and be inspired by the determination and hope. "We can end AIDS – if we end the inequalities which perpetuate it.

This year Red Ribbon Club of St.Mary's College, Thrissur organizes a talk for observing World AIDS Day. The session was led by Dr. Sreejith Sreekumar, Medical officer, GMC Thrissur. The talk comprises on a positive approach to HIV/AIDS. It was a very interesting, informative and very well interactive session.

AIDS DAY PROGRAMME- Flash Mob conducted

The red ribbon is the universal symbol of awareness and support for people living with HIV. Wearing a ribbon is a great way to raise awareness on and during the run up to World AIDS Day. On December 1st, 2022 the RED RIBBON CLUB members started the program by wearing the red ribbon. Students and staff members organized a rally to make public aware of HIV/AIDS, drug abuse and voluntary blood donation under Red Ribbon Club. Students also took part in a flash mob on the theme "EQUALISE".

















AIDS DAY,2022

Blood donation camp

On December 13th, 2022 the RED RIBBON CLUB members organized a Voluntary Blood Donation Camp. Staff and students actively participated in the camp and donated blood. Refreshments were arranged and distributed.









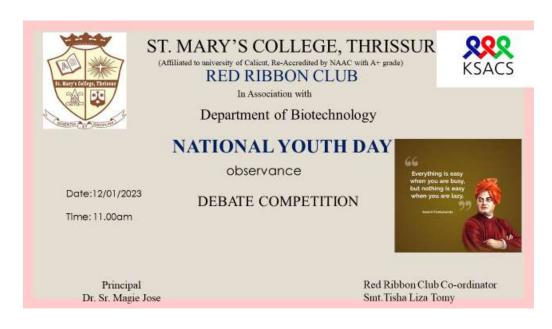
National Youth Day Observance

"We are what our thoughts have made us; so take care about what you think. Words are secondary. Thoughts live; they travel far". - Swami Vivekananda

National Youth Day 2023 will be celebrated on 12th January 2023. January 12 began to be celebrated as National Youth Day in honor of Swami Vivekanand who was born on this very day. Swami Vivekanand was a renowned Hindu monk who believed in people, especially the youth, and that the future of the country along with the world can be improved if its people are true, unselfish and educated. The National Youth Day is also known as Yuwa Diwas and every year a new theme is decided for celebrating this day. The National Youth Day 2023 theme is 'Viksit Yuva Viksit Bharat'.

National Youth Day or Yuwa Diwas 2023 is to be celebrated in many schools and colleges where the students are encouraged to participate in various activities like essay writing, debate competitions, seminars, speeches, etc. Many sports and cultural activities can also be organized by the schools and colleges. Other than this, similar competitions are carried at state and national levels as well. Many preachers and monks spread philosophical knowledge mentioning the power of truth and how being true and selfless can help in betterment of the society.

Blood donation camps are also run by various clubs and organizations where volunteers come and donate their blood. National Youth Day creates awareness and provides knowledge about the rights of people in India. It is a day to educate people to behave properly in the country. The main objective behind



the celebration is to make a better future for the country by motivating the youth and spreading the ideas of the Swami Vivekananda. National Youth Day is also famous as Yuva Diwas. The government's main aim is to make a better future for the country by motivating the youths through the way of their life and ideas of the Swami Vivekananda. It is a great way to wake up the eternal energy of the youth as well as to make the country develop.

This year Red Ribbon Club of St.Mary's College had conducted an Interdepartmental Debate Competition on 23/1/2023 in connection with the National youth day. Students actively participated in the debate. They have come up with their on ideas, suggestions, different plans for the overall development of state and also to a developed nation. Students also debated on strengthening and motivating the youth of the country and convincing them to come together in an attempt to showcase their talents in various activities. They also talked about providing an opportunity to amateur young talents to express themselves and interact with fellow competitors and to expand the horizon of knowledge and skills. The session went very well and the winners were awarded.









